



DEFENSORÍA DEL CONSUMIDOR

INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS



La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de coadyuvar a la protección de la economía de las familias salvadoreñas y fomentar la transparencia de los mercados. Es competencia de la Defensoría: “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art. 58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Cantidad | Unidad | Precio Regional | | | Precio Nacional | | |
|-------------------|---|----------|----------|-----------------|-----------|---------|-----------------|---------|----------|
| | | | | Centro | Occidente | Oriente | Mínimo | Máximo | Promedio |
| Carnes | Carne de cerdo, chuleta corriente (redonda) | 1 | Libra | n.d | \$3.51 | n.d | \$3.35 | \$3.60 | \$3.51 |
| | Carne de cerdo, costilla | | | \$3.32 | \$3.43 | \$3.29 | \$2.41 | \$4.00 | \$3.34 |
| | Carne de cerdo, costilla riblets | | | n.d | \$2.71 | n.d | \$2.46 | \$2.95 | \$2.71 |
| | Carne de cerdo, posta | | | \$3.29 | \$3.31 | \$3.39 | \$2.60 | \$4.50 | \$3.31 |
| | Carne de res, angelina | | | \$4.85 | \$4.87 | \$4.33 | \$4.00 | \$6.00 | \$4.77 |
| | Carne de res, choquezuela | | | \$4.24 | \$4.50 | \$4.00 | \$3.50 | \$5.05 | \$4.29 |
| | Carne de res, molida corriente | | | \$3.00 | \$3.28 | \$3.50 | \$2.00 | \$4.00 | \$3.14 |
| | Carne de res, molida especial | | | \$3.55 | \$3.56 | \$3.79 | \$2.25 | \$4.50 | \$3.57 |
| | Carne de res, molida súper especial | | | n.d | \$4.47 | n.d | \$4.47 | \$4.47 | \$4.47 |
| | Carne de res, posta negra | | | \$4.54 | \$4.41 | \$4.36 | \$3.00 | \$5.50 | \$4.49 |
| | Cuarto de pierna de pollo | | | n.d | \$1.37 | \$1.28 | \$1.20 | \$1.65 | \$1.32 |
| | Pechuga de pollo con hueso | | | n.d | \$1.92 | \$2.03 | \$1.80 | \$2.25 | \$2.01 |
| | Pollo entrepierna | | | \$1.56 | \$1.38 | \$1.32 | \$1.15 | \$2.00 | \$1.45 |
| | Pollo pechuga con hueso y con ala | | | \$1.90 | \$1.95 | \$2.00 | \$1.20 | \$2.25 | \$1.95 |
| Pollo sin menudos | \$1.69 | \$1.84 | n.d | \$1.50 | \$1.95 | \$1.72 | | | |
| Frutas | Guineo de seda | 1 | Unidades | n.d | \$0.10 | n.d | \$0.08 | \$0.12 | \$0.10 |
| | Guineo importado | | | n.d | \$0.16 | n.d | \$0.15 | \$0.16 | \$0.16 |
| | Limón Criollo | | | n.d | \$0.09 | n.d | \$0.07 | \$0.10 | \$0.09 |
| | Limón pérsico | | | \$0.10 | \$0.11 | n.d | \$0.08 | \$0.15 | \$0.11 |
| | Melocotón grande | | | \$0.50 | \$0.50 | n.d | \$0.50 | \$0.50 | \$0.50 |
| | Melón grande | | | \$1.68 | \$1.89 | \$2.37 | \$0.75 | \$3.00 | \$1.92 |
| | Melón pequeño | | | \$1.31 | \$1.34 | \$1.50 | \$0.75 | \$2.00 | \$1.35 |
| | Naranja de jugo | | | \$0.20 | \$0.30 | n.d | \$0.20 | \$0.35 | \$0.29 |
| | Papaya, Tainung grande | | | \$2.42 | \$2.21 | \$2.25 | \$1.00 | \$3.50 | \$2.28 |
| | Papaya, Tainung pequeña | | | \$1.65 | \$1.54 | \$1.70 | \$1.00 | \$2.50 | \$1.58 |
| | Piña Golden | | | \$2.76 | \$2.80 | \$2.50 | \$1.50 | \$4.00 | \$2.76 |
| | Piña, Hawaiana (unidad) | | | \$1.75 | \$1.46 | \$2.62 | \$1.00 | \$3.00 | \$1.81 |
| | Plátano, Corriente grande | | | \$0.33 | \$0.35 | n.d | \$0.25 | \$0.45 | \$0.34 |
| | Plátano, Corriente pequeño | | | \$0.25 | \$0.30 | n.d | \$0.20 | \$0.35 | \$0.30 |
| | Sandía, larga pequeña | | | \$1.88 | n.d | n.d | \$1.00 | \$2.75 | \$1.88 |
| | Sandía, Redonda grande | | | \$3.51 | \$3.40 | \$3.45 | \$2.00 | \$5.00 | \$3.44 |
| | Sandía, Redonda pequeño | | | \$2.25 | \$2.41 | \$2.25 | \$1.50 | \$3.50 | \$2.39 |
| Granos | Arroz blanco (mayorista) | 1 | Quintal | \$50.67 | \$50.92 | \$51.67 | \$28.00 | \$58.15 | \$51.15 |
| | Arroz blanco (minorista) | | Libra | \$0.58 | \$0.57 | \$0.60 | \$0.50 | \$0.75 | \$0.59 |
| | Arroz precocido (mayorista) | | Quintal | \$54.33 | \$55.33 | \$54.84 | \$36.00 | \$62.00 | \$55.09 |
| | Arroz precocido (minorista) | | Libra | \$0.63 | \$0.62 | \$0.64 | \$0.55 | \$0.80 | \$0.63 |
| | Azúcar (mayorista) | | Quintal | \$51.50 | \$49.51 | \$50.73 | \$47.50 | \$53.00 | \$49.83 |
| | Azúcar (minorista) | | Libra | \$0.58 | n.d | n.d | \$0.55 | \$0.60 | \$0.58 |

| Categoría | Producto | Cantidad | Unidad | Precio Regional | | | Precio Nacional | | |
|---------------------------|------------------------------------|----------|----------|-----------------|-----------|---------|-----------------|----------|----------|
| | | | | Centro | Occidente | Oriente | Mínimo | Máximo | Promedio |
| | Frijol negro (mayorista) | | Quintal | n.d | n.d | \$80.00 | \$80.00 | \$80.00 | \$80.00 |
| | Frijol negro (minorista) | | Libra | \$1.25 | n.d | n.d | \$1.25 | \$1.25 | \$1.25 |
| | Frijol rojo de seda (mayorista) | | Quintal | \$83.00 | \$81.54 | \$82.51 | \$74.00 | \$93.00 | \$82.00 |
| | Frijol rojo de seda (minorista) | | Libra | \$1.20 | \$1.08 | \$1.10 | \$0.80 | \$1.50 | \$1.12 |
| | Frijol tinto (mayorista) | | Quintal | \$82.00 | \$82.08 | n.d | \$70.00 | \$100.00 | \$82.07 |
| | Frijol tinto (minorista) | | Libra | \$1.03 | \$1.00 | \$1.18 | \$0.90 | \$1.20 | \$1.01 |
| | Maicillo (mayorista) | | Quintal | \$18.00 | \$16.53 | \$19.32 | \$14.00 | \$23.00 | \$17.38 |
| | Maicillo (minorista) | | Libra | \$0.28 | \$0.21 | \$0.28 | \$0.20 | \$0.38 | \$0.26 |
| | Maíz blanco (mayorista) | | Quintal | \$21.40 | \$20.28 | \$23.00 | \$17.00 | \$28.00 | \$20.99 |
| | Maíz blanco (minorista) | | Libra | \$0.30 | \$0.25 | \$0.29 | \$0.23 | \$0.55 | \$0.28 |
| Harinas | Harina de trigo fortificada | 50 | Libra | \$20.00 | \$20.82 | \$21.00 | \$20.00 | \$23.00 | \$20.75 |
| | Harina de Trigo Fuerte | | | \$22.61 | \$23.42 | \$22.65 | \$19.25 | \$26.00 | \$23.08 |
| | Harina de Trigo Fuerte Fortalecida | | | \$24.63 | \$23.33 | \$23.00 | \$22.25 | \$33.00 | \$23.84 |
| | Harina de Trigo Fuerte Fortificada | | | n.d | \$20.50 | \$22.55 | \$20.50 | \$22.55 | \$21.53 |
| | Harina de Trigo Semifuerte | | | \$24.38 | \$23.86 | \$22.48 | \$21.00 | \$33.55 | \$23.92 |
| | Harina de Trigo Suave | | | \$23.16 | \$22.00 | \$22.72 | \$19.00 | \$41.50 | \$22.41 |
| Huevos | Huevo extragrande | 30 | Unidades | \$5.36 | \$5.31 | \$5.16 | \$4.50 | \$6.00 | \$5.30 |
| | Huevo grande | | | \$4.86 | \$4.91 | \$5.17 | \$3.75 | \$6.45 | \$4.99 |
| | Huevo mediano | | | \$4.71 | \$4.50 | \$4.95 | \$3.50 | \$6.00 | \$4.72 |
| | Huevo pequeño | | | \$4.12 | \$3.74 | \$4.46 | \$3.00 | \$5.95 | \$4.14 |
| Verduras | Aguacate Criollo | 1 | Unidades | \$0.48 | \$0.53 | n.d | \$0.35 | \$0.75 | \$0.52 |
| | Aguacate Hass | | Unidades | \$0.47 | \$0.50 | \$0.49 | \$0.30 | \$0.70 | \$0.49 |
| | Ajo | | Unidades | \$0.50 | n.d | n.d | \$0.50 | \$0.50 | \$0.50 |
| | Apio manojo grande | | Unidades | \$1.25 | \$2.09 | n.d | \$0.75 | \$2.50 | \$1.77 |
| | Apio manojo pequeño | | Unidades | \$0.75 | \$1.52 | n.d | \$0.75 | \$1.75 | \$1.48 |
| | Berenjenas grandes | | Unidades | \$0.25 | \$0.33 | \$0.25 | \$0.20 | \$0.40 | \$0.32 |
| | Berenjenas pequeñas | | Unidades | \$0.25 | \$0.24 | n.d | \$0.16 | \$0.30 | \$0.24 |
| | Brócoli grande | | Unidades | \$1.57 | \$1.57 | \$1.56 | \$1.00 | \$2.50 | \$1.57 |
| | Brócoli pequeño | | Unidades | \$1.19 | \$1.23 | \$1.29 | \$0.75 | \$2.00 | \$1.23 |
| | Cebolla, amarilla | | Libra | n.d | \$0.97 | n.d | \$0.97 | \$0.97 | \$0.97 |
| | Cebolla, amarilla grande | | Unidades | n.d | n.d | \$0.25 | \$0.25 | \$0.25 | \$0.25 |
| | Cebolla, blanca | | Libra | n.d | \$0.98 | n.d | \$0.85 | \$1.11 | \$0.98 |
| | Cebolla, Blanca grande | | Unidades | \$0.36 | \$0.32 | n.d | \$0.20 | \$0.50 | \$0.33 |
| | Cebolla, Blanca pequeña | | Unidades | \$0.25 | \$0.22 | n.d | \$0.15 | \$0.30 | \$0.22 |
| | Cebolla, morada grande | | Unidades | \$0.41 | \$0.38 | n.d | \$0.25 | \$0.50 | \$0.39 |
| | Cebolla, morada pequeña | | Unidades | \$0.25 | \$0.26 | n.d | \$0.20 | \$0.30 | \$0.26 |
| | Chile de colores | | Unidades | \$0.67 | n.d | n.d | \$0.50 | \$0.75 | \$0.67 |
| | Chile verde grande | | Unidades | \$0.28 | \$0.23 | n.d | \$0.20 | \$0.35 | \$0.24 |
| | Chile verde pequeño | | Unidades | \$0.13 | \$0.16 | n.d | \$0.10 | \$0.20 | \$0.15 |
| | Cilantro manojo grande | | Unidades | \$3.50 | \$2.11 | n.d | \$1.00 | \$4.00 | \$2.25 |
| | Cilantro manojo pequeño | | Unidades | n.d | \$1.92 | n.d | \$0.50 | \$3.00 | \$1.92 |
| | Coliflor grande | | Unidades | \$1.92 | \$1.89 | \$2.04 | \$1.00 | \$3.00 | \$1.94 |
| | Coliflor pequeño | | Unidades | \$1.38 | \$1.48 | \$1.29 | \$1.00 | \$2.50 | \$1.44 |
| | Ejote | | Unidades | \$1.21 | \$0.50 | n.d | \$0.50 | \$2.00 | \$0.88 |
| | Elote criollo | | Unidades | \$0.10 | \$0.28 | \$0.20 | \$0.10 | \$0.35 | \$0.27 |
| | Guisquil oscuro / negro grande | | Unidades | \$0.48 | \$0.53 | \$0.49 | \$0.25 | \$0.75 | \$0.51 |
| | Guisquil oscuro / negro pequeño | | Unidades | n.d | \$0.36 | \$0.31 | \$0.25 | \$0.40 | \$0.34 |
| | Güisquil, Blanco grande | | Unidades | \$0.50 | n.d | n.d | \$0.50 | \$0.50 | \$0.50 |
| | Güisquil, Blanco pequeño | | Unidades | \$0.40 | n.d | n.d | \$0.40 | \$0.40 | \$0.40 |
| | Güisquil, Criollo grande | | Unidades | \$0.44 | \$0.41 | n.d | \$0.25 | \$0.50 | \$0.43 |
| Güisquil, Criollo pequeño | Unidades | \$0.28 | \$0.27 | n.d | \$0.20 | \$0.35 | \$0.27 | | |
| Güisquil, Oscuro grande | Unidades | \$0.25 | \$0.45 | \$0.50 | \$0.25 | \$0.75 | \$0.48 | | |

| Categoría | Producto | Cantidad | Unidad | Precio Regional | | | Precio Nacional | | |
|-----------|---------------------------|----------|----------|-----------------|-----------|---------|-----------------|--------|----------|
| | | | | Centro | Occidente | Oriente | Mínimo | Máximo | Promedio |
| | Güisquil, Oscuro pequeño | | Unidades | n.d | \$0.35 | \$0.37 | \$0.35 | \$0.50 | \$0.37 |
| | Lechuga repollada | | Libra | n.d | \$1.30 | n.d | \$1.30 | \$1.30 | \$1.30 |
| | Lechuga repollada grande | | Unidades | \$1.11 | \$1.14 | \$0.98 | \$0.75 | \$3.00 | \$1.07 |
| | Lechuga repollada pequeña | | Unidades | \$0.82 | \$0.82 | \$0.63 | \$0.25 | \$2.00 | \$0.78 |
| | Papa | | Libra | \$0.62 | \$0.58 | \$0.59 | \$0.45 | \$0.79 | \$0.60 |
| | Pepino criollo grande | | Unidades | \$0.40 | \$0.35 | \$0.43 | \$0.25 | \$0.50 | \$0.39 |
| | Pepino criollo pequeño | | Unidades | \$0.25 | \$0.26 | \$0.30 | \$0.20 | \$0.35 | \$0.27 |
| | Perejil manojo grande | | Unidades | \$2.33 | \$1.00 | n.d | \$1.00 | \$3.50 | \$1.57 |
| | Perejil manojo pequeño | | Unidades | \$0.25 | \$0.50 | n.d | \$0.25 | \$0.50 | \$0.46 |
| | Pipián criollo | | Libra | n.d | \$1.00 | n.d | \$1.00 | \$1.00 | \$1.00 |
| | Pipián grande | | Unidades | \$0.25 | \$0.41 | n.d | \$0.25 | \$0.50 | \$0.40 |
| | Pipián pequeño | | Unidades | \$0.20 | \$0.24 | n.d | \$0.20 | \$0.30 | \$0.24 |
| | Rabanos | | Unidades | n.d | \$0.12 | n.d | \$0.10 | \$0.15 | \$0.12 |
| | Remolacha, Cruda | | Unidades | \$0.44 | \$0.43 | \$0.40 | \$0.25 | \$0.60 | \$0.43 |
| | Repollo, Verde grande | | Unidades | \$2.20 | \$2.40 | \$2.60 | \$0.75 | \$3.00 | \$2.40 |
| | Repollo, Verde pequeño | | Unidades | \$1.61 | \$1.76 | \$1.93 | \$0.75 | \$2.50 | \$1.82 |
| | Tomate de cocina | | Libra | n.d | \$0.66 | n.d | \$0.66 | \$0.66 | \$0.66 |
| | Tomate de cocina grande | | Unidades | n.d | \$0.12 | n.d | \$0.08 | \$0.15 | \$0.12 |
| | Tomate de cocina pequeño | | Unidades | n.d | \$0.10 | n.d | \$0.10 | \$0.10 | \$0.10 |
| | Tomate de ensalada grande | | Unidades | \$0.75 | n.d | \$1.25 | \$0.75 | \$1.25 | \$1.17 |
| | Zanahoria | | Libra | n.d | \$0.89 | n.d | \$0.89 | \$0.89 | \$0.89 |
| | Zanahoria grande | | Unidades | \$0.49 | \$0.45 | \$0.49 | \$0.25 | \$0.75 | \$0.48 |
| | Zanahoria pequeña | | Unidades | \$0.28 | \$0.29 | \$0.32 | \$0.20 | \$0.35 | \$0.30 |

Fuente: elaboración propia en base a datos del sondeo de precios de la DC 2024.

 Precio más alto por región  Precio más bajo por región

Fecha de sondeo de precios: del 14 al 20 de octubre de 2024. **Mercados visitados:** Mercado Apopa, Mercado Central, Mercado Central de Sonsonate, Mercado Colón, Mercado de Armenia, Mercado de Chapeltique, Mercado de San Miguel, Mercado de San Vicente, Mercado de Santa Rosa de Lima, Mercado de Sensuntepeque, Mercado de Zacatecoluca, Mercado El Congo, Mercado La Tiendona, Mercado La Tiendona - Anexo ex terminal de oriente, Mercado La Unión - 1° Calle Oriente, Mercado Municipal #1 Mejicanos, Mercado Municipal Antiguo Cuscatlán, Mercado Municipal Chalatenango, Mercado Municipal Coatepeque, Mercado Municipal de Ahuachapán, Mercado Municipal de Atiquizaya, Mercado Municipal de Chalchuapa, Mercado Municipal de Chinameca, Mercado Municipal de Cojutepeque, Mercado Municipal de El Refugio, Mercado Municipal de Ilobasco, Mercado Municipal de Izalco, Mercado Municipal de Jocoro, Mercado Municipal de Jucuapa, Mercado Municipal de Lolotique, San Miguel, Mercado Municipal de Lourdes Colón, Mercado Municipal de Mejicanos #2, Mercado Municipal de Metapán, Mercado Municipal de Moncagua, San Miguel, Mercado Municipal de San Francisco Gotera, Morazán, Mercado Municipal de San Julián, Mercado Municipal de San Rafael Cedros, Mercado Municipal de San Sebastián, Mercado Municipal de Santa Rosa de Lima, Mercado Municipal de Santa Tecla, Mercado Municipal de Santiago de María, Mercado Municipal de Sonzacate, Mercado Municipal de Soyapango, Mercado Municipal de Turín, Mercado Municipal de Usulután, Mercado Municipal El Tránsito San Miguel, Mercado Municipal San Antonio del Monte y Mercado Texistepeque.