



DEFENSORÍA DEL CONSUMIDOR

INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de coadyuvar a la protección de la economía de las familias salvadoreñas y fomentar la transparencia de los mercados. Es competencia de la Defensoría: “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art. 58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Q | Unidad | Precio regional | | | Precio nacional | | |
|-----------|---|---|---------|-----------------|-----------|---------|-----------------|---------|----------|
| | | | | Centro | Occidente | Oriente | Mínimo | Máximo | Promedio |
| Carnes | Carne de cerdo, chuleta corriente (redonda) | 1 | Libra | \$3.50 | n.d. | \$3.69 | \$3.50 | \$4.00 | \$3.65 |
| | Carne de cerdo, costilla | | | \$3.23 | \$2.59 | \$3.38 | \$2.25 | \$3.75 | \$2.95 |
| | Carne de cerdo, posta | | | \$3.16 | \$2.93 | \$3.90 | \$2.50 | \$4.75 | \$3.14 |
| | Carne de res, angelina | | | \$4.54 | \$4.67 | \$3.94 | \$1.00 | \$5.00 | \$4.52 |
| | Carne de res, choquezuela | | | \$4.06 | \$4.35 | \$4.31 | \$3.75 | \$4.93 | \$4.23 |
| | Carne de res, molida corriente | | | \$2.87 | \$2.56 | n.d. | \$2.35 | \$3.50 | \$2.72 |
| | Carne de res, molida especial | | | \$3.38 | \$3.03 | \$3.33 | \$2.70 | \$4.00 | \$3.18 |
| | Carne de res, posta negra | | | \$4.12 | \$4.23 | \$4.63 | \$3.50 | \$5.00 | \$4.22 |
| | Cuarto de pierna de pollo | | | n.d. | n.d. | \$1.33 | \$1.20 | \$1.45 | \$1.33 |
| | Pechuga de pollo con hueso | | | n.d. | n.d. | \$2.21 | \$1.96 | \$2.45 | \$2.21 |
| | Pollo entrecadera | | | \$1.53 | \$1.36 | n.d. | \$1.25 | \$1.80 | \$1.44 |
| | Pollo pechuga con hueso y con ala | | | \$1.80 | \$1.83 | n.d. | \$1.60 | \$1.95 | \$1.82 |
| | Pollo sin menudos | | | \$1.62 | \$1.62 | n.d. | \$1.25 | \$1.90 | \$1.62 |
| Frutas | Guineo de seda (indio) | 1 | Unidad | \$0.09 | \$0.09 | \$0.10 | \$0.06 | \$0.13 | \$0.09 |
| | Guineo importado (banano) | | | \$0.19 | \$0.18 | \$0.15 | \$0.13 | \$0.25 | \$0.16 |
| | Limón Criollo | | | \$0.07 | \$0.07 | \$0.07 | \$0.05 | \$0.10 | \$0.07 |
| | Limón Pérsico | | | \$0.09 | \$0.09 | \$0.16 | \$0.05 | \$0.17 | \$0.11 |
| | Melón | | | \$1.58 | \$1.55 | \$2.14 | \$1.00 | \$3.00 | \$1.90 |
| | Naranja de jugo | | | \$0.22 | \$0.20 | \$0.14 | \$0.12 | \$0.25 | \$0.20 |
| | Papaya, Tainung | | | \$0.35 | n.d. | n.d. | \$0.30 | \$0.40 | \$0.35 |
| | Piña Golden | | | \$1.80 | \$1.79 | \$2.16 | \$1.00 | \$3.00 | \$1.96 |
| | Piña, Hawaiana | | | \$2.45 | \$2.67 | \$2.59 | \$1.50 | \$3.00 | \$2.58 |
| | Plátano, Corriente | | | \$0.32 | \$0.31 | \$0.32 | \$0.20 | \$0.40 | \$0.32 |
| | Sandía, larga | | | n.d. | \$2.50 | n.d. | \$2.50 | \$2.50 | \$2.50 |
| | Sandía, Redonda | | | \$2.56 | \$2.74 | \$2.68 | \$1.00 | \$5.00 | \$2.66 |
| Granos | Arroz Blanco | 1 | Libra | \$0.55 | \$0.56 | \$0.56 | \$0.45 | \$0.65 | \$0.56 |
| | | | Quintal | n.d. | \$48.40 | \$46.83 | \$42.00 | \$62.00 | \$47.04 |
| | Arroz Precocido | | Libra | \$0.59 | \$0.62 | \$0.60 | \$0.48 | \$0.70 | \$0.60 |
| | | | Quintal | n.d. | \$47.33 | \$50.38 | \$46.00 | \$56.00 | \$50.12 |



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| | | | | Centro | Occidente | Oriente | Mínimo | Máximo | Promedio |
| | Azúcar | | Libra | \$0.53 | n.d. | \$0.51 | \$0.50 | \$0.55 | \$0.52 |
| | | | Quintal | n.d. | \$48.89 | \$48.94 | \$47.60 | \$52.80 | \$48.92 |
| | Frijol Negro | | Libra | \$1.25 | \$1.14 | n.d. | \$1.03 | \$1.30 | \$1.19 |
| | Frijol Rojo de Seda | | Libra | \$1.29 | \$1.22 | \$1.22 | \$1.00 | \$1.50 | \$1.23 |
| | | | Quintal | \$115.00 | \$98.75 | \$102.62 | \$95.00 | \$123.00 | \$102.54 |
| | Frijol Tinto | | Libra | \$1.21 | \$1.17 | \$1.26 | \$1.09 | \$1.30 | \$1.20 |
| | | | Quintal | n.d. | \$93.30 | n.d. | \$75.00 | \$100.00 | \$93.30 |
| | Maicillo | | Libra | \$0.33 | \$0.33 | \$0.36 | \$0.25 | \$0.50 | \$0.35 |
| | | | Quintal | n.d. | \$24.38 | \$28.62 | \$18.00 | \$36.22 | \$27.20 |
| Maíz blanco | Libra | \$0.35 | \$0.34 | \$0.37 | \$0.25 | \$0.50 | \$0.36 | | |
| | Quintal | \$31.00 | \$28.20 | \$32.07 | \$25.00 | \$37.81 | \$30.51 | | |
| Harinas | Harina de Trigo Fuerte | 50 | Libra | \$23.38 | \$24.02 | \$23.88 | \$21.00 | \$27.60 | \$23.87 |
| | Harina de Trigo Fuerte Fortalecida | | | \$24.28 | \$24.18 | \$24.00 | \$23.50 | \$25.50 | \$24.18 |
| | Harina de Trigo Semifuerte | | | \$24.39 | \$23.69 | \$22.93 | \$21.50 | \$26.50 | \$23.70 |
| | Harina de Trigo Suave | | | \$22.61 | \$22.76 | \$23.73 | \$20.00 | \$26.50 | \$23.22 |
| Huevos | Huevo extragrande | 30 | Unidades | \$5.01 | \$5.13 | \$5.33 | \$4.50 | \$6.32 | \$5.13 |
| | Huevo grande | | | \$4.60 | \$4.87 | \$4.86 | \$3.75 | \$5.88 | \$4.82 |
| | Huevo mediano | | | \$4.37 | \$4.36 | \$4.67 | \$3.50 | \$5.70 | \$4.52 |
| | Huevo pequeño | | | n.d. | n.d. | \$4.00 | \$4.00 | \$4.00 | \$4.00 |
| Verduras | Aguacate Criollo | 1 | Unidades | \$0.47 | \$0.63 | \$0.31 | \$0.25 | \$0.75 | \$0.44 |
| | Aguacate Hass | 1 | Libra | n.d. | \$0.50 | n.d. | \$0.50 | \$0.50 | \$0.50 |
| | Aguacate Hass | 1 | Unidades | \$0.44 | \$0.42 | \$0.48 | \$0.33 | \$0.50 | \$0.44 |
| | Ajo | 1 | Unidades | \$0.16 | \$0.13 | \$0.16 | \$0.12 | \$0.25 | \$0.15 |
| | Brócoli | 1 | Unidades | \$1.45 | \$1.54 | \$1.54 | \$0.75 | \$2.50 | \$1.53 |
| | Cebolla, amarilla | 1 | Unidades | \$0.37 | \$0.36 | n.d. | \$0.35 | \$0.40 | \$0.36 |
| | Cebolla, Blanca | 1 | Unidades | \$0.33 | \$0.34 | \$0.34 | \$0.20 | \$0.50 | \$0.34 |
| | Cebolla, morada | 1 | Unidades | \$0.39 | \$0.37 | \$0.33 | \$0.20 | \$0.50 | \$0.35 |
| | Chile de colores | 1 | Unidades | \$0.58 | n.d. | n.d. | \$0.50 | \$0.75 | \$0.58 |
| | Chile verde | 1 | Unidades | \$0.27 | \$0.28 | \$0.17 | \$0.13 | \$0.50 | \$0.22 |
| | Coliflor | 1 | Unidades | \$1.69 | \$1.77 | \$1.80 | \$1.00 | \$2.25 | \$1.77 |
| | Elote criollo | 1 | Unidades | \$0.32 | \$0.20 | n.d. | \$0.20 | \$0.75 | \$0.26 |
| | Güisquil, Blanco | 1 | Unidades | \$0.43 | n.d. | n.d. | \$0.35 | \$0.50 | \$0.43 |
| | Güisquil, Criollo | 1 | Unidades | \$0.40 | \$0.37 | \$0.53 | \$0.25 | \$0.75 | \$0.46 |
| | Güisquil, Oscuro | 1 | Unidades | \$0.38 | \$0.52 | n.d. | \$0.25 | \$0.65 | \$0.50 |
| | Lechuga repollada | 1 | Libra | n.d. | \$1.00 | n.d. | \$1.00 | \$1.00 | \$1.00 |
| | Lechuga repollada | 1 | Unidades | \$1.00 | \$0.93 | \$0.90 | \$0.50 | \$1.50 | \$0.92 |
| | Maíz dulce amarillo | 1 | Unidades | \$0.40 | \$0.44 | n.d. | \$0.31 | \$0.60 | \$0.43 |
| | Papa | 1 | Libra | \$0.60 | \$0.56 | \$0.61 | \$0.33 | \$1.00 | \$0.59 |
| | Papa, Lavada | 1 | Libra | \$0.60 | n.d. | n.d. | \$0.60 | \$0.60 | \$0.60 |
| Pepino criollo | 1 | Unidades | n.d. | \$0.25 | n.d. | \$0.25 | \$0.25 | \$0.25 | |
| Pipián | 1 | Unidades | \$0.26 | \$0.33 | \$0.19 | \$0.17 | \$0.40 | \$0.25 | |



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| | Remolacha, Cruda | 1 | Unidades | \$0.46 | \$0.35 | \$0.35 | \$0.25 | \$0.50 | \$0.36 |
| | Repollo, Verde | 1 | Unidades | \$1.84 | \$1.91 | \$2.00 | \$0.20 | \$3.00 | \$1.95 |
| | Tomate de cocina | 1 | Unidades | \$0.17 | \$0.12 | \$0.13 | \$0.08 | \$0.25 | \$0.14 |
| | Tomate de ensalada | 1 | Unidades | \$0.58 | \$0.46 | n.d. | \$0.35 | \$0.75 | \$0.51 |
| | Zanahoria | 1 | Unidades | \$0.34 | \$0.28 | \$0.34 | \$0.10 | \$0.50 | \$0.32 |

Fuente: elaboración propia en base a datos del sondeo de precios de la DC 2023.

 Precio más alto por región /  Precio más bajo por región

Fecha de sondeo de precios: del 18 al 24 de septiembre de 2023. Mercados municipales visitados: Mercadito Metropolis, Mercado de Aguilares, Mercado de San Miguel, Mercado de San Vicente, Mercado El Congo, Mercado La Cruz, San Miguel, Mercado La Unión-C. General Menéndez, Mercado Municipal Coatepeque, Mercado Municipal de Apaneca, Mercado Municipal de Atiquizaya, Mercado Municipal de Caluco, Mercado Municipal de Chalchuapa, Mercado Municipal de Ciudad Delgado, Mercado Municipal de Concepción de Ataco, Mercado Municipal de Cuscatancingo, Mercado Municipal de El Refugio, Mercado Municipal de Izalco, Mercado Municipal de Jocoro, Mercado Municipal De Lourdes Colon, Mercado Municipal de San Francisco Gotera, Morazán, Mercado Municipal de San Jorge, Mercado Municipal de Santa Tecla, Mercado Municipal de Sonzacate, Mercado Municipal de Usulután, Mercado Municipal San Antonio del Monte, Mercado San Nicolás, San Miguel y Mercado San Sebastián Salitriroz. Además, se visitaron 283 tiendas mayoristas y Minisupermercados.