



DEFENSORÍA DEL CONSUMIDOR

INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de proteger la economía de las familias salvadoreñas y fomentar la transparencia de mercados.

Es competencia de la Defensoría “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art. 58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Unidad | Precio regional | | | Precio nacional | | |
|---------------------------------|------------------------------------|---------|-----------------|---------|-----------|-----------------|----------|---------|
| | | | Centro | Oriente | Occidente | Mínimo | Promedio | Máximo |
| Frutas | Guineo, Banano (unidad) | Unidad | \$0.13 | \$0.13 | \$0.16 | \$0.08 | \$0.14 | \$0.20 |
| | Guineo, Indio (unidad) | | \$0.09 | \$0.12 | \$0.08 | \$0.05 | \$0.09 | \$0.15 |
| | Limón Criollo | | \$0.07 | n.d | \$0.05 | \$0.04 | \$0.06 | \$0.10 |
| | Limón Pérsico | | \$0.07 | \$0.08 | \$0.05 | \$0.05 | \$0.07 | \$0.10 |
| | Melón (unidad) | | \$1.33 | \$1.65 | \$1.28 | \$0.75 | \$1.36 | \$2.00 |
| | Naranja, De Jugo | | \$0.14 | \$0.09 | \$0.13 | \$0.08 | \$0.13 | \$0.20 |
| | Naranja, Sin semilla | | \$0.21 | \$0.23 | n.d. | \$0.16 | \$0.21 | \$0.25 |
| | Papaya, Tainung (unidad) | | \$1.31 | \$2.18 | \$1.56 | \$0.75 | \$1.53 | \$3.00 |
| | Piña, Hawaiana (unidad) | | \$2.03 | \$2.25 | \$2.46 | \$1.00 | \$2.20 | \$3.50 |
| | Plátano, Corriente (unidad) | | \$0.20 | \$0.24 | \$0.21 | \$0.14 | \$0.21 | \$0.33 |
| | Sandía, Redonda (unidad) | | \$1.74 | \$2.50 | \$1.88 | \$1.00 | \$1.83 | \$3.00 |
| Granos | Arroz Blanco (minorista) | Libra | \$0.50 | \$0.45 | \$0.48 | \$0.45 | \$0.49 | \$0.55 |
| | Arroz Precocido (minorista) | | \$0.58 | \$0.48 | \$0.50 | \$0.45 | \$0.56 | \$0.70 |
| | Azúcar blanca (minorista) | | \$0.50 | \$0.45 | n.d. | \$0.45 | \$0.49 | \$0.50 |
| | Frijol Negro (minorista) | | n.d. | n.d. | \$0.60 | \$0.60 | \$0.60 | \$0.60 |
| | Frijol Rojo de Seda (minorista) | | \$0.74 | \$0.55 | \$0.67 | \$0.50 | \$0.70 | \$0.80 |
| | Frijol Tinto (minorista) | | \$0.64 | \$0.51 | \$0.70 | \$0.50 | \$0.61 | \$0.75 |
| | Maíz (minorista) | | \$0.23 | \$0.16 | \$0.26 | \$0.15 | \$0.23 | \$0.30 |
| | Arroz blanco (mayorista) | Quintal | n.d. | n.d. | \$40.86 | \$37.45 | \$40.86 | \$45.00 |
| | Arroz blanco precocido (mayorista) | | n.d. | n.d. | \$44.56 | \$41.79 | \$44.56 | \$47.00 |
| | Azúcar blanca (mayorista) | | n.d. | \$45.00 | n.d. | \$45.00 | \$45.00 | \$45.00 |
| | Frijol Negro (mayorista) | | n.d. | \$45.00 | n.d. | \$45.00 | \$45.00 | \$45.00 |
| Frijol Rojo de Seda (mayorista) | n.d. | | n.d. | \$58.54 | \$52.60 | \$58.54 | \$68.00 | |



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| | Frijol Tinto (mayorista) | | n.d. | \$38.75 | \$54.94 | \$35.00 | \$49.54 | \$65.00 |
| | Maíz (mayorista) | | n.d. | \$16.33 | \$18.98 | \$16.00 | \$18.05 | \$20.64 |
| Harinas | Harina de maíz | 50 Libras | n.d. | n.d. | \$16.06 | \$16.05 | \$16.06 | \$16.07 |
| | Harina de Trigo Fuerte | | n.d. | \$15.72 | n.d. | \$15.50 | \$15.72 | \$16.00 |
| | Harina de Trigo Fuerte Fortalecida | | n.d. | \$15.70 | n.d. | \$15.50 | \$15.70 | \$16.50 |
| | Harina de Trigo Semifuerte | | n.d. | \$15.77 | n.d. | \$15.00 | \$15.77 | \$16.00 |
| | Harina de Trigo Suave | | n.d. | \$15.32 | \$16.27 | \$14.75 | \$15.43 | \$16.44 |
| Huevos y carnes | Huevo | Unidad | \$0.11 | \$0.12 | \$0.11 | \$0.09 | \$0.11 | \$0.13 |
| | Huevo extragrande | | \$0.15 | \$0.12 | \$0.12 | \$0.12 | \$0.13 | \$0.15 |
| | Huevo grande | | \$0.12 | n.d. | \$0.12 | \$0.11 | \$0.12 | \$0.14 |
| | Huevo mediano | | \$0.11 | \$0.12 | \$0.11 | \$0.09 | \$0.11 | \$0.13 |
| | Carne de cerdo, chuleta corriente (redonda) | Libra | n.d. | \$3.33 | \$3.00 | \$3.00 | \$3.10 | \$3.50 |
| | Carne de cerdo, costilla | | \$2.80 | \$3.50 | \$3.00 | \$2.50 | \$3.00 | \$3.50 |
| | Carne de cerdo, posta | | \$2.81 | \$3.21 | \$3.00 | \$2.50 | \$2.93 | \$3.50 |
| | Carne de res, angelina | | \$4.37 | \$4.40 | \$3.81 | \$3.50 | \$4.20 | \$5.00 |
| | Carne de res, choquezuela | | \$3.84 | \$3.90 | \$3.65 | \$3.50 | \$3.78 | \$4.50 |
| | Carne de res, molida corriente | | \$2.60 | \$2.50 | \$2.93 | \$2.00 | \$2.73 | \$3.50 |
| | Carne de res, molida especial | | \$3.11 | \$3.33 | \$3.00 | \$2.50 | \$3.13 | \$3.50 |
| | Carne de res, posta negra | | \$4.09 | \$4.00 | \$3.50 | \$3.00 | \$3.87 | \$5.00 |
| | Pollo sin menudos | | \$1.37 | \$1.49 | \$1.04 | \$1.00 | \$1.29 | \$1.75 |
| Verduras | Papa, Lavada | Libra | n.d. | n.d. | \$0.40 | \$0.40 | \$0.40 | \$0.40 |
| | Papa, Morena | | \$0.39 | \$0.54 | \$0.36 | \$0.25 | \$0.40 | \$0.60 |
| | Aguacate Criollo | Unidad | \$0.34 | \$0.42 | \$0.48 | \$0.20 | \$0.41 | \$0.50 |
| | Aguacate Hass | | \$0.41 | \$0.38 | \$0.42 | \$0.33 | \$0.41 | \$0.50 |
| | Ajo (red de 3) | | \$0.15 | \$0.12 | \$0.15 | \$0.10 | \$0.15 | \$0.40 |
| | Brócoli (unidad) | | \$0.99 | \$1.17 | \$1.05 | \$0.75 | \$1.05 | \$1.50 |
| | Cebolla, Blanca (unidad) | | \$0.22 | \$0.20 | \$0.23 | \$0.13 | \$0.23 | \$0.33 |
| | Cebolla, Morada (unidad) | | \$0.24 | \$0.27 | \$0.23 | \$0.13 | \$0.24 | \$0.35 |
| | Chile verde (unidad) | | \$0.17 | \$0.13 | \$0.13 | \$0.08 | \$0.15 | \$0.25 |
| | Coliflor | | \$1.53 | \$1.63 | \$1.36 | \$1.00 | \$1.48 | \$2.00 |
| | Güisquil, Blanco | | \$0.36 | n.d. | \$0.22 | \$0.17 | \$0.30 | \$0.50 |
| | Güisquil, Criollo | | \$0.23 | \$0.28 | \$0.26 | \$0.14 | \$0.25 | \$0.35 |
| | Güisquil, Oscuro | | \$0.34 | \$0.50 | n.d. | \$0.20 | \$0.38 | \$0.50 |
| | Lechuga repollada (unidad) | | \$1.00 | \$0.92 | \$0.89 | \$0.50 | \$0.94 | \$1.50 |
| Pipián | \$0.15 | n.d. | \$0.12 | \$0.08 | \$0.14 | \$0.25 | | |



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| | Remolacha, Cruda | | \$0.33 | \$0.37 | \$0.28 | \$0.20 | \$0.31 | \$0.50 |
| | Repollo, Verde (unidad) | | \$1.40 | \$1.94 | \$1.64 | \$1.00 | \$1.55 | \$2.25 |
| | Tomate de cocina (unidad) | | \$0.09 | \$0.10 | \$0.07 | \$0.05 | \$0.09 | \$0.13 |
| | Tomate de ensalada (unidad) | | \$0.29 | \$0.14 | n.d. | \$0.10 | \$0.24 | \$0.50 |
| | Zanahoria (unidad) | | \$0.21 | \$0.30 | \$0.24 | \$0.11 | \$0.23 | \$0.50 |

Fuente: elaboración propia en base a datos del sondeo de precios de la DC 2021.

Fecha de sondeo de precio: 10 y 11 de agosto 2021.

Mercados sondeados: Regional de occidente: Mercado Colon de Santa Ana y Mercado de Sonsonate. Regional Centro: Mercado La Tiendona, Mercado de Santa Tecla, Mercado de San Vicente, Mercado de Zacatecoluca, Mercado de Chalatenango y Mercado de Mejicanos. Regional de Oriente: Mercado de San Miguel, Mercado de Usulután y Mercado de San Francisco Gotera.