



Sondeo semanal de precios

Resultado general

28/01/2019

Defensoría del Consumidor



**Defensoría
del Consumidor**

**GOBIERNO
DE EL SALVADOR**

Granos básicos





Precio promedio de granos básicos por mercado

GOBIERNO
DE EL SALVADOR

Producto	Mercado Central	Mercado Central de Santa Ana	Mercado Colón de Santa Ana	Mercado de San Miguel	Mercado de Santa Tecla	Mercado La Tiendona	Promedio nacional
Arroz Blanco (minorista)	\$0.49	\$0.58	\$0.53	\$0.45	\$0.50	\$0.50	\$0.50
Arroz Precocido (minorista)	\$0.52	\$0.63	\$0.61	\$0.48	\$0.55	\$0.55	\$0.54
Azúcar (minorista)	\$0.50	n.d	n.d	\$0.49	\$0.50	\$0.50	\$0.50
Frijol Negro (minorista)	n.d	\$0.63	\$0.59	n.d	n.d	n.d	\$0.61
Frijol Rojo de Seda (minorista)	\$0.76	\$0.79	\$0.73	\$0.62	\$0.76	\$0.80	\$0.74
Frijol Tinto (minorista)	\$0.68	\$0.73	\$0.68	\$0.62	\$0.65	\$0.63	\$0.66
Maíz (minorista)	\$0.26	\$0.24	\$0.22	n.d	n.d	\$0.25	\$0.25



Precio promedio de granos básicos de la región central

Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.47	\$0.48	\$0.49	\$0.49	\$0.00	0.00%	\$0.01	2.08%	\$0.02	4.26%
Arroz Precocido (minorista)	\$0.51	\$0.53	\$0.52	\$0.54	\$0.02	3.85%	\$0.01	1.89%	\$0.03	5.88%
Azúcar (minorista)	\$0.50	n.d	\$0.50	\$0.50	\$0.00	0.00%	n.a	n.a	\$0.00	0.00%
Frijol Rojo de Seda (minorista)	\$0.73	\$0.74	\$0.71	\$0.77	\$0.06	8.45%	\$0.03	4.05%	\$0.04	5.48%
Frijol Tinto (minorista)	\$0.62	\$0.67	\$0.63	\$0.66	\$0.03	4.76%	-\$0.01	-1.49%	\$0.04	6.45%
Maíz (minorista)	\$0.16	\$0.24	\$0.25	\$0.26	\$0.01	4.00%	\$0.02	8.33%	\$0.10	62.50%



Precio promedio de granos básicos de la región occidental

GOBIERNO
DE EL SALVADOR

Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.50	\$0.51	\$0.51	\$0.55	\$0.04	7.84%	\$0.04	7.84%	\$0.05	10.00%
Arroz Precocido (minorista)	\$0.58	\$0.56	\$0.56	\$0.62	\$0.06	10.71%	\$0.06	10.71%	\$0.04	6.90%
Frijol Negro (minorista)	\$0.67	\$0.70	\$0.70	\$0.61	-\$0.09	-12.86%	-\$0.09	-12.86%	-\$0.06	-8.96%
Frijol Rojo de Seda (minorista)	\$0.73	\$0.60	\$0.66	\$0.76	\$0.10	15.15%	\$0.16	26.67%	\$0.03	4.11%
Frijol Tinto (minorista)	\$0.67	\$0.53	\$0.60	\$0.70	\$0.10	16.67%	\$0.17	32.08%	\$0.03	4.48%
Maíz (minorista)	\$0.15	\$0.20	\$0.24	\$0.23	-\$0.01	-4.17%	\$0.03	15.00%	\$0.08	53.33%



Precio promedio de granos básicos de la región oriental

GOBIERNO
DE EL SALVADOR

Producto	21/01/2019	28/01/2019	Diferencia semanal	
			\$	%
Arroz Blanco (minorista)	\$0.48	\$0.45	-\$0.03	-6.25%
Arroz Precocido (minorista)	\$0.50	\$0.48	-\$0.02	-4.00%
Azúcar (minorista)	n.d	\$0.49	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.67	\$0.62	-\$0.05	-7.46%
Frijol Tinto (minorista)	\$0.67	\$0.62	-\$0.05	-7.46%
Maíz (minorista)	\$0.26	n.d	n.a	n.a

Región Oriental: precios del Mercado de San Miguel.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019



GOBIERNO
DE EL SALVADOR

Harinas de Trigo





Precio mínimo, promedio y máximo por región de la Harina de Trigo Fuerte

GOBIERNO
DE EL SALVADOR

Harina de Trigo Fuerte (50 lbs)		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.75	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.64%
	Occidente	\$13.25	\$13.50	\$14.00	\$14.00	\$0.00	0.00%	\$0.50	3.70%	\$0.75	5.66%
	Oriente	\$13.75	\$14.75	\$14.75	\$14.75	\$0.00	0.00%	\$0.00	0.00%	\$1.00	7.27%
Promedio	Centro	\$14.65	\$15.20	\$15.24	\$15.22	-\$0.02	-0.13%	\$0.02	0.13%	\$0.57	3.89%
	Occidente	\$14.14	\$15.24	\$15.17	\$15.15	-\$0.02	-0.13%	-\$0.09	-0.59%	\$1.01	7.14%
	Oriente	\$14.34	\$15.28	\$15.31	\$15.13	-\$0.18	-1.18%	-\$0.15	-0.98%	\$0.79	5.51%
Máximo	Centro	\$15.75	\$16.25	\$16.25	\$16.26	\$0.01	0.06%	\$0.01	0.06%	\$0.51	3.24%
	Occidente	\$15.50	\$16.75	\$16.75	\$16.75	\$0.00	0.00%	\$0.00	0.00%	\$1.25	8.06%
	Oriente	\$14.85	\$16.00	\$16.00	\$15.50	-\$0.50	-3.13%	-\$0.50	-3.13%	\$0.65	4.38%



Precio mínimo, promedio y máximo por región de la Harina de Trigo Semifuerte

GOBIERNO DE EL SALVADOR

Harina de Trigo Semifuerte (50 lbs)		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.75	\$14.25	\$13.75	\$14.25	\$0.50	3.64%	\$0.00	0.00%	\$0.50	3.64%
	Occidente	\$13.25	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$1.00	7.55%
	Oriente	\$13.75	\$14.35	\$14.50	\$14.35	-\$0.15	-1.03%	\$0.00	0.00%	\$0.60	4.36%
Promedio	Centro	\$14.18	\$14.81	\$14.70	\$14.77	\$0.07	0.48%	-\$0.04	-0.27%	\$0.59	4.16%
	Occidente	\$13.92	\$14.96	\$14.93	\$14.78	-\$0.15	-1.00%	-\$0.18	-1.20%	\$0.86	6.18%
	Oriente	\$13.95	\$14.85	\$14.88	\$14.68	-\$0.20	-1.34%	-\$0.17	-1.14%	\$0.73	5.23%
Máximo	Centro	\$14.85	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.65	4.38%
	Occidente	\$14.50	\$16.50	\$16.50	\$16.50	\$0.00	0.00%	\$0.00	0.00%	\$2.00	13.79%
	Oriente	\$14.10	\$15.50	\$15.50	\$15.00	-\$0.50	-3.23%	-\$0.50	-3.23%	\$0.90	6.38%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio mínimo, promedio y máximo por región de la Harina de Trigo Suave

GOBIERNO DE EL SALVADOR

Harina de Trigo Suave (50 lbs)		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$12.00	\$12.25	\$12.25	\$13.25	\$1.00	8.16%	\$1.00	8.16%	\$1.25	10.42%
	Occidente	\$11.90	\$13.00	\$13.00	\$13.00	\$0.00	0.00%	\$0.00	0.00%	\$1.10	9.24%
	Oriente	\$12.75	\$13.25	\$13.25	\$13.00	-\$0.25	-1.89%	-\$0.25	-1.89%	\$0.25	1.96%
Promedio	Centro	\$13.69	\$14.10	\$14.25	\$14.36	\$0.11	0.77%	\$0.26	1.84%	\$0.67	4.89%
	Occidente	\$13.43	\$14.04	\$14.01	\$14.08	\$0.07	0.50%	\$0.04	0.28%	\$0.65	4.84%
	Oriente	\$13.76	\$14.28	\$14.17	\$14.25	\$0.08	0.56%	-\$0.03	-0.21%	\$0.49	3.56%
Máximo	Centro	\$15.50	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Occidente	\$14.50	\$16.00	\$15.50	\$16.00	\$0.50	3.23%	\$0.00	0.00%	\$1.50	10.34%
	Oriente	\$15.50	\$16.00	\$16.00	\$16.00	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.23%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



GOBIERNO
DE EL SALVADOR

Aceites, margarina, manteca y lácteos





Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO DE EL SALVADOR

Nacional											
Categoría	Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.39	\$1.45	\$1.42	\$1.37	-\$0.05	-3.52%	-\$0.08	-5.52%	-\$0.02	-1.44%
	Aceite Vegetal (botella)	\$1.42	\$1.37	\$1.39	\$1.33	-\$0.06	-4.32%	-\$0.04	-2.92%	-\$0.09	-6.34%
Margarinas y mantecas	Manteca 4 x 200g	\$1.34	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	\$0.79	\$0.86	\$0.83	\$0.84	\$0.01	1.20%	-\$0.02	-2.33%	\$0.05	6.33%
	Margarina vegetal en barra	\$1.31	\$1.30	\$1.27	\$1.33	\$0.06	4.72%	\$0.03	2.31%	\$0.02	1.53%
Lácteos	Queso fresco	\$2.43	\$2.01	\$2.11	\$2.09	-\$0.02	-0.95%	\$0.08	3.98%	-\$0.34	-13.99%
Centro											
Aceites	Aceite Vegetal (bolsa)	n.d	\$1.42	\$1.35	\$1.41	\$0.06	4.44%	-\$0.01	-0.70%	n.a	n.a
	Aceite Vegetal (botella)	n.d	\$1.33	\$1.30	\$1.35	\$0.05	3.85%	\$0.02	1.50%	n.a	n.a
Margarinas y mantecas	Margarina vegetal en barra	n.d	\$1.30	n.d	\$1.35	n.a	n.a	\$0.05	3.85%	n.a	n.a
Lácteos	Queso fresco	\$2.77	\$2.02	\$2.17	\$2.46	\$0.29	13.36%	\$0.44	21.78%	-\$0.31	-11.19%



Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO
DE EL SALVADOR

Occidente											
Categoría	Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.45	\$1.50	\$1.50	\$1.42	-\$0.08	-5.33%	-\$0.08	-5.33%	-\$0.03	-2.07%
	Aceite Vegetal (botella)	\$1.45	\$1.50	\$1.50	\$1.40	-\$0.10	-6.67%	-\$0.10	-6.67%	-\$0.05	-3.45%
Margarinas y mantecas	Margarina vegetal en barra	\$1.36	\$1.30	\$1.30	\$1.40	\$0.10	7.69%	\$0.10	7.69%	\$0.04	2.94%
Lácteos	Queso fresco	\$1.67	\$1.67	\$1.52	\$1.62	\$0.10	6.58%	-\$0.05	-2.99%	-\$0.05	-2.99%
Oriente											
Aceites	Aceite Vegetal (bolsa)	\$1.31	\$1.48	\$1.36	\$1.29	-\$0.07	-5.15%	-\$0.19	-12.84%	-\$0.02	-1.53%
	Aceite Vegetal (botella)	\$1.28	\$1.23	\$1.30	\$1.18	-\$0.12	-9.23%	-\$0.05	-4.07%	-\$0.10	-7.81%
Margarinas y mantecas	Manteca 4 x 200g	\$1.34	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	\$0.79	\$0.86	\$0.83	\$0.84	\$0.01	1.20%	-\$0.02	-2.33%	\$0.05	6.33%
	Margarina vegetal en barra	\$1.18	n.d	\$1.22	\$1.22	\$0.00	0.00%	n.a	n.a	\$0.04	3.39%
Lácteos	Queso fresco	\$2.61	\$2.47	\$2.60	\$2.67	\$0.07	2.69%	\$0.20	8.10%	\$0.06	2.30%



Frutas





Precio promedio de la Fruta, nacional y por región

GOBIERNO DE EL SALVADOR

Categoría	Producto	Nacional									
		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.11	\$0.12	\$0.12	\$0.10	-\$0.02	-16.67%	-\$0.02	-16.67%	-\$0.01	-9.09%
	Guineo, Indio (unidad)	\$0.09	\$0.07	\$0.09	\$0.09	\$0.00	0.00%	\$0.02	28.57%	\$0.00	0.00%
	Limón Criollo	\$0.06	\$0.08	\$0.05	\$0.06	\$0.01	20.00%	-\$0.02	-25.00%	\$0.00	0.00%
	Limón Pérsico	\$0.16	\$0.10	\$0.13	\$0.19	\$0.06	46.15%	\$0.09	90.00%	\$0.03	18.75%
	Melón (unidad)	\$0.97	\$0.86	\$0.82	\$0.90	\$0.08	9.76%	\$0.04	4.65%	-\$0.07	-7.22%
	Naranja, De Jugo	\$0.10	\$0.09	\$0.07	\$0.07	\$0.00	0.00%	-\$0.02	-22.22%	-\$0.03	-30.00%
	Naranja, Sin Semilla	\$0.22	\$0.14	\$0.15	\$0.14	-\$0.01	-6.67%	\$0.00	0.00%	-\$0.08	-36.36%
	Papaya, Tainung (unidad)	\$1.30	\$1.18	\$1.46	\$1.32	-\$0.14	-9.59%	\$0.14	11.86%	\$0.02	1.54%
	Piña, Hawaiana (unidad)	\$1.43	\$1.43	\$1.44	\$1.69	\$0.25	17.36%	\$0.26	18.18%	\$0.26	18.18%
	Plátano, Corriente (unidad)	\$0.20	\$0.19	\$0.18	\$0.19	\$0.01	5.56%	\$0.00	0.00%	-\$0.01	-5.00%
Sandia, Redonda (unidad)	\$1.80	\$1.90	\$1.64	\$1.88	\$0.24	14.63%	-\$0.02	-1.05%	\$0.08	4.44%	
Centro											
Frutas	Guineo, Banano (unidad)	\$0.09	\$0.12	\$0.07	\$0.13	\$0.06	85.71%	\$0.01	8.33%	\$0.04	44.44%
	Guineo, Indio (unidad)	\$0.10	\$0.06	\$0.09	\$0.09	\$0.00	0.00%	\$0.03	50.00%	-\$0.01	-10.00%
	Limón Criollo	n.d	\$0.08	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Pérsico	\$0.18	\$0.10	\$0.11	\$0.19	\$0.08	72.73%	\$0.09	90.00%	\$0.01	5.56%
	Melón (unidad)	\$0.86	\$0.86	\$0.78	\$0.85	\$0.07	8.97%	-\$0.01	-1.16%	-\$0.01	-1.16%
	Naranja, De Jugo	\$0.12	\$0.06	\$0.07	\$0.08	\$0.01	14.29%	\$0.02	33.33%	-\$0.04	-33.33%
	Naranja, Sin Semilla	n.d	\$0.15	\$0.16	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papaya, Tainung (unidad)	\$1.30	\$1.14	\$1.50	\$1.20	-\$0.30	-20.00%	\$0.06	5.26%	-\$0.10	-7.69%
	Piña, Hawaiana (unidad)	\$1.47	\$1.34	\$1.51	\$1.38	-\$0.13	-8.61%	\$0.04	2.99%	-\$0.09	-6.12%
	Plátano, Corriente (unidad)	\$0.15	\$0.20	\$0.16	\$0.20	\$0.04	25.00%	\$0.00	0.00%	\$0.05	33.33%
Sandia, Redonda (unidad)	\$1.79	\$1.91	\$1.73	\$1.90	\$0.17	9.83%	-\$0.01	-0.52%	\$0.11	6.15%	

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio de la Fruta, nacional y por región

GOBIERNO
DE EL SALVADOR

Occidente											
Categoría	Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.15	\$0.14	\$0.14	\$0.06	-\$0.08	-57.14%	-\$0.08	-57.14%	-\$0.09	-60.00%
	Guineo, Indio (unidad)	\$0.08	\$0.07	\$0.07	\$0.08	\$0.01	14.29%	\$0.01	14.29%	\$0.00	0.00%
	Limón Pérsico	\$0.21	\$0.09	\$0.14	\$0.20	\$0.06	42.86%	\$0.11	122.22%	-\$0.01	-4.76%
	Melón (unidad)	\$1.02	\$0.77	n.d	\$1.00	n.a	n.a	\$0.23	29.87%	-\$0.02	-1.96%
	Naranja, De Jugo	\$0.09	\$0.13	\$0.08	\$0.07	-\$0.01	-12.50%	-\$0.06	-46.15%	-\$0.02	-22.22%
	Naranja, Sin Semilla	\$0.22	\$0.10	\$0.11	\$0.14	\$0.03	27.27%	\$0.04	40.00%	-\$0.08	-36.36%
	Papaya, Tainung (unidad)	\$1.43	\$1.13	\$1.30	\$1.50	\$0.20	15.38%	\$0.37	32.74%	\$0.07	4.90%
	Piña, Hawaiana (unidad)	\$1.24	\$1.35	\$1.35	\$1.46	\$0.11	8.15%	\$0.11	8.15%	\$0.22	17.74%
	Plátano, Corriente (unidad)	\$0.26	\$0.16	\$0.16	\$0.17	\$0.01	6.25%	\$0.01	6.25%	-\$0.09	-34.62%
	Sandia, Redonda (unidad)	\$1.43	\$1.71	\$1.58	\$1.71	\$0.13	8.23%	\$0.00	0.00%	\$0.28	19.58%
Oriente											
Frutas	Guineo, Banano (unidad)	\$0.10	\$0.10	\$0.13	\$0.10	-\$0.03	-23.08%	\$0.00	0.00%	\$0.00	0.00%
	Guineo, Indio (unidad)	n.d	n.d	\$0.09	\$0.08	-\$0.01	-11.11%	n.a	n.a	n.a	n.a
	Limón Criollo	\$0.06	\$0.08	\$0.05	\$0.06	\$0.01	20.00%	-\$0.02	-25.00%	\$0.00	0.00%
	Limón Pérsico	\$0.11	\$0.10	\$0.14	\$0.19	\$0.05	35.71%	\$0.09	90.00%	\$0.08	72.73%
	Melón (unidad)	\$1.08	\$1.08	\$0.95	\$0.88	-\$0.07	-7.37%	-\$0.20	-18.52%	-\$0.20	-18.52%
	Naranja, De Jugo	n.d	\$0.10	\$0.07	\$0.07	\$0.00	0.00%	-\$0.03	-30.00%	n.a	n.a
	Papaya, Tainung (unidad)	\$1.22	\$1.35	\$1.64	\$1.61	-\$0.03	-1.83%	\$0.26	19.26%	\$0.39	31.97%
	Piña, Hawaiana (unidad)	\$1.57	\$1.91	\$1.38	\$2.14	\$0.76	55.07%	\$0.23	12.04%	\$0.57	36.31%
	Plátano, Corriente (unidad)	\$0.20	\$0.19	\$0.22	\$0.19	-\$0.03	-13.64%	\$0.00	0.00%	-\$0.01	-5.00%
	Sandia, Redonda (unidad)	\$2.08	\$2.50	\$1.56	\$2.06	\$0.50	32.05%	-\$0.44	-17.60%	-\$0.02	-0.96%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Huevos y carne





Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO
DE EL SALVADOR

Categoría	Producto	Nacional									
		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.95	n.d	\$3.05	n.a	n.a	\$0.10	3.39%	n.a	n.a
	Carne de cerdo, costilla	\$2.86	\$3.11	\$3.07	\$2.90	-\$0.17	-5.54%	-\$0.21	-6.75%	\$0.04	1.40%
	Carne de cerdo, posta	\$2.79	\$2.93	\$2.83	\$2.77	-\$0.06	-2.12%	-\$0.16	-5.46%	-\$0.02	-0.72%
	Carne de res, angelina	\$3.95	\$4.10	\$4.10	\$4.16	\$0.06	1.46%	\$0.06	1.46%	\$0.21	5.32%
	Carne de res, choquezuela	\$3.46	\$3.78	\$3.70	\$3.76	\$0.06	1.62%	-\$0.02	-0.53%	\$0.30	8.67%
	Carne de res, molida corriente		\$2.53	\$2.67	\$2.85	\$0.18	6.74%	\$0.32	12.65%	n.a	n.a
	Carne de res, molida especial	\$2.76	\$3.18	\$2.99	\$2.88	-\$0.11	-3.68%	-\$0.30	-9.43%	\$0.12	4.35%
	Carne de res, posta negra	\$3.85	\$3.79	\$3.74	\$3.77	\$0.03	0.80%	-\$0.02	-0.53%	-\$0.08	-2.08%
	Huevo	\$0.12	\$0.11	\$0.11	\$0.12	\$0.01	9.09%	\$0.01	9.09%	\$0.00	0.00%
Pollo sin menudos	\$1.35	\$1.24	\$1.25	\$1.31	\$0.06	4.80%	\$0.07	5.65%	-\$0.04	-2.96%	
Centro											
Huevos y Carnes	Carne de cerdo, costilla	\$2.62	\$3.13	\$3.08	\$2.90	-\$0.18	-5.84%	-\$0.23	-7.35%	\$0.28	10.69%
	Carne de cerdo, posta	\$3.00	\$3.10	\$2.85	\$2.81	-\$0.04	-1.40%	-\$0.29	-9.35%	-\$0.19	-6.33%
	Carne de res, angelina	\$3.82	\$4.02	\$3.97	\$4.05	\$0.08	2.02%	\$0.03	0.75%	\$0.23	6.02%
	Carne de res, choquezuela	\$3.25	\$3.78	\$3.60	\$3.65	\$0.05	1.39%	-\$0.13	-3.44%	\$0.40	12.31%
	Carne de res, molida especial	\$2.51	n.d	\$2.86	\$2.53	-\$0.33	-11.54%	n.a	n.a	\$0.02	0.80%
	Carne de res, posta negra	\$3.67	\$3.73	\$3.64	\$3.66	\$0.02	0.55%	-\$0.07	-1.88%	-\$0.01	-0.27%
	Huevo	\$0.10	\$0.12	\$0.11	\$0.11	\$0.00	0.00%	-\$0.01	-8.33%	\$0.01	10.00%
Pollo sin menudos	\$1.28	\$1.27	\$1.25	\$1.28	\$0.03	2.40%	\$0.01	0.79%	\$0.00	0.00%	

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO DE EL SALVADOR

		Occidente									
Categoría	Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, costilla	\$2.89	\$3.25	\$3.25	\$2.76	-\$0.49	-15.08%	-\$0.49	-15.08%	-\$0.13	-4.50%
	Carne de cerdo, posta	\$2.60	\$2.60	\$2.60	\$2.51	-\$0.09	-3.46%	-\$0.09	-3.46%	-\$0.09	-3.46%
	Carne de res, angelina	\$4.50	\$4.50	\$4.50	\$4.60	\$0.10	2.22%	\$0.10	2.22%	\$0.10	2.22%
	Carne de res, choquezuela	\$4.00	\$4.00	\$4.00	\$3.99	-\$0.01	-0.25%	-\$0.01	-0.25%	-\$0.01	-0.25%
	Carne de res, molida especial	\$3.25	\$3.25	\$3.25	\$3.13	-\$0.12	-3.69%	-\$0.12	-3.69%	-\$0.12	-3.69%
	Carne de res, posta negra	\$4.00	\$4.00	\$4.00	\$3.99	-\$0.01	-0.25%	-\$0.01	-0.25%	-\$0.01	-0.25%
	Huevo	\$0.13	\$0.11	\$0.11	\$0.13	\$0.02	18.18%	\$0.02	18.18%	\$0.00	0.00%
	Pollo sin menudos	\$1.43	\$1.32	\$1.34	\$1.50	\$0.16	11.94%	\$0.18	13.64%	\$0.07	4.90%
		Oriente									
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.95	n.d	\$3.05	n.a	n.a	\$0.10	3.39%	n.a	n.a
	Carne de cerdo, costilla	\$3.10	\$2.88	\$2.92	\$3.08	\$0.16	5.48%	\$0.20	6.94%	-\$0.02	-0.65%
	Carne de cerdo, posta	\$2.70	\$2.83	\$2.95	\$3.10	\$0.15	5.08%	\$0.27	9.54%	\$0.40	14.81%
	Carne de res, angelina	\$3.67	\$3.90	\$3.96	\$3.92	-\$0.04	-1.01%	\$0.02	0.51%	\$0.25	6.81%
	Carne de res, choquezuela	\$3.27	\$3.53	\$3.67	\$3.88	\$0.21	5.72%	\$0.35	9.92%	\$0.61	18.65%
	Carne de res, molida corriente	n.d	\$2.53	\$2.67	\$2.85	\$0.18	6.74%	\$0.32	12.65%	n.a	n.a
	Carne de res, molida especial	\$2.67	\$3.00	n.d	\$3.00	n.a	n.a	\$0.00	0.00%	\$0.33	12.36%
	Carne de res, posta negra	\$3.93	\$3.73	\$3.77	\$3.90	\$0.13	3.45%	\$0.17	4.56%	-\$0.03	-0.76%
	Huevo	\$0.13	\$0.10	\$0.11	\$0.11	\$0.00	0.00%	\$0.01	10.00%	-\$0.02	-15.38%
	Pollo sin menudos	\$1.36	\$1.11	\$1.17	\$1.13	-\$0.04	-3.42%	\$0.02	1.80%	-\$0.23	-16.91%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Verduras





Precio promedio nacional de las Verduras

GOBIERNO DE EL SALVADOR

Nacional											
Categoría	Producto	29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.46	\$0.79	\$0.50	\$0.33	-\$0.17	-34.00%	-\$0.46	-58.23%	-\$0.13	-28.26%
	Aguacate Hass	\$0.33	\$0.33	\$0.31	\$0.34	\$0.03	9.68%	\$0.01	3.03%	\$0.01	3.03%
	Ajo (red de 3)	\$0.15	\$0.09	\$0.09	\$0.09	\$0.00	0.00%	\$0.00	0.00%	-\$0.06	-40.00%
	Brócoli (unidad)	\$0.54	\$1.01	\$1.00	\$0.91	-\$0.09	-9.00%	-\$0.10	-9.90%	\$0.37	68.52%
	Cebolla, Blanca (unidad)	\$0.17	\$0.14	\$0.19	\$0.23	\$0.04	21.05%	\$0.09	64.29%	\$0.06	35.29%
	Cebolla, Morada (unidad)	\$0.17	\$0.23	\$0.22	\$0.27	\$0.05	22.73%	\$0.04	17.39%	\$0.10	58.82%
	Chile Jalapeño	\$0.53	\$0.61	\$0.59	\$0.78	\$0.19	32.20%	\$0.17	27.87%	\$0.25	47.17%
	Chile verde (unidad)	\$0.14	\$0.14	\$0.13	\$0.15	\$0.02	15.38%	\$0.01	7.14%	\$0.01	7.14%
	Coliflor	\$1.21	\$1.25	\$1.27	\$1.17	-\$0.10	-7.87%	-\$0.08	-6.40%	-\$0.04	-3.31%
	Ejote	\$0.70	\$0.58	\$0.63	\$0.76	\$0.13	20.63%	\$0.18	31.03%	\$0.06	8.57%
	Güisquil, Blanco	\$0.31	\$0.21	n.d	\$0.16	n.a	n.a	-\$0.05	-23.81%	-\$0.15	-48.39%
	Güisquil, Criollo	\$0.26	\$0.19	\$0.20	\$0.22	\$0.02	10.00%	\$0.03	15.79%	-\$0.04	-15.38%
	Güisquil, Oscuro	\$0.35	\$0.35	\$0.36	\$0.37	\$0.01	2.78%	\$0.02	5.71%	\$0.02	5.71%
	Lechuga repollada (unidad)	\$0.71	\$0.86	\$0.74	\$0.87	\$0.13	17.57%	\$0.01	1.16%	\$0.16	22.54%
	Loroco	\$0.90	\$0.67	\$1.05	\$0.94	-\$0.11	-10.48%	\$0.27	40.30%	\$0.04	4.44%
	Papa, Lavada	\$0.52	\$0.36	\$0.41	\$0.45	\$0.04	9.76%	\$0.09	25.00%	-\$0.07	-13.46%
	Papa, Morena	\$0.54	\$0.38	\$0.34	\$0.36	\$0.02	5.88%	-\$0.02	-5.26%	-\$0.18	-33.33%
	Pipián	\$0.15	\$0.18	\$0.14	\$0.14	\$0.00	0.00%	-\$0.04	-22.22%	-\$0.01	-6.67%
	Remolacha, Cruda	\$0.23	\$0.23	\$0.23	\$0.25	\$0.02	8.70%	\$0.02	8.70%	\$0.02	8.70%
	Repollo, Verde (unidad)	\$1.23	\$1.36	\$1.32	\$1.25	-\$0.07	-5.30%	-\$0.11	-8.09%	\$0.02	1.63%
Tomate de cocina (unidad)	\$0.10	\$0.10	\$0.10	\$0.09	-\$0.01	-10.00%	-\$0.01	-10.00%	-\$0.01	-10.00%	
Tomate de ensalada (unidad)	\$0.29	\$0.26	\$0.31	\$0.40	\$0.09	29.03%	\$0.14	53.85%	\$0.11	37.93%	
Zanahoria (unidad)	\$0.18	\$0.18	\$0.18	\$0.19	\$0.01	5.56%	\$0.01	5.56%	\$0.01	5.56%	



**Defensoría
del Consumidor**

Precio promedio de las Verduras en la zona central

**GOBIERNO
DE EL SALVADOR**

Categoría	Producto	Centro									
		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.49	\$0.81	\$0.50	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aguacate Hass	\$0.35	\$0.34	\$0.32	\$0.34	\$0.02	6.25%	\$0.00	0.00%	-\$0.01	-2.86%
	Ajo (red de 3)	\$0.18	\$0.09	\$0.08	\$0.08	\$0.00	0.00%	-\$0.01	-11.11%	-\$0.10	-55.56%
	Brócoli (unidad)	\$0.44	\$0.91	\$0.67	\$0.91	\$0.24	35.82%	\$0.00	0.00%	\$0.47	106.82%
	Cebolla, Blanca (unidad)	\$0.16	\$0.12	\$0.16	\$0.23	\$0.07	43.75%	\$0.11	91.67%	\$0.07	43.75%
	Cebolla, Morada (unidad)	\$0.14	\$0.24	\$0.20	\$0.28	\$0.08	40.00%	\$0.04	16.67%	\$0.14	100.00%
	Chile Jalapeño	\$0.63	\$0.56	\$0.69	\$1.00	\$0.31	44.93%	\$0.44	78.57%	\$0.37	58.73%
	Chile verde (unidad)	\$0.15	\$0.16	\$0.13	\$0.14	\$0.01	7.69%	-\$0.02	-12.50%	-\$0.01	-6.67%
	Coliflor	\$0.83	\$1.23	\$1.18	\$1.09	-\$0.09	-7.63%	-\$0.14	-11.38%	\$0.26	31.33%
	Ejote	\$0.70	\$0.54	\$0.54	\$0.78	\$0.24	44.44%	\$0.24	44.44%	\$0.08	11.43%
	Güisquil, Blanco	n.d	\$0.23	n.d	\$0.16	n.a	n.a	-\$0.07	-30.43%	n.a	n.a
	Güisquil, Criollo	\$0.23	\$0.20	\$0.15	\$0.19	\$0.04	26.67%	-\$0.01	-5.00%	-\$0.04	-17.39%
	Güisquil, Oscuro	n.d	\$0.37	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Lechuga repollada (unidad)	\$0.59	\$0.87	\$0.66	\$0.87	\$0.21	31.82%	\$0.00	0.00%	\$0.28	47.46%
	Loroco	n.d	\$0.48	\$0.79	\$1.00	\$0.21	26.58%	\$0.52	108.33%	n.a	n.a
	Papa, Morena	\$0.63	\$0.43	\$0.28	\$0.36	\$0.08	28.57%	-\$0.07	-16.28%	-\$0.27	-42.86%
	Pipián	\$0.15	\$0.18	\$0.14	\$0.13	-\$0.01	-7.14%	-\$0.05	-27.78%	-\$0.02	-13.33%
	Remolacha, Cruda	\$0.23	\$0.23	\$0.19	\$0.24	\$0.05	26.32%	\$0.01	4.35%	\$0.01	4.35%
	Repollo, Verde (unidad)	\$1.16	\$1.36	\$1.19	\$1.10	-\$0.09	-7.56%	-\$0.26	-19.12%	-\$0.06	-5.17%
	Tomate de cocina (unidad)	\$0.09	\$0.11	\$0.11	\$0.10	-\$0.01	-9.09%	-\$0.01	-9.09%	\$0.01	11.11%
Tomate de ensalada (unidad)	\$0.34	\$0.26	\$0.33	\$0.41	\$0.08	24.24%	\$0.15	57.69%	\$0.07	20.59%	
Zanahoria (unidad)	\$0.18	\$0.19	\$0.16	\$0.18	\$0.02	12.50%	-\$0.01	-5.26%	\$0.00	0.00%	



**Defensoría
del Consumidor**

Precio promedio de las Verduras en la zona occidental

**GOBIERNO
DE EL SALVADOR**

Categoría	Producto	Occidente									
		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.30	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aguacate Hass	\$0.32	\$0.33	\$0.26	\$0.35	\$0.09	34.62%	\$0.02	6.06%	\$0.03	9.37%
	Ajo (red de 3)	\$0.11	\$0.09	\$0.11	\$0.08	-\$0.03	-27.27%	-\$0.01	-11.11%	-\$0.03	-27.27%
	Brócoli (unidad)	\$1.00	\$1.13	\$1.38	\$0.84	-\$0.54	-39.13%	-\$0.29	-25.66%	-\$0.16	-16.00%
	Cebolla, Blanca (unidad)	\$0.17	\$0.14	\$0.23	\$0.23	\$0.00	0.00%	\$0.09	64.29%	\$0.06	35.29%
	Cebolla, Morada (unidad)	\$0.22	\$0.23	\$0.26	\$0.28	\$0.02	7.69%	\$0.05	21.74%	\$0.06	27.27%
	Chile Jalapeño	\$0.33	\$0.38	\$0.50	\$0.50	\$0.00	0.00%	\$0.12	31.58%	\$0.17	51.52%
	Chile verde (unidad)	\$0.18	\$0.12	\$0.12	\$0.21	\$0.09	75.00%	\$0.09	75.00%	\$0.03	16.67%
	Coliflor	\$1.60	\$1.15	\$1.52	\$1.27	-\$0.25	-16.45%	\$0.12	10.43%	-\$0.33	-20.63%
	Ejote	\$0.56	\$0.63	\$0.56	\$0.60	\$0.04	7.14%	-\$0.03	-4.76%	\$0.04	7.14%
	Güisquil, Blanco	\$0.28	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.23	\$0.17	\$0.18	\$0.28	\$0.10	55.56%	\$0.11	64.71%	\$0.05	21.74%
	Güisquil, Oscuro	\$0.38	\$0.29	\$0.36	\$0.37	\$0.01	2.78%	\$0.08	27.59%	-\$0.01	-2.63%
	Lechuga repollada (unidad)	\$0.67	\$0.82	\$0.76	\$0.95	\$0.19	25.00%	\$0.13	15.85%	\$0.28	41.79%
	Loroco	\$0.83	\$1.13	\$1.35	\$0.85	-\$0.50	-37.04%	-\$0.28	-24.78%	\$0.02	2.41%
	Papa, Lavada	\$0.56	\$0.38	\$0.41	\$0.45	\$0.04	9.76%	\$0.07	18.42%	-\$0.11	-19.64%
	Papa, Morena	\$0.47	\$0.33	\$0.35	\$0.37	\$0.02	5.71%	\$0.04	12.12%	-\$0.10	-21.28%
	Pipián	\$0.21	\$0.20	\$0.22	\$0.18	-\$0.04	-18.18%	-\$0.02	-10.00%	-\$0.03	-14.29%
	Remolacha, Cruda	\$0.28	\$0.21	\$0.26	\$0.28	\$0.02	7.69%	\$0.07	33.33%	\$0.00	0.00%
	Repollo, Verde (unidad)	\$1.21	\$1.31	\$1.27	\$1.29	\$0.02	1.57%	-\$0.02	-1.53%	\$0.08	6.61%
Tomate de cocina (unidad)	\$0.11	\$0.08	\$0.09	\$0.08	-\$0.01	-11.11%	\$0.00	0.00%	-\$0.03	-27.27%	
Tomate de ensalada (unidad)	\$0.22	\$0.23	\$0.25	\$0.40	\$0.15	60.00%	\$0.17	73.91%	\$0.18	81.82%	
Zanahoria (unidad)	\$0.13	\$0.15	\$0.14	\$0.21	\$0.07	50.00%	\$0.06	40.00%	\$0.08	61.54%	



Precio promedio de las Verduras en la zona oriental

GOBIERNO DE EL SALVADOR

Categoría	Producto	Oriente									
		29/01/2018	17/12/2018	21/01/2019	28/01/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.55	\$0.70	\$0.50	\$0.33	-\$0.17	-34.00%	-\$0.37	-52.86%	-\$0.22	-40.00%
	Aguacate Hass	\$0.33	\$0.29	\$0.33	\$0.34	\$0.01	3.03%	\$0.05	17.24%	\$0.01	3.03%
	Ajo (red de 3)	\$0.16	n.d	\$0.10	\$0.09	-\$0.01	-10.00%	n.a	n.a	-\$0.07	-43.75%
	Brócoli (unidad)	n.d	n.d	\$1.09	\$1.00	-\$0.09	-8.26%	n.a	n.a	n.a	n.a
	Cebolla, Blanca (unidad)	\$0.18	\$0.18	\$0.22	\$0.27	\$0.05	22.73%	\$0.09	50.00%	\$0.09	50.00%
	Cebolla, Morada (unidad)	\$0.17	\$0.19	\$0.22	\$0.21	-\$0.01	-4.55%	\$0.02	10.53%	\$0.04	23.53%
	Chile Jalapeño	\$0.63	\$1.00	\$0.58	\$1.00	\$0.42	72.41%	\$0.00	0.00%	\$0.37	58.73%
	Chile verde (unidad)	\$0.10	\$0.10	\$0.12	\$0.13	\$0.01	8.33%	\$0.03	30.00%	\$0.03	30.00%
	Coliflor	\$1.30	\$1.45	\$1.25	\$1.42	\$0.17	13.60%	-\$0.03	-2.07%	\$0.12	9.23%
	Ejote	\$0.80	\$1.00	\$0.80	\$1.00	\$0.20	25.00%	\$0.00	0.00%	\$0.20	25.00%
	Güisquil, Blanco	\$0.33	\$0.21	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.31	\$0.20	\$0.32	\$0.33	\$0.01	3.13%	\$0.13	65.00%	\$0.02	6.45%
	Güisquil, Oscuro	\$0.33	n.d	n.d	\$0.36	n.a	n.a	n.a	n.a	\$0.03	9.09%
	Lechuga repollada (unidad)	\$0.90	\$0.92	\$0.81	\$0.82	\$0.01	1.23%	-\$0.10	-10.87%	-\$0.08	-8.89%
	Loroco	\$1.00	n.d	\$1.00	\$1.00	\$0.00	0.00%	n.a	n.a	\$0.00	0.00%
	Papa, Lavada	\$0.50	\$0.33	n.d	\$0.45	n.a	n.a	\$0.12	36.36%	-\$0.05	-10.00%
	Papa, Morena	\$0.50	\$0.29	\$0.41	\$0.38	-\$0.03	-7.32%	\$0.09	31.03%	-\$0.12	-24.00%
	Pipián	\$0.10	\$0.17	\$0.09	\$0.13	\$0.04	44.44%	-\$0.04	-23.53%	\$0.03	30.00%
	Remolacha, Cruda	\$0.20	\$0.26	\$0.25	\$0.22	-\$0.03	-12.00%	-\$0.04	-15.38%	\$0.02	10.00%
	Repollo, Verde (unidad)	\$1.33	\$1.43	\$1.47	\$1.73	\$0.26	17.69%	\$0.30	20.98%	\$0.40	30.08%
Tomate de cocina (unidad)	\$0.10	\$0.08	\$0.08	\$0.07	-\$0.01	-12.50%	-\$0.01	-12.50%	-\$0.03	-30.00%	
Tomate de ensalada (unidad)	\$0.25	\$0.28	\$0.29	\$0.33	\$0.04	13.79%	\$0.05	17.86%	\$0.08	32.00%	
Zanahoria (unidad)	\$0.21	\$0.21	\$0.22	\$0.19	-\$0.03	-13.64%	-\$0.02	-9.52%	-\$0.02	-9.52%	