



Sondeo semanal de precios

Resultado general

11/03/2019

Defensoría del Consumidor



GOBIERNO
DE EL SALVADOR

Granos básicos





Precio promedio de granos básicos por mercado

GOBIERNO
DE EL SALVADOR

Producto	Mercado Central	Mercado Central de Santa Ana	Mercado Colón de Santa Ana	Mercado de San Miguel	Mercado de Santa Tecla	Mercado La Tiendona	Promedio Nacional
Arroz Blanco (minorista)	\$0.45	\$0.53	\$0.51	\$0.44	\$0.46	\$0.50	\$0.47
Arroz Precocido (minorista)	\$0.50	\$0.62	\$0.60	\$0.51	\$0.51	\$0.53	\$0.53
Azúcar (minorista)	\$0.50	n.d	n.d	\$0.50	\$0.49	\$0.50	\$0.50
Frijol Negro (minorista)	n.d	\$0.63	\$0.62	n.d	n.d	n.d	\$0.63
Frijol Rojo de Seda (minorista)	\$0.75	\$0.79	\$0.72	\$0.61	\$0.73	\$0.73	\$0.72
Frijol Tinto (minorista)	\$0.60	\$0.75	\$0.68	\$0.64	\$0.67	\$0.62	\$0.65
Maíz (minorista)	\$0.25	\$0.24	\$0.22	\$0.24	\$0.25	\$0.25	\$0.24



GOBIERNO
DE EL SALVADOR

Precio promedio de granos básicos de la región central

Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.49	\$0.49	\$0.49	\$0.47	-\$0.02	-4.08%	-\$0.02	-4.08%	-\$0.02	-4.08%
Arroz Precocido (minorista)	\$0.59	\$0.53	\$0.51	\$0.51	\$0.00	0.00%	-\$0.02	-3.77%	-\$0.08	-13.56%
Azúcar (minorista)	n.d	\$0.50	\$0.51	\$0.50	-\$0.01	-1.96%	\$0.00	0.00%	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.77	\$0.71	\$0.74	\$0.74	\$0.00	0.00%	\$0.03	4.23%	-\$0.03	-3.90%
Frijol Tinto (minorista)	\$0.68	\$0.63	\$0.67	\$0.63	-\$0.04	-5.97%	\$0.00	0.00%	-\$0.05	-7.35%
Maíz (minorista)	\$0.24	\$0.26	\$0.26	\$0.25	-\$0.01	-3.85%	-\$0.01	-3.85%	\$0.01	4.17%

Región Central: Mercado Central, Mercado La Tiendona y Mercado de Santa Tecla.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio de granos básicos de la región occidental

GOBIERNO
DE EL SALVADOR

Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.50	\$0.53	\$0.53	\$0.52	-\$0.01	-1.89%	-\$0.01	-1.89%	\$0.02	4.00%
Arroz Precocido (minorista)	\$0.56	\$0.62	\$0.59	\$0.61	\$0.02	3.39%	-\$0.01	-1.61%	\$0.05	8.93%
Frijol Negro (minorista)	\$0.71	\$0.62	\$0.69	\$0.63	-\$0.06	-8.70%	\$0.01	1.61%	-\$0.08	-11.27%
Frijol Rojo de Seda (minorista)	\$0.78	\$0.80	\$0.66	\$0.75	\$0.09	13.64%	-\$0.05	-6.25%	-\$0.03	-3.85%
Frijol Tinto (minorista)	\$0.73	\$0.70	\$0.61	\$0.71	\$0.10	16.39%	\$0.01	1.43%	-\$0.02	-2.74%
Maíz (minorista)	\$0.18	\$0.23	\$0.25	\$0.23	-\$0.02	-8.00%	\$0.00	0.00%	\$0.05	27.78%



Precio promedio de granos básicos de la región oriental

GOBIERNO
DE EL SALVADOR

Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.47	\$0.50	\$0.47	\$0.44	-\$0.03	-6.38%	-\$0.06	-12.00%	-\$0.03	-6.38%
Arroz Precocido (minorista)	\$0.51	\$0.56	\$0.49	\$0.51	\$0.02	4.08%	-\$0.05	-8.93%	\$0.00	0.00%
Azúcar (minorista)	n.d	\$0.50	n.d	\$0.50	n.a	n.a	\$0.00	0.00%	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.66	\$0.62	\$0.61	\$0.61	\$0.00	0.00%	-\$0.01	-1.61%	-\$0.05	-7.58%
Frijol Tinto (minorista)	\$0.69	\$0.56	\$0.63	\$0.64	\$0.01	1.59%	\$0.08	14.29%	-\$0.05	-7.25%
Maíz (minorista)	\$0.20	\$0.25	\$0.25	\$0.24	-\$0.01	-4.00%	-\$0.01	-4.00%	\$0.04	20.00%

Región Oriental: Precios del Mercado de San Miguel.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



GOBIERNO
DE EL SALVADOR

Harinas de Trigo





Precio mínimo, promedio y máximo por región de la Harina de Trigo Fuerte

GOBIERNO DE EL SALVADOR

Harina de Trigo Fuerte (50 lbs)		12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.00	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$1.25	9.62%
	Occidente	\$13.25	\$14.00	\$14.00	\$14.00	\$0.00	0.00%	\$0.00	0.00%	\$0.75	5.66%
	Oriente	\$13.75	\$14.75	\$14.75	\$14.75	\$0.00	0.00%	\$0.00	0.00%	\$1.00	7.27%
Promedio	Centro	\$14.29	\$15.43	\$15.26	\$15.19	-\$0.07	-0.46%	-\$0.24	-1.56%	\$0.90	6.30%
	Occidente	\$14.23	\$15.14	\$15.14	\$15.13	-\$0.01	-0.07%	-\$0.01	-0.07%	\$0.90	6.32%
	Oriente	\$14.34	\$15.18	\$15.18	\$15.14	-\$0.04	-0.26%	-\$0.04	-0.26%	\$0.80	5.58%
Máximo	Centro	\$15.75	\$17.50	\$16.25	\$16.25	\$0.00	0.00%	-\$1.25	-7.14%	\$0.50	3.17%
	Occidente	\$15.50	\$16.75	\$16.75	\$16.75	\$0.00	0.00%	\$0.00	0.00%	\$1.25	8.06%
	Oriente	\$14.85	\$16.00	\$15.75	\$15.50	-\$0.25	-1.59%	-\$0.50	-3.13%	\$0.65	4.38%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio mínimo, promedio y máximo por región de la Harina de Trigo Semifuerte

GOBIERNO DE EL SALVADOR

Harina de Trigo Semifuerte (50 lbs)		12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.50	\$13.75	\$14.00	\$14.25	\$0.25	1.79%	\$0.50	3.64%	\$0.75	5.56%
	Occidente	\$13.25	\$14.25	\$14.25	\$13.75	-\$0.50	-3.51%	-\$0.50	-3.51%	\$0.50	3.77%
	Oriente	\$13.55	\$14.35	\$14.35	\$14.50	\$0.15	1.05%	\$0.15	1.05%	\$0.95	7.01%
Promedio	Centro	\$14.06	\$14.73	\$14.79	\$14.87	\$0.08	0.54%	\$0.14	0.95%	\$0.81	5.76%
	Occidente	\$13.94	\$14.93	\$14.90	\$14.73	-\$0.17	-1.14%	-\$0.20	-1.34%	\$0.79	5.67%
	Oriente	\$13.91	\$14.77	\$14.87	\$14.95	\$0.08	0.54%	\$0.18	1.22%	\$1.04	7.48%
Máximo	Centro	\$15.00	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.33%
	Occidente	\$14.50	\$16.50	\$16.50	\$16.50	\$0.00	0.00%	\$0.00	0.00%	\$2.00	13.79%
	Oriente	\$14.10	\$15.25	\$15.75	\$15.75	\$0.00	0.00%	\$0.50	3.28%	\$1.65	11.70%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio mínimo, promedio y máximo por región de la Harina de Trigo Suave

GOBIERNO DE EL SALVADOR

Harina de Trigo Suave (50 lbs)		12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$12.00	\$12.25	\$13.00	\$13.00	\$0.00	0.00%	\$0.75	6.12%	\$1.00	8.33%
	Occidente	\$12.00	\$13.00	\$13.00	\$12.50	-\$0.50	-3.85%	-\$0.50	-3.85%	\$0.50	4.17%
	Oriente	\$12.75	\$13.25	\$13.00	\$13.25	\$0.25	1.92%	\$0.00	0.00%	\$0.50	3.92%
Promedio	Centro	\$13.62	\$14.35	\$14.23	\$14.41	\$0.18	1.26%	\$0.06	0.42%	\$0.79	5.80%
	Occidente	\$13.38	\$14.11	\$14.13	\$13.96	-\$0.17	-1.20%	-\$0.15	-1.06%	\$0.58	4.33%
	Oriente	\$13.71	\$14.42	\$14.37	\$14.32	-\$0.05	-0.35%	-\$0.10	-0.69%	\$0.61	4.45%
Máximo	Centro	\$15.00	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.33%
	Occidente	\$15.25	\$16.00	\$16.00	\$15.00	-\$1.00	-6.25%	-\$1.00	-6.25%	-\$0.25	-1.64%
	Oriente	\$15.50	\$16.00	\$16.00	\$16.00	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.23%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



GOBIERNO
DE EL SALVADOR

Aceites, margarina, manteca y lácteos





Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO DE EL SALVADOR

Nacional											
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.43	\$1.41	\$1.40	\$1.36	-\$0.04	-2.86%	-\$0.05	-3.55%	-\$0.07	-4.90%
	Aceite Vegetal (botella)	\$1.41	\$1.35	\$1.38	\$1.31	-\$0.07	-5.07%	-\$0.04	-2.96%	-\$0.10	-7.09%
Margarinas y mantecas	Manteca 4 x 200g	\$1.50	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	\$0.78	n.d	\$0.83	\$0.83	\$0.00	0.00%	n.a	n.a	\$0.05	6.41%
	Margarina vegetal en barra	\$1.30	\$1.36	\$1.28	\$1.29	\$0.01	0.78%	-\$0.07	-5.15%	-\$0.01	-0.77%
Lácteos	Queso fresco	\$2.23	\$2.26	\$1.92	\$2.09	\$0.17	8.85%	-\$0.17	-7.52%	-\$0.14	-6.28%
Centro											
Aceites	Aceite Vegetal (bolsa)	\$1.45	\$1.37	\$1.40	\$1.34	-\$0.06	-4.29%	-\$0.03	-2.19%	-\$0.11	-7.59%
	Aceite Vegetal (botella)	\$1.48	\$1.30	\$1.30	\$1.29	-\$0.01	-0.77%	-\$0.01	-0.77%	-\$0.19	-12.84%
Margarinas y mantecas	Manteca 4 x 200g	\$1.50	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Margarina vegetal en barra	\$1.26	\$1.35	\$1.28	\$1.29	\$0.01	0.78%	-\$0.06	-4.44%	\$0.03	2.38%
Lácteos	Queso fresco	\$2.45	\$2.28	\$1.94	\$2.14	\$0.20	10.31%	-\$0.14	-6.14%	-\$0.31	-12.65%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO
DE EL SALVADOR

Occidente											
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.40	\$1.38	\$1.50	\$1.44	-\$0.06	-4.00%	\$0.06	4.35%	\$0.04	2.86%
	Aceite Vegetal (botella)	\$1.43	\$1.43	\$1.50	\$1.38	-\$0.12	-8.00%	-\$0.05	-3.50%	-\$0.05	-3.50%
Margarinas y mantecas	Margarina vegetal en barra	\$1.39	\$1.38	\$1.30	\$1.33	\$0.03	2.31%	-\$0.05	-3.62%	-\$0.06	-4.32%
Lácteos	Queso fresco	\$1.69	\$1.67	\$1.58	\$1.71	\$0.13	8.23%	\$0.04	2.40%	\$0.02	1.18%
Oriente											
Aceites	Aceite Vegetal (bolsa)	\$1.36	\$1.46	\$1.23	\$1.33	\$0.10	8.13%	-\$0.13	-8.90%	-\$0.03	-2.21%
	Aceite Vegetal (botella)	\$1.29	n.d	\$1.25	\$1.25	\$0.00	0.00%	n.a	n.a	-\$0.04	-3.10%
Margarinas y mantecas	Manteca vegetal (bolsa plástica)	\$0.78	n.d	\$0.83	\$0.83	\$0.00	0.00%	n.a	n.a	\$0.05	6.41%
	Margarina vegetal en barra	\$1.20	n.d	\$1.22	\$1.28	\$0.06	4.92%	n.a	n.a	\$0.08	6.67%
Lácteos	Queso fresco	\$2.54	\$2.69	\$2.60	\$2.62	\$0.02	0.77%	-\$0.07	-2.60%	\$0.08	3.15%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Frutas





Precio promedio de la Fruta, nacional y por región

GOBIERNO DE EL SALVADOR

		Nacional									
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.09	\$0.08	\$0.14	\$0.11	-\$0.03	-21.43%	\$0.03	37.50%	\$0.02	22.22%
	Guineo, Indio (unidad)	\$0.08	\$0.09	\$0.07	\$0.08	\$0.01	14.29%	-\$0.01	-11.11%	\$0.00	0.00%
	Limón Criollo	\$0.07	\$0.08	\$0.07	\$0.09	\$0.02	28.57%	\$0.01	12.50%	\$0.02	28.57%
	Limón Pérsico	\$0.23	\$0.17	\$0.15	\$0.19	\$0.04	26.67%	\$0.02	11.76%	-\$0.04	-17.39%
	Melón (unidad)	\$0.92	\$0.90	\$0.75	\$0.91	\$0.16	21.33%	\$0.01	1.11%	-\$0.01	-1.09%
	Naranja, De Jugo	\$0.08	\$0.08	\$0.08	\$0.08	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Naranja, Sin Semilla	\$0.16	\$0.17	\$0.14	\$0.17	\$0.03	21.43%	\$0.00	0.00%	\$0.01	6.25%
	Papaya, Tainung (unidad)	\$1.42	\$1.25	\$1.09	\$1.26	\$0.17	15.60%	\$0.01	0.80%	-\$0.16	-11.27%
	Piña, Hawaiana (unidad)	\$1.58	\$1.39	\$1.53	\$1.66	\$0.13	8.50%	\$0.27	19.42%	\$0.08	5.06%
	Plátano, Corriente (unidad)	\$0.20	\$0.19	\$0.20	\$0.17	-\$0.03	-15.00%	-\$0.02	-10.53%	-\$0.03	-15.00%
Sandia, Redonda (unidad)	\$1.37	\$1.88	\$1.86	\$1.91	\$0.05	2.69%	\$0.03	1.60%	\$0.54	39.42%	
		Centro									
Frutas	Guineo, Banano (unidad)	\$0.06	\$0.09	\$0.14	\$0.14	\$0.00	0.00%	\$0.05	55.56%	\$0.08	133.33%
	Guineo, Indio (unidad)	\$0.08	\$0.08	\$0.06	\$0.08	\$0.02	33.33%	\$0.00	0.00%	\$0.00	0.00%
	Limón Criollo	\$0.09	\$0.08	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Pérsico	\$0.22	\$0.18	\$0.12	\$0.19	\$0.07	58.33%	\$0.01	5.56%	-\$0.03	-13.64%
	Melón (unidad)	\$0.95	\$0.59	\$0.74	\$0.87	\$0.13	17.57%	\$0.28	47.46%	-\$0.08	-8.42%
	Naranja, De Jugo	n.d	\$0.08	\$0.07	\$0.08	\$0.01	14.29%	\$0.00	0.00%	n.a	n.a
	Naranja, Sin Semilla	n.d	\$0.19	\$0.15	\$0.19	\$0.04	26.67%	\$0.00	0.00%	n.a	n.a
	Papaya, Tainung (unidad)	\$1.48	\$1.17	\$1.02	\$1.10	\$0.08	7.84%	-\$0.07	-5.98%	-\$0.38	-25.68%
	Piña, Hawaiana (unidad)	\$1.91	\$1.24	\$1.63	\$1.38	-\$0.25	-15.34%	\$0.14	11.29%	-\$0.53	-27.75%
	Plátano, Corriente (unidad)	\$0.18	\$0.19	\$0.21	\$0.18	-\$0.03	-14.29%	-\$0.01	-5.26%	\$0.00	0.00%
Sandia, Redonda (unidad)	\$1.39	\$1.77	\$1.94	\$2.00	\$0.06	3.09%	\$0.23	12.99%	\$0.61	43.88%	



Precio promedio de la Fruta, nacional y por región

		Occidente									
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.08	\$0.06	\$0.14	\$0.06	-\$0.08	-57.14%	\$0.00	0.00%	-\$0.02	-25.00%
	Guineo, Indio (unidad)	\$0.08	\$0.10	\$0.08	\$0.09	\$0.01	12.50%	-\$0.01	-10.00%	\$0.01	12.50%
	Limón Pérsico	\$0.25	\$0.15	\$0.24	\$0.20	-\$0.04	-16.67%	\$0.05	33.33%	-\$0.05	-20.00%
	Melón (unidad)	\$0.59	\$1.09	\$0.69	\$0.67	-\$0.02	-2.90%	-\$0.42	-38.53%	\$0.08	13.56%
	Naranja, De Jugo	\$0.08	\$0.09	\$0.12	\$0.08	-\$0.04	-33.33%	-\$0.01	-11.11%	\$0.00	0.00%
	Naranja, Sin Semilla	\$0.16	\$0.16	\$0.13	\$0.16	\$0.03	23.08%	\$0.00	0.00%	\$0.00	0.00%
	Papaya, Tainung (unidad)	\$1.31	\$1.27	\$1.15	\$1.44	\$0.29	25.22%	\$0.17	13.39%	\$0.13	9.92%
	Piña, Hawaiana (unidad)	\$1.30	\$1.33	\$1.35	\$1.66	\$0.31	22.96%	\$0.33	24.81%	\$0.36	27.69%
	Plátano, Corriente (unidad)	\$0.20	\$0.19	\$0.16	\$0.15	-\$0.01	-6.25%	-\$0.04	-21.05%	-\$0.05	-25.00%
	Sandia, Redonda (unidad)	\$1.50	\$1.67	\$1.75	\$1.59	-\$0.16	-9.14%	-\$0.08	-4.79%	\$0.09	6.00%
		Oriente									
Frutas	Guineo, Banano (unidad)	\$0.12	\$0.08	\$0.11	\$0.11	\$0.00	0.00%	\$0.03	37.50%	-\$0.01	-8.33%
	Guineo, Indio (unidad)	n.d	n.d	\$0.09	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Criollo	\$0.07	n.d	\$0.07	\$0.09	\$0.02	28.57%	n.a	n.a	\$0.02	28.57%
	Limón Pérsico	\$0.23	n.d	\$0.19	\$0.19	\$0.00	0.00%	n.a	n.a	-\$0.04	-17.39%
	Melón (unidad)	\$1.33	\$1.31	\$0.91	\$1.21	\$0.30	32.97%	-\$0.10	-7.63%	-\$0.12	-9.02%
	Naranja, De Jugo	\$0.08	\$0.09	\$0.09	\$0.06	-\$0.03	-33.33%	-\$0.03	-33.33%	-\$0.02	-25.00%
	Papaya, Tainung (unidad)	\$1.45	\$1.40	\$1.28	\$1.60	\$0.32	25.00%	\$0.20	14.29%	\$0.15	10.34%
	Piña, Hawaiana (unidad)	\$1.63	\$1.60	\$1.45	\$2.29	\$0.84	57.93%	\$0.69	43.13%	\$0.66	40.49%
	Plátano, Corriente (unidad)	\$0.23	\$0.17	\$0.21	\$0.19	-\$0.02	-9.52%	\$0.02	11.76%	-\$0.04	-17.39%
	Sandia, Redonda (unidad)	\$1.20	\$2.25	\$1.60	\$2.00	\$0.40	25.00%	-\$0.25	-11.11%	\$0.80	66.67%



GOBIERNO
DE EL SALVADOR

Huevos y carne





Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO DE EL SALVADOR

		Nacional									
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$3.12	n.d	\$3.00	n.a	n.a	-\$0.12	-3.85%	n.a	n.a
	Carne de cerdo, costilla	\$2.85	\$2.90	\$3.09	\$3.03	-\$0.06	-1.94%	\$0.13	4.48%	\$0.18	6.32%
	Carne de cerdo, posta	\$2.84	\$2.84	\$2.86	\$2.89	\$0.03	1.05%	\$0.05	1.76%	\$0.05	1.76%
	Carne de res, angelina	\$4.03	\$3.96	\$4.08	\$4.15	\$0.07	1.72%	\$0.19	4.80%	\$0.12	2.98%
	Carne de res, choquezuela	\$3.73	\$3.52	\$3.75	\$3.84	\$0.09	2.40%	\$0.32	9.09%	\$0.11	2.95%
	Carne de res, molida corriente	\$2.51	\$2.51	\$2.58	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	\$2.96	\$3.07	\$3.09	\$2.88	-\$0.21	-6.80%	-\$0.19	-6.19%	-\$0.08	-2.70%
	Carne de res, posta negra	\$3.88	\$3.55	\$3.72	\$3.86	\$0.14	3.76%	\$0.31	8.73%	-\$0.02	-0.52%
	Huevo	\$0.12	\$0.11	\$0.11	\$0.11	\$0.00	0.00%	\$0.00	0.00%	-\$0.01	-8.33%
	Pollo sin menudos	\$1.26	\$1.30	\$1.26	\$1.27	\$0.01	0.79%	-\$0.03	-2.31%	\$0.01	0.79%
		Centro									
Huevos y Carnes	Carne de cerdo, costilla	\$2.93	\$2.99	\$3.10	\$2.99	-\$0.11	-3.55%	\$0.00	0.00%	\$0.06	2.05%
	Carne de cerdo, posta	\$2.84	\$2.98	\$2.92	\$2.94	\$0.02	0.68%	-\$0.04	-1.34%	\$0.10	3.52%
	Carne de res, angelina	\$3.94	\$3.97	\$3.99	\$4.07	\$0.08	2.01%	\$0.10	2.52%	\$0.13	3.30%
	Carne de res, choquezuela	\$3.59	\$3.69	\$3.71	\$3.73	\$0.02	0.54%	\$0.04	1.08%	\$0.14	3.90%
	Carne de res, molida corriente	\$2.25	\$2.60	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	\$2.85	\$2.92	\$2.82	\$2.76	-\$0.06	-2.13%	-\$0.16	-5.48%	-\$0.09	-3.16%
	Carne de res, posta negra	\$3.80	\$3.61	\$3.64	\$3.78	\$0.14	3.85%	\$0.17	4.71%	-\$0.02	-0.53%
	Huevo	\$0.12	\$0.11	\$0.11	\$0.11	\$0.00	0.00%	\$0.00	0.00%	-\$0.01	-8.33%
	Pollo sin menudos	n.d	\$1.32	\$1.29	\$1.27	-\$0.02	-1.55%	-\$0.05	-3.79%	n.a	n.a

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO DE EL SALVADOR

		Occidente									
Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, costilla	\$2.59	\$2.67	\$3.25	\$3.16	-\$0.09	-2.77%	\$0.49	18.35%	\$0.57	22.01%
	Carne de cerdo, posta	\$2.67	\$2.50	\$2.60	\$2.67	\$0.07	2.69%	\$0.17	6.80%	\$0.00	0.00%
	Carne de res, angelina	\$4.45	\$4.47	\$4.50	\$4.43	-\$0.07	-1.56%	-\$0.04	-0.89%	-\$0.02	-0.45%
	Carne de res, choquezuela	\$4.04	\$3.93	\$4.00	\$4.08	\$0.08	2.00%	\$0.15	3.82%	\$0.04	0.99%
	Carne de res, molida especial	\$3.13	\$3.15	\$3.25	\$3.10	-\$0.15	-4.62%	-\$0.05	-1.59%	-\$0.03	-0.96%
	Carne de res, posta negra	\$4.10	\$4.02	\$4.00	\$4.07	\$0.07	1.75%	\$0.05	1.24%	-\$0.03	-0.73%
	Huevo	\$0.13	\$0.12	\$0.12	\$0.12	\$0.00	0.00%	\$0.00	0.00%	-\$0.01	-7.69%
	Pollo sin menudos	\$1.40	\$1.44	\$1.33	\$1.45	\$0.12	9.02%	\$0.01	0.69%	\$0.05	3.57%
		Oriente									
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$3.12	n.d	\$3.00	n.a	n.a	-\$0.12	-3.85%	n.a	n.a
	Carne de cerdo, costilla	\$3.00	\$3.00	\$2.92	\$2.94	\$0.02	0.68%	-\$0.06	-2.00%	-\$0.06	-2.00%
	Carne de cerdo, posta	\$2.97	\$2.95	\$2.92	\$3.13	\$0.21	7.19%	\$0.18	6.10%	\$0.16	5.39%
	Carne de res, angelina	\$3.83	\$3.53	\$3.94	\$3.96	\$0.02	0.51%	\$0.43	12.18%	\$0.13	3.39%
	Carne de res, choquezuela	\$3.73	\$3.00	\$3.62	\$3.82	\$0.20	5.52%	\$0.82	27.33%	\$0.09	2.41%
	Carne de res, molida corriente	\$2.60	\$2.45	\$2.58	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	n.d	n.d	n.d	\$2.89	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, posta negra	\$3.83	\$3.07	\$3.67	\$3.75	\$0.08	2.18%	\$0.68	22.15%	-\$0.08	-2.09%
	Huevo	\$0.12	\$0.10	\$0.10	\$0.11	\$0.01	10.00%	\$0.01	10.00%	-\$0.01	-8.33%
		Pollo sin menudos	\$1.17	\$1.14	\$1.12	\$1.12	\$0.00	0.00%	-\$0.02	-1.75%	-\$0.05

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Verduras





Precio promedio nacional de las Verduras

GOBIERNO DE EL SALVADOR

Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.34	\$0.30	\$0.60	\$0.39	-\$0.21	-35.00%	\$0.09	30.00%	\$0.05	14.71%
	Aguacate Hass	\$0.33	\$0.35	\$0.30	\$0.32	\$0.02	6.67%	-\$0.03	-8.57%	-\$0.01	-3.03%
	Ajo (red de 3)	\$0.09	\$0.10	\$0.09	\$0.09	\$0.00	0.00%	-\$0.01	-10.00%	\$0.00	0.00%
	Brócoli (unidad)	\$0.82	\$0.78	\$0.96	\$0.90	-\$0.06	-6.25%	\$0.12	15.38%	\$0.08	9.76%
	Cebolla, Blanca (unidad)	\$0.17	\$0.24	\$0.18	\$0.18	\$0.00	0.00%	-\$0.06	-25.00%	\$0.01	5.88%
	Cebolla, Morada (unidad)	\$0.21	\$0.26	\$0.23	\$0.26	\$0.03	13.04%	\$0.00	0.00%	\$0.05	23.81%
	Chile Jalapeño	\$0.61	\$0.73	\$0.57	\$0.78	\$0.21	36.84%	\$0.05	6.85%	\$0.17	27.87%
	Chile verde (unidad)	\$0.14	\$0.12	\$0.14	\$0.14	\$0.00	0.00%	\$0.02	16.67%	\$0.00	0.00%
	Coliflor	\$1.12	\$1.16	\$1.16	\$1.21	\$0.05	4.31%	\$0.05	4.31%	\$0.09	8.04%
	Ejote	\$0.62	\$0.75	\$0.58	\$0.77	\$0.19	32.76%	\$0.02	2.67%	\$0.15	24.19%
	Güisquil, Blanco	\$0.24	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.26	\$0.20	\$0.25	\$0.19	-\$0.06	-24.00%	-\$0.01	-5.00%	-\$0.07	-26.92%
	Güisquil, Oscuro	\$0.39	\$0.32	\$0.38	\$0.32	-\$0.06	-15.79%	\$0.00	0.00%	-\$0.07	-17.95%
	Lechuga repollada (unidad)	\$0.72	\$0.69	\$0.91	\$0.81	-\$0.10	-10.99%	\$0.12	17.39%	\$0.09	12.50%
	Loroco	\$1.00	\$0.73	\$0.65	\$0.82	\$0.17	26.15%	\$0.09	12.33%	-\$0.18	-18.00%
	Papa, Lavada	n.d	\$0.33	\$0.38	\$0.50	\$0.12	31.58%	\$0.17	51.52%	n.a	n.a
	Papa, Morena	\$0.42	\$0.36	\$0.43	\$0.41	-\$0.02	-4.65%	\$0.05	13.89%	-\$0.01	-2.38%
	Pipián	\$0.11	\$0.15	\$0.17	\$0.12	-\$0.05	-29.41%	-\$0.03	-20.00%	\$0.01	9.09%
	Remolacha, Cruda	\$0.24	\$0.21	\$0.25	\$0.25	\$0.00	0.00%	\$0.04	19.05%	\$0.01	4.17%
	Repollo, Verde (unidad)	\$1.33	\$1.39	\$1.44	\$1.22	-\$0.22	-15.28%	-\$0.17	-12.23%	-\$0.11	-8.27%
Tomate de cocina (unidad)	\$0.07	\$0.08	\$0.10	\$0.08	-\$0.02	-20.00%	\$0.00	0.00%	\$0.01	14.29%	
Tomate de ensalada (unidad)	\$0.30	\$0.30	\$0.23	\$0.28	\$0.05	21.74%	-\$0.02	-6.67%	-\$0.02	-6.67%	
Zanahoria (unidad)	\$0.22	\$0.20	\$0.18	\$0.18	\$0.00	0.00%	-\$0.02	-10.00%	-\$0.04	-18.18%	

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



**Defensoría
del Consumidor**

Precio promedio de las Verduras en la zona central

**GOBIERNO
DE EL SALVADOR**

Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.35	\$0.29	\$0.59	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aguacate Hass	\$0.33	\$0.37	\$0.29	\$0.32	\$0.03	10.34%	-\$0.05	-13.51%	-\$0.01	-3.03%
	Ajo (red de 3)	\$0.09	\$0.09	\$0.09	\$0.08	-\$0.01	-11.11%	-\$0.01	-11.11%	-\$0.01	-11.11%
	Brócoli (unidad)	\$0.81	\$0.74	\$0.82	\$0.88	\$0.06	7.32%	\$0.14	18.92%	\$0.07	8.64%
	Cebolla, Blanca (unidad)	\$0.18	\$0.26	\$0.11	\$0.15	\$0.04	36.36%	-\$0.11	-42.31%	-\$0.03	-16.67%
	Cebolla, Morada (unidad)	\$0.21	\$0.28	\$0.21	\$0.25	\$0.04	19.05%	-\$0.03	-10.71%	\$0.04	19.05%
	Chile Jalapeño	\$0.75	\$0.73	\$0.63	\$0.91	\$0.28	44.44%	\$0.18	24.66%	\$0.16	21.33%
	Chile verde (unidad)	\$0.12	\$0.11	\$0.15	\$0.12	-\$0.03	-20.00%	\$0.01	9.09%	\$0.00	0.00%
	Coliflor	\$1.09	\$1.16	\$0.99	\$0.97	-\$0.02	-2.02%	-\$0.19	-16.38%	-\$0.12	-11.01%
	Ejote	\$0.62	\$0.75	\$0.52	\$0.90	\$0.38	73.08%	\$0.15	20.00%	\$0.28	45.16%
	Güisquil, Blanco	\$0.24	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.20	\$0.18	\$0.25	\$0.17	-\$0.08	-32.00%	-\$0.01	-5.56%	-\$0.03	-15.00%
	Güisquil, Oscuro	n.d	\$0.29	\$0.38	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Lechuga repollada (unidad)	\$0.46	\$0.75	\$0.90	\$0.68	-\$0.22	-24.44%	-\$0.07	-9.33%	\$0.22	47.83%
	Loroco	\$0.96	\$0.90	\$0.55	\$0.77	\$0.22	40.00%	-\$0.13	-14.44%	-\$0.19	-19.79%
	Papa, Morena	\$0.46	\$0.39	\$0.47	\$0.43	-\$0.04	-8.51%	\$0.04	10.26%	-\$0.03	-6.52%
	Pipián	\$0.14	\$0.15	\$0.16	\$0.11	-\$0.05	-31.25%	-\$0.04	-26.67%	-\$0.03	-21.43%
	Remolacha, Cruda	\$0.24	\$0.20	\$0.25	\$0.24	-\$0.01	-4.00%	\$0.04	20.00%	\$0.00	0.00%
	Repollo, Verde (unidad)	\$1.29	\$1.21	\$1.40	\$1.08	-\$0.32	-22.86%	-\$0.13	-10.74%	-\$0.21	-16.28%
	Tomate de cocina (unidad)	\$0.05	\$0.09	\$0.11	\$0.08	-\$0.03	-27.27%	-\$0.01	-11.11%	\$0.03	60.00%
Tomate de ensalada (unidad)	\$0.38	\$0.29	\$0.22	n.d	n.a	n.a	n.a	n.a	n.a	n.a	
Zanahoria (unidad)	\$0.20	\$0.21	\$0.17	\$0.19	\$0.02	11.76%	-\$0.02	-9.52%	-\$0.01	-5.00%	

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



Precio promedio de las Verduras en la zona occidental

GOBIERNO DE EL SALVADOR

Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Hass	\$0.33	\$0.31	\$0.28	\$0.30	\$0.02	7.14%	-\$0.01	-3.23%	-\$0.03	-9.09%
	Ajo (red de 3)	\$0.10	\$0.08	\$0.09	\$0.09	\$0.00	0.00%	\$0.01	12.50%	-\$0.01	-10.00%
	Brócoli (unidad)	\$0.73	\$0.78	\$1.15	\$0.88	-\$0.27	-23.48%	\$0.10	12.82%	\$0.15	20.55%
	Cebolla, Blanca (unidad)	\$0.18	\$0.25	\$0.30	\$0.21	-\$0.09	-30.00%	-\$0.04	-16.00%	\$0.03	16.67%
	Cebolla, Morada (unidad)	\$0.25	\$0.33	\$0.30	\$0.30	\$0.00	0.00%	-\$0.03	-9.09%	\$0.05	20.00%
	Chile Jalapeño	\$0.54	\$0.44	\$0.40	\$0.48	\$0.08	20.00%	\$0.04	9.09%	-\$0.06	-11.11%
	Chile verde (unidad)	\$0.17	\$0.15	\$0.12	\$0.18	\$0.06	50.00%	\$0.03	20.00%	\$0.01	5.88%
	Coliflor	\$1.08	\$1.06	\$1.46	\$1.08	-\$0.38	-26.03%	\$0.02	1.89%	\$0.00	0.00%
	Ejote	\$0.47	\$0.46	\$0.54	\$0.46	-\$0.08	-14.81%	\$0.00	0.00%	-\$0.01	-2.13%
	Güisquil, Criollo	\$0.26	\$0.18	\$0.19	\$0.16	-\$0.03	-15.79%	-\$0.02	-11.11%	-\$0.10	-38.46%
	Güisquil, Oscuro	\$0.40	\$0.38	\$0.38	\$0.31	-\$0.07	-18.42%	-\$0.07	-18.42%	-\$0.09	-22.50%
	Lechuga repollada (unidad)	\$0.72	\$0.75	\$0.90	\$0.95	\$0.05	5.56%	\$0.20	26.67%	\$0.23	31.94%
	Loroco	\$1.03	\$0.58	\$0.67	\$0.83	\$0.16	23.88%	\$0.25	43.10%	-\$0.20	-19.42%
	Papa, Lavada	n.d	n.d	\$0.38	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papa, Morena	\$0.34	\$0.38	\$0.35	\$0.37	\$0.02	5.71%	-\$0.01	-2.63%	\$0.03	8.82%
	Pipián	\$0.10	\$0.18	\$0.22	\$0.17	-\$0.05	-22.73%	-\$0.01	-5.56%	\$0.07	70.00%
	Remolacha, Cruda	\$0.23	\$0.25	\$0.26	\$0.27	\$0.01	3.85%	\$0.02	8.00%	\$0.04	17.39%
	Repollo, Verde (unidad)	\$1.08	\$1.19	\$1.44	\$1.15	-\$0.29	-20.14%	-\$0.04	-3.36%	\$0.07	6.48%
Tomate de cocina (unidad)	\$0.08	\$0.08	\$0.09	\$0.08	-\$0.01	-11.11%	\$0.00	0.00%	\$0.00	0.00%	
Tomate de ensalada (unidad)	\$0.28	\$0.39	\$0.25	\$0.28	\$0.03	12.00%	-\$0.11	-28.21%	\$0.00	0.00%	
Zanahoria (unidad)	\$0.19	\$0.18	\$0.16	\$0.15	-\$0.01	-6.25%	-\$0.03	-16.67%	-\$0.04	-21.05%	



Precio promedio de las Verduras en la zona oriental

Categoría	Producto	12/03/2018	11/02/2019	04/03/2019	11/03/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.33	\$0.31	\$0.63	\$0.39	-\$0.24	-38.10%	\$0.08	25.81%	\$0.06	18.18%
	Aguacate Hass	\$0.33	\$0.34	\$0.33	\$0.35	\$0.02	6.06%	\$0.01	2.94%	\$0.02	6.06%
	Ajo (red de 3)	\$0.09	\$0.11	\$0.08	\$0.09	\$0.01	12.50%	-\$0.02	-18.18%	\$0.00	0.00%
	Brócoli (unidad)	\$0.90	\$0.92	\$1.06	\$1.00	-\$0.06	-5.66%	\$0.08	8.70%	\$0.10	11.11%
	Cebolla, Blanca (unidad)	\$0.16	\$0.19	\$0.24	\$0.23	-\$0.01	-4.17%	\$0.04	21.05%	\$0.07	43.75%
	Cebolla, Morada (unidad)	\$0.18	\$0.14	\$0.23	\$0.21	-\$0.02	-8.70%	\$0.07	50.00%	\$0.03	16.67%
	Chile Jalapeño	\$0.65	\$1.00	\$0.60	\$1.00	\$0.40	66.67%	\$0.00	0.00%	\$0.35	53.85%
	Chile verde (unidad)	\$0.12	\$0.13	\$0.12	\$0.17	\$0.05	41.67%	\$0.04	30.77%	\$0.05	41.67%
	Coliflor	\$1.19	\$1.25	\$1.25	\$1.78	\$0.53	42.40%	\$0.53	42.40%	\$0.59	49.58%
	Ejote	\$0.73	\$1.00	\$0.77	\$0.83	\$0.06	7.79%	-\$0.17	-17.00%	\$0.10	13.70%
	Güisquil, Criollo	\$0.32	\$0.27	\$0.32	\$0.31	-\$0.01	-3.13%	\$0.04	14.81%	-\$0.01	-3.13%
	Güisquil, Oscuro	\$0.35	n.d	n.d	\$0.32	n.a	n.a	n.a	n.a	-\$0.03	-8.57%
	Lechuga repollada (unidad)	\$0.87	\$0.57	\$0.92	\$1.11	\$0.19	20.65%	\$0.54	94.74%	\$0.24	27.59%
	Loroco	\$1.00	n.d	\$1.00	\$1.00	\$0.00	0.00%	n.a	n.a	\$0.00	0.00%
	Papa, Lavada	n.d	\$0.33	n.d	\$0.50	n.a	n.a	\$0.17	51.52%	n.a	n.a
	Papa, Morena	\$0.45	\$0.25	\$0.40	\$0.43	\$0.03	7.50%	\$0.18	72.00%	-\$0.02	-4.44%
	Pipián	\$0.09	\$0.13	\$0.11	\$0.11	\$0.00	0.00%	-\$0.02	-15.38%	\$0.02	22.22%
	Remolacha, Cruda	\$0.25	\$0.20	\$0.26	\$0.25	-\$0.01	-3.85%	\$0.05	25.00%	\$0.00	0.00%
	Repollo, Verde (unidad)	\$1.60	\$1.90	\$1.55	\$1.75	\$0.20	12.90%	-\$0.15	-7.89%	\$0.15	9.37%
	Tomate de cocina (unidad)	\$0.07	\$0.08	\$0.10	\$0.08	-\$0.02	-20.00%	\$0.00	0.00%	\$0.01	14.29%
Tomate de ensalada (unidad)	n.d	\$0.23	n.d	\$0.25	n.a	n.a	\$0.02	8.70%	n.a	n.a	
Zanahoria (unidad)	\$0.25	\$0.21	\$0.21	\$0.21	\$0.00	0.00%	\$0.00	0.00%	-\$0.04	-16.00%	