



Sondeo semanal de precios

Resultado general

06/05/2019

Defensoría del Consumidor

Granos básicos



Precio promedio de granos básicos por mercado

Producto	Mercado Central	Mercado Central de Santa Ana	Mercado Colón de Santa Ana	Mercado de Santa Tecla	Mercado La Tiendona	Promedio nacional
Arroz Blanco (minorista)	\$0.45	\$0.56	\$0.52	\$0.43	\$0.42	\$0.46
Arroz Precocido (minorista)	\$0.50	\$0.63	\$0.63	\$0.52	\$0.53	\$0.55
Azúcar (minorista)	\$0.50	n.d	n.d	n.d	\$0.50	\$0.50
Frijol Negro (minorista)	n.d	\$0.68	\$0.63	n.d	n.d	\$0.65
Frijol Rojo de Seda (minorista)	\$0.75	\$0.79	\$0.73	\$0.77	\$0.76	\$0.76
Frijol Tinto (minorista)	\$0.65	\$0.73	\$0.69	\$0.62	\$0.64	\$0.66
Maíz (minorista)	\$0.25	\$0.24	\$0.21	\$0.25	\$0.25	\$0.24

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.

Precio promedio de granos básicos de la región central

Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.50	\$0.52	n.d	\$0.43	n.a	n.a	-\$0.09	-17.31%	-\$0.07	-14.00%
Arroz Precocido (minorista)	\$0.51	\$0.55	n.d	\$0.51	n.a	n.a	-\$0.04	-7.27%	\$0.00	0.00%
Azúcar (minorista)	n.d	\$0.50	n.d	\$0.50	n.a	n.a	\$0.00	0.00%	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.75	\$0.72	n.d	\$0.76	n.a	n.a	\$0.04	5.56%	\$0.01	1.33%
Frijol Tinto (minorista)	\$0.68	\$0.62	n.d	\$0.64	n.a	n.a	\$0.02	3.23%	-\$0.04	-5.88%
Maíz (minorista)	\$0.20	\$0.22	n.d	\$0.25	n.a	n.a	\$0.03	13.64%	\$0.05	25.00%

Región Central: Mercado Central, Mercado La Tiendona y Mercado de Santa Tecla.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



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Precio promedio de granos básicos de la región occidental

Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.52	\$0.49	\$0.51	\$0.54	\$0.03	5.88%	\$0.05	10.20%	\$0.02	3.85%
Arroz Precocido (minorista)	\$0.58	\$0.57	\$0.57	\$0.63	\$0.06	10.53%	\$0.06	10.53%	\$0.05	8.62%
Azúcar (minorista)	n.d	\$0.52	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Frijol Negro (minorista)	\$0.73	\$0.62	\$0.61	\$0.65	\$0.04	6.56%	\$0.03	4.84%	-\$0.08	-10.96%
Frijol Rojo de Seda (minorista)	\$0.78	\$0.66	\$0.70	\$0.76	\$0.06	8.57%	\$0.10	15.15%	-\$0.02	-2.56%
Frijol Tinto (minorista)	\$0.68	\$0.60	\$0.60	\$0.71	\$0.11	18.33%	\$0.11	18.33%	\$0.03	4.41%

Precio promedio de granos básicos de la región oriental

Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	n.d	\$0.45	\$0.47	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Arroz Precocido (minorista)	n.d	\$0.48	\$0.49	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Azúcar (minorista)	n.d	\$0.58	\$0.61	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Frijol Rojo de Seda (minorista)	n.d	\$0.59	\$0.61	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Maíz (minorista)	n.d	\$0.27	\$0.25	n.d	n.a	n.a	n.a	n.a	n.a	n.a

Región Occidental: Precios del Mercado de San Miguel.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.

Harinas de Trigo



Precio mínimo, promedio y máximo por región de la Harina de Trigo Fuerte

Harina de Trigo Fuerte		07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$12.55	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$1.70	13.55%
	Occidente	\$13.50	\$13.00	\$14.00	\$14.00	\$0.00	0.00%	\$1.00	7.69%	\$0.50	3.70%
	Oriente	\$14.00	\$15.00	\$14.75	\$15.00	\$0.25	1.69%	\$0.00	0.00%	\$1.00	7.14%
Promedio	Centro	\$14.73	\$15.21	\$15.35	\$15.26	-\$0.09	-0.59%	\$0.05	0.33%	\$0.53	3.60%
	Occidente	\$14.70	\$15.04	\$15.14	\$15.16	\$0.02	0.13%	\$0.12	0.80%	\$0.46	3.13%
	Oriente	\$14.97	\$15.31	\$15.15	\$15.25	\$0.10	0.66%	-\$0.06	-0.39%	\$0.28	1.87%
Máximo	Centro	\$16.25	\$16.25	\$16.25	\$16.25	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Occidente	\$15.75	\$16.75	\$16.75	\$16.50	-\$0.25	-1.49%	-\$0.25	-1.49%	\$0.75	4.76%
	Oriente	\$15.75	\$15.75	\$15.75	\$15.75	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%

Precio mínimo, promedio y máximo por región de la Harina de Trigo Semifuerte

Harina de Trigo Semifuerte		07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.75	\$14.50	\$14.25	\$14.00	-\$0.25	-1.75%	-\$0.50	-3.45%	\$0.25	1.82%
	Occidente	\$14.00	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$0.25	1.79%
	Oriente	\$13.75	\$14.35	\$14.35	\$14.35	\$0.00	0.00%	\$0.00	0.00%	\$0.60	4.36%
Promedio	Centro	\$14.49	\$15.00	\$14.90	\$14.79	-\$0.11	-0.74%	-\$0.21	-1.40%	\$0.30	2.07%
	Occidente	\$14.50	\$14.97	\$15.00	\$15.00	\$0.00	0.00%	\$0.03	0.20%	\$0.50	3.45%
	Oriente	\$14.42	\$14.85	\$14.84	\$14.85	\$0.01	0.07%	\$0.00	0.00%	\$0.43	2.98%
Máximo	Centro	\$15.50	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Occidente	\$15.00	\$16.50	\$16.50	\$16.50	\$0.00	0.00%	\$0.00	0.00%	\$1.50	10.00%
	Oriente	\$15.00	\$15.75	\$15.75	\$15.75	\$0.00	0.00%	\$0.00	0.00%	\$0.75	5.00%

Precio mínimo, promedio y máximo por región de la Harina de Trigo Suave

Harina de Trigo Suave		07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$12.00	\$13.25	\$13.25	\$13.00	-\$0.25	-1.89%	-\$0.25	-1.89%	\$1.00	8.33%
	Occidente	\$12.25	\$12.50	\$12.50	\$12.50	\$0.00	0.00%	\$0.00	0.00%	\$0.25	2.04%
	Oriente	\$12.75	\$13.00	\$13.75	\$13.00	-\$0.75	-5.45%	\$0.00	0.00%	\$0.25	1.96%
Promedio	Centro	\$13.76	\$14.33	\$14.48	\$14.32	-\$0.16	-1.10%	-\$0.01	-0.07%	\$0.56	4.07%
	Occidente	\$13.64	\$14.05	\$14.08	\$14.05	-\$0.03	-0.21%	\$0.00	0.00%	\$0.41	3.01%
	Oriente	\$13.80	\$14.29	\$14.13	\$14.35	\$0.22	1.56%	\$0.06	0.42%	\$0.55	3.99%
Máximo	Centro	\$15.00	\$15.25	\$15.50	\$15.75	\$0.25	1.61%	\$0.50	3.28%	\$0.75	5.00%
	Occidente	\$15.50	\$15.25	\$15.50	\$16.25	\$0.75	4.84%	\$1.00	6.56%	\$0.75	4.84%
	Oriente	\$15.50	\$16.00	\$14.60	\$16.50	\$1.90	13.01%	\$0.50	3.13%	\$1.00	6.45%



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Defensoría
del Consumidor

Aceites, margarina, manteca y lácteos



Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

Nacional											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.47	\$1.39	\$1.38	\$1.33	-\$0.05	-3.62%	-\$0.06	-4.32%	-\$0.14	-9.52%
	Aceite Vegetal (botella)	\$1.41	\$1.34	\$1.45	\$1.37	-\$0.08	-5.52%	\$0.03	2.24%	-\$0.04	-2.84%
Margarinas y mantecas	Manteca 4 x 200g	n.d	\$1.33	\$1.33	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	n.d	\$0.80	\$0.96	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Margarina vegetal en barra	\$1.30	\$1.33	\$1.33	\$1.36	\$0.03	2.26%	\$0.03	2.26%	\$0.06	4.62%
Lácteos	Queso fresco	\$2.07	\$2.04	\$1.93	\$2.13	\$0.20	10.36%	\$0.09	4.41%	\$0.06	2.90%
Centro											
Aceites	Aceite Vegetal (bolsa)	\$1.50	\$1.45	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aceite Vegetal (botella)	\$1.38	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Margarinas y mantecas	Margarina vegetal en barra	\$1.35	n.d	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Lácteos	Queso fresco	\$2.04	\$2.03	\$1.85	\$2.19	\$0.34	18.38%	\$0.16	7.88%	\$0.15	7.35%

Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

Occidente											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.49	\$1.48	\$1.48	\$1.41	-\$0.07	-4.73%	-\$0.07	-4.73%	-\$0.08	-5.37%
	Aceite Vegetal (botella)	\$1.50	\$1.48	\$1.47	\$1.44	-\$0.03	-2.04%	-\$0.04	-2.70%	-\$0.06	-4.00%
Margarinas y mantecas	Manteca vegetal (bolsa plástica)	n.d	n.d	\$1.00	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Margarina vegetal en barra	\$1.30	\$1.38	\$1.35	\$1.42	\$0.07	5.19%	\$0.04	2.90%	\$0.12	9.23%
Lácteos	Queso fresco	\$1.56	\$1.63	\$1.64	\$1.62	-\$0.02	-1.22%	-\$0.01	-0.61%	\$0.06	3.85%
Oriente											
Aceites	Aceite Vegetal (bolsa)	\$1.33	\$1.21	\$1.26	\$1.24	-\$0.02	-1.59%	\$0.03	2.48%	-\$0.09	-6.77%
	Aceite Vegetal (botella)	\$1.27	\$1.25	\$1.25	\$1.23	-\$0.02	-1.60%	-\$0.02	-1.60%	-\$0.04	-3.15%
Margarinas y mantecas	Manteca 4 x 200g	n.d	\$1.33	\$1.33	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	n.d	\$0.80	\$0.83	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Margarina vegetal en barra	\$1.30	\$1.25	\$1.28	\$1.22	-\$0.06	-4.69%	-\$0.03	-2.40%	-\$0.08	-6.15%
Lácteos	Queso fresco	\$2.62	\$2.77	\$2.55	\$2.60	\$0.05	1.96%	-\$0.17	-6.14%	-\$0.02	-0.76%

Frutas





Precio promedio de la Fruta, nacional y por región

Nacional											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.11	\$0.12	\$0.12	\$0.11	-\$0.01	-8.33%	-\$0.01	-8.33%	\$0.00	0.00%
	Guineo, Indio (unidad)	\$0.09	\$0.08	\$0.08	\$0.09	\$0.01	12.50%	\$0.01	12.50%	\$0.00	0.00%
	Limón Criollo	\$0.06	\$0.07	\$0.07	\$0.06	-\$0.01	-14.29%	-\$0.01	-14.29%	\$0.00	0.00%
	Limón Pérsico	\$0.14	\$0.17	\$0.19	\$0.15	-\$0.04	-21.05%	-\$0.02	-11.76%	\$0.01	7.14%
	Melón (unidad)	\$0.74	\$0.65	\$1.10	\$1.07	-\$0.03	-2.73%	\$0.42	64.62%	\$0.33	44.59%
	Naranja, De Jugo	\$0.07	\$0.08	\$0.09	\$0.08	-\$0.01	-11.11%	\$0.00	0.00%	\$0.01	14.29%
	Naranja, Sin Semilla	\$0.07	\$0.12	\$0.22	\$0.19	-\$0.03	-13.64%	\$0.07	58.33%	\$0.12	171.43%
	Papaya, Tainung (unidad)	\$1.37	\$1.10	\$1.36	\$1.21	-\$0.15	-11.03%	\$0.11	10.00%	-\$0.16	-11.68%
	Piña, Hawaiana (unidad)	\$1.55	\$1.66	\$1.55	\$1.57	\$0.02	1.29%	-\$0.09	-5.42%	\$0.02	1.29%
	Plátano, Corriente (unidad)	\$0.20	\$0.18	\$0.19	\$0.19	\$0.00	0.00%	\$0.01	5.56%	-\$0.01	-5.00%
	Sandia, Redonda (unidad)	\$2.13	\$1.97	\$1.54	\$2.03	\$0.49	31.82%	\$0.06	3.05%	-\$0.10	-4.69%
Centro											
Frutas	Guineo, Banano (unidad)	\$0.11	\$0.12	\$0.09	\$0.15	\$0.06	66.67%	\$0.03	25.00%	\$0.04	36.36%
	Guineo, Indio (unidad)	\$0.09	\$0.07	\$0.07	\$0.09	\$0.02	28.57%	\$0.02	28.57%	\$0.00	0.00%
	Limón Criollo	\$0.08	n.d	\$0.08	\$0.08	\$0.00	0.00%	n.a	n.a	\$0.00	0.00%
	Limón Pérsico	\$0.12	\$0.16	\$0.19	\$0.15	-\$0.04	-21.05%	-\$0.01	-6.25%	\$0.03	25.00%
	Melón (unidad)	\$0.50	\$0.77	\$0.83	\$0.90	\$0.07	8.43%	\$0.13	16.88%	\$0.40	80.00%
	Naranja, De Jugo	\$0.08	\$0.08	\$0.12	\$0.09	-\$0.03	-25.00%	\$0.01	12.50%	\$0.01	12.50%
	Naranja, Sin Semilla	n.d	\$0.11	n.d	\$0.19	n.a	n.a	\$0.08	72.73%	n.a	n.a
	Papaya, Tainung (unidad)	\$1.40	\$1.14	\$1.37	\$1.13	-\$0.24	-17.52%	-\$0.01	-0.88%	-\$0.27	-19.29%
	Piña, Hawaiana (unidad)	\$2.00	\$2.09	\$1.78	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Plátano, Corriente (unidad)	\$0.21	\$0.16	\$0.16	\$0.20	\$0.04	25.00%	\$0.04	25.00%	-\$0.01	-4.76%
	Sandia, Redonda (unidad)	\$1.88	\$2.45	\$1.47	\$2.15	\$0.68	46.26%	-\$0.30	-12.24%	\$0.27	14.36%

Precio promedio de la Fruta, nacional y por región

Occidente											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.14	\$0.13	\$0.13	\$0.05	-\$0.08	-61.54%	-\$0.08	-61.54%	-\$0.09	-64.29%
	Guineo, Indio (unidad)	\$0.08	\$0.08	\$0.07	\$0.09	\$0.02	28.57%	\$0.01	12.50%	\$0.01	12.50%
	Limón Criollo	\$0.07	n.d	\$0.08	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Pésico	\$0.20	\$0.19	\$0.23	\$0.19	-\$0.04	-17.39%	\$0.00	0.00%	-\$0.01	-5.00%
	Melón (unidad)	\$0.50	\$0.53	\$1.19	\$1.31	\$0.12	10.08%	\$0.78	147.17%	\$0.81	162.00%
	Naranja, De Jugo	\$0.07	\$0.07	\$0.07	\$0.07	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Naranja, Sin Semilla	\$0.07	\$0.14	\$0.22	\$0.18	-\$0.04	-18.18%	\$0.04	28.57%	\$0.11	157.14%
	Papaya, Tainung (unidad)	\$1.37	\$1.15	\$1.33	\$1.33	\$0.00	0.00%	\$0.18	15.65%	-\$0.04	-2.92%
	Piña, Hawaiana (unidad)	\$1.28	\$1.04	\$1.22	\$1.40	\$0.18	14.75%	\$0.36	34.62%	\$0.12	9.37%
	Plátano, Corriente (unidad)	\$0.15	\$0.23	\$0.23	\$0.17	-\$0.06	-26.09%	-\$0.06	-26.09%	\$0.02	13.33%
	Sandia, Redonda (unidad)	\$1.63	\$1.40	\$1.70	\$1.56	-\$0.14	-8.24%	\$0.16	11.43%	-\$0.07	-4.29%
Oriente											
Frutas	Guineo, Banano (unidad)	\$0.09	\$0.10	\$0.12	\$0.09	-\$0.03	-25.00%	-\$0.01	-10.00%	\$0.00	0.00%
	Guineo, Indio (unidad)	n.d	\$0.08	\$0.10	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Criollo	\$0.04	\$0.07	\$0.05	\$0.04	-\$0.01	-20.00%	-\$0.03	-42.86%	\$0.00	0.00%
	Limón Pésico	\$0.11	n.d	\$0.15	\$0.10	-\$0.05	-33.33%	n.a	n.a	-\$0.01	-9.09%
	Melón (unidad)	\$1.10	\$0.50	\$1.08	\$1.06	-\$0.02	-1.85%	\$0.56	112.00%	-\$0.04	-3.64%
	Naranja, De Jugo	\$0.07	\$0.08	\$0.07	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papaya, Tainung (unidad)	\$1.33	\$1.00	\$1.34	\$1.33	-\$0.01	-0.75%	\$0.33	33.00%	\$0.00	0.00%
	Piña, Hawaiana (unidad)	\$1.70	\$1.36	\$1.50	\$1.75	\$0.25	16.67%	\$0.39	28.68%	\$0.05	2.94%
	Plátano, Corriente (unidad)	\$0.22	\$0.18	\$0.22	\$0.20	-\$0.02	-9.09%	\$0.02	11.11%	-\$0.02	-9.09%
	Sandia, Redonda (unidad)	\$2.67	\$1.75	\$1.50	\$2.17	\$0.67	44.67%	\$0.42	24.00%	-\$0.50	-18.73%

Huevos y carne



Precio promedio de Huevos y Carnes, nacional y por región

Nacional											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.92	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de cerdo, costilla	\$3.21	\$2.82	\$2.98	\$2.71	-\$0.27	-9.06%	-\$0.11	-3.90%	-\$0.50	-15.58%
	Carne de cerdo, posta	\$2.91	\$2.69	\$2.84	\$2.83	-\$0.01	-0.35%	\$0.14	5.20%	-\$0.08	-2.75%
	Carne de res, angelina	\$4.07	\$4.05	\$4.14	\$4.09	-\$0.05	-1.21%	\$0.04	0.99%	\$0.02	0.49%
	Carne de res, choquezuela	\$3.55	\$3.62	\$3.71	\$3.69	-\$0.02	-0.54%	\$0.07	1.93%	\$0.14	3.94%
	Carne de res, molida corriente	\$2.00	\$2.46	\$2.47	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	\$2.84	\$2.97	\$2.69	\$2.79	\$0.10	3.72%	-\$0.18	-6.06%	-\$0.05	-1.76%
	Carne de res, posta negra	\$3.72	\$3.78	\$3.79	\$3.82	\$0.03	0.79%	\$0.04	1.06%	\$0.10	2.69%
	Huevo	\$0.11	\$0.10	\$0.11	\$0.11	\$0.00	0.00%	\$0.01	10.00%	\$0.00	0.00%
	Pollo sin menudos	\$1.33	\$1.23	\$1.21	\$1.29	\$0.08	6.61%	\$0.06	4.88%	-\$0.04	-3.01%
Centro											
Huevos y Carnes	Carne de cerdo, costilla	\$3.11	\$2.78	\$3.00	\$2.70	-\$0.30	-10.00%	-\$0.08	-2.88%	-\$0.41	-13.18%
	Carne de cerdo, posta	\$2.79	\$2.76	\$2.91	\$2.72	-\$0.19	-6.53%	-\$0.04	-1.45%	-\$0.07	-2.51%
	Carne de res, angelina	\$4.03	\$4.00	\$4.02	\$4.04	\$0.02	0.50%	\$0.04	1.00%	\$0.01	0.25%
	Carne de res, choquezuela	\$3.41	\$3.61	\$3.55	\$3.65	\$0.10	2.82%	\$0.04	1.11%	\$0.24	7.04%
	Carne de res, molida corriente	\$2.00	\$2.44	\$2.43	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	\$2.65	\$2.74	\$2.35	\$2.52	\$0.17	7.23%	-\$0.22	-8.03%	-\$0.13	-4.91%
	Carne de res, posta negra	\$3.54	\$3.74	\$3.45	\$3.67	\$0.22	6.38%	-\$0.07	-1.87%	\$0.13	3.67%
	Huevo	\$0.11	\$0.11	\$0.11	\$0.11	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Pollo sin menudos	\$1.26	n.d	\$1.19	\$1.24	\$0.05	4.20%	n.a	n.a	-\$0.02	-1.59%

Precio promedio de Huevos y Carnes, nacional y por región

Occidente											
Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.75	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de cerdo, costilla	\$3.24	\$2.73	\$3.00	\$2.75	-\$0.25	-8.33%	\$0.02	0.73%	-\$0.49	-15.12%
	Carne de cerdo, posta	\$2.63	\$2.48	\$2.63	\$2.58	-\$0.05	-1.90%	\$0.10	4.03%	-\$0.05	-1.90%
	Carne de res, angelina	\$4.50	\$4.25	\$4.50	\$4.58	\$0.08	1.78%	\$0.33	7.76%	\$0.08	1.78%
	Carne de res, choquezuela	\$4.00	\$3.73	\$4.00	\$4.02	\$0.02	0.50%	\$0.29	7.77%	\$0.02	0.50%
	Carne de res, molida especial	\$3.25	\$3.34	\$3.25	\$3.17	-\$0.08	-2.46%	-\$0.17	-5.09%	-\$0.08	-2.46%
	Carne de res, posta negra	\$4.00	\$3.73	\$4.00	\$4.12	\$0.12	3.00%	\$0.39	10.46%	\$0.12	3.00%
	Huevo	\$0.12	\$0.10	\$0.12	\$0.12	\$0.00	0.00%	\$0.02	20.00%	\$0.00	0.00%
	Pollo sin menudos	\$1.33	\$1.49	\$1.40	\$1.41	\$0.01	0.71%	-\$0.08	-5.37%	\$0.08	6.02%
Oriente											
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$3.00	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de cerdo, costilla	\$3.34	\$3.00	\$2.96	\$2.68	-\$0.28	-9.46%	-\$0.32	-10.67%	-\$0.66	-19.76%
	Carne de cerdo, posta	\$3.33	\$2.75	\$2.95	\$3.20	\$0.25	8.47%	\$0.45	16.36%	-\$0.13	-3.90%
	Carne de res, angelina	\$3.80	\$3.96	\$3.93	\$3.77	-\$0.16	-4.07%	-\$0.19	-4.80%	-\$0.03	-0.79%
	Carne de res, choquezuela	\$3.40	\$3.53	\$3.60	\$3.50	-\$0.10	-2.78%	-\$0.03	-0.85%	\$0.10	2.94%
	Carne de res, molida corriente	n.d	\$2.50	\$2.50	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de res, molida especial	\$2.73	\$3.13	n.d	\$2.70	n.a	n.a	-\$0.43	-13.74%	-\$0.03	-1.10%
	Carne de res, posta negra	\$3.77	\$3.89	\$3.73	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Huevo	\$0.11	\$0.09	\$0.11	\$0.12	\$0.01	9.09%	\$0.03	33.33%	\$0.01	9.09%
	Pollo sin menudos	\$1.39	\$1.00	\$1.12	\$1.29	\$0.17	15.18%	\$0.29	29.00%	-\$0.10	-7.19%

Verduras



Precio promedio nacional de las Verduras

Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.26	\$0.23	\$0.27	\$0.34	\$0.07	25.93%	\$0.11	47.83%	\$0.08	30.77%
	Aguacate Hass	\$0.31	\$0.34	\$0.39	\$0.32	-\$0.07	-17.95%	-\$0.02	-5.88%	\$0.01	3.23%
	Ajo (red de 3)	\$0.10	\$0.10	\$0.11	\$0.09	-\$0.02	-18.18%	-\$0.01	-10.00%	-\$0.01	-10.00%
	Brócoli (unidad)	\$0.87	\$0.91	\$1.09	\$1.00	-\$0.09	-8.26%	\$0.09	9.89%	\$0.13	14.94%
	Cebolla, Blanca (unidad)	\$0.18	\$0.28	\$0.22	\$0.22	\$0.00	0.00%	-\$0.06	-21.43%	\$0.04	22.22%
	Cebolla, Morada (unidad)	\$0.23	\$0.28	\$0.26	\$0.26	\$0.00	0.00%	-\$0.02	-7.14%	\$0.03	13.04%
	Chile Jalapeño	\$0.65	\$0.93	\$0.51	\$0.68	\$0.17	33.33%	-\$0.25	-26.88%	\$0.03	4.62%
	Chile verde (unidad)	\$0.17	\$0.14	\$0.17	\$0.13	-\$0.04	-23.53%	-\$0.01	-7.14%	-\$0.04	-23.53%
	Coliflor	\$1.22	\$1.18	\$1.34	\$1.18	-\$0.16	-11.94%	\$0.00	0.00%	-\$0.04	-3.28%
	Ejote	\$0.59	\$0.85	\$0.66	\$0.73	\$0.07	10.61%	-\$0.12	-14.12%	\$0.14	23.73%
	Güisquil, Blanco	\$0.32	\$0.24	\$0.28	\$0.29	\$0.01	3.57%	\$0.05	20.83%	-\$0.03	-9.38%
	Güisquil, Criollo	\$0.23	\$0.20	\$0.29	\$0.18	-\$0.11	-37.93%	-\$0.02	-10.00%	-\$0.05	-21.74%
	Güisquil, Oscuro	\$0.35	\$0.29	\$0.43	\$0.33	-\$0.10	-23.26%	\$0.04	13.79%	-\$0.02	-5.71%
	Lechuga repollada (unidad)	\$0.75	\$0.69	\$0.75	\$0.75	\$0.00	0.00%	\$0.06	8.70%	\$0.00	0.00%
	Loroco	\$0.73	\$0.85	\$1.03	\$0.79	-\$0.24	-23.30%	-\$0.06	-7.06%	\$0.06	8.22%
	Papa, Lavada	\$0.48	\$0.37	\$0.67	\$0.50	-\$0.17	-25.37%	\$0.13	35.14%	\$0.02	4.17%
	Papa, Morena	\$0.44	\$0.41	\$0.57	\$0.53	-\$0.04	-7.02%	\$0.12	29.27%	\$0.09	20.45%
	Pipían	\$0.17	\$0.17	\$0.19	\$0.16	-\$0.03	-15.79%	-\$0.01	-5.88%	-\$0.01	-5.88%
	Remolacha, Cruda	\$0.22	\$0.24	\$0.26	\$0.23	-\$0.03	-11.54%	-\$0.01	-4.17%	\$0.01	4.55%
	Repollo, Verde (unidad)	\$1.23	\$1.31	\$1.68	\$1.30	-\$0.38	-22.62%	-\$0.01	-0.76%	\$0.07	5.69%
	Tomate de cocina (unidad)	\$0.09	\$0.09	\$0.09	\$0.10	\$0.01	11.11%	\$0.01	11.11%	\$0.01	11.11%
	Tomate de ensalada (unidad)	\$0.25	\$0.29	\$0.33	\$0.26	-\$0.07	-21.21%	-\$0.03	-10.34%	\$0.01	4.00%
	Zanahoria (unidad)	\$0.19	\$0.21	\$0.20	\$0.18	-\$0.02	-10.00%	-\$0.03	-14.29%	-\$0.01	-5.26%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.

Precio promedio de las Verduras en la zona central

Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.24	\$0.22	\$0.23	\$0.31	\$0.08	34.78%	\$0.09	40.91%	\$0.07	29.17%
	Aguacate Hass	\$0.33	\$0.34	\$0.20	\$0.32	\$0.12	60.00%	-\$0.02	-5.88%	-\$0.01	-3.03%
	Ajo (red de 3)	\$0.10	\$0.11	\$0.11	\$0.08	-\$0.03	-27.27%	-\$0.03	-27.27%	-\$0.02	-20.00%
	Brócoli (unidad)	\$0.89	\$0.95	\$1.06	\$1.00	-\$0.06	-5.66%	\$0.05	5.26%	\$0.11	12.36%
	Cebolla, Blanca (unidad)	\$0.19	\$0.27	\$0.21	\$0.23	\$0.02	9.52%	-\$0.04	-14.81%	\$0.04	21.05%
	Cebolla, Morada (unidad)	\$0.24	\$0.32	n.d	\$0.29	n.a	n.a	-\$0.03	-9.38%	\$0.05	20.83%
	Chile Jalapeño	\$0.88	\$1.00	\$1.00	\$0.89	-\$0.11	-11.00%	-\$0.11	-11.00%	\$0.01	1.14%
	Chile verde (unidad)	\$0.21	\$0.15	\$0.17	\$0.13	-\$0.04	-23.53%	-\$0.02	-13.33%	-\$0.08	-38.10%
	Coliflor	\$1.14	\$1.22	\$1.00	\$1.19	\$0.19	19.00%	-\$0.03	-2.46%	\$0.05	4.39%
	Ejote	\$0.50	\$0.84	\$1.00	\$0.76	-\$0.24	-24.00%	-\$0.08	-9.52%	\$0.26	52.00%
	Güisquil, Blanco	n.d	\$0.24	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.19	\$0.20	\$0.20	\$0.19	-\$0.01	-5.00%	-\$0.01	-5.00%	\$0.00	0.00%
	Güisquil, Oscuro	n.d	\$0.29	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Lechuga repollada (unidad)	\$0.75	\$0.58	\$0.64	\$0.75	\$0.11	17.19%	\$0.17	29.31%	\$0.00	0.00%
	Loroco	\$0.75	\$0.92	\$1.50	\$0.77	-\$0.73	-48.67%	-\$0.15	-16.30%	\$0.02	2.67%
	Papa, Morena	\$0.44	\$0.44	\$0.59	\$0.57	-\$0.02	-3.39%	\$0.13	29.55%	\$0.13	29.55%
	Pipián	\$0.20	\$0.17	\$0.21	\$0.16	-\$0.05	-23.81%	-\$0.01	-5.88%	-\$0.04	-20.00%
	Remolacha, Cruda	\$0.23	\$0.26	\$0.21	\$0.21	\$0.00	0.00%	-\$0.05	-19.23%	-\$0.02	-8.70%
	Repollo, Verde (unidad)	\$1.17	\$1.26	\$2.00	\$1.31	-\$0.69	-34.50%	\$0.05	3.97%	\$0.14	11.97%
	Tomate de cocina (unidad)	\$0.10	\$0.10	\$0.08	\$0.10	\$0.02	25.00%	\$0.00	0.00%	\$0.00	0.00%
	Tomate de ensalada (unidad)	\$0.26	\$0.37	n.d	\$0.27	n.a	n.a	-\$0.10	-27.03%	\$0.01	3.85%

Precio promedio de las Verduras en la zona occidental

Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.23	n.d	\$0.26	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aguacate Hass	\$0.31	n.d	\$0.44	\$0.29	-\$0.15	-34.09%	n.a	n.a	-\$0.02	-6.45%
	Ajo (red de 3)	\$0.11	\$0.08	\$0.11	\$0.09	-\$0.02	-18.18%	\$0.01	12.50%	-\$0.02	-18.18%
	Brócoli (unidad)	\$0.88	\$0.70	\$1.10	\$0.84	-\$0.26	-23.64%	\$0.14	20.00%	-\$0.04	-4.55%
	Cebolla, Blanca (unidad)	\$0.14	\$0.26	\$0.24	\$0.21	-\$0.03	-12.50%	-\$0.05	-19.23%	\$0.07	50.00%
	Cebolla, Morada (unidad)	\$0.20	\$0.25	\$0.29	\$0.27	-\$0.02	-6.90%	\$0.02	8.00%	\$0.07	35.00%
	Chile Jalapeño	\$0.38	\$0.59	\$0.44	\$0.50	\$0.06	13.64%	-\$0.09	-15.25%	\$0.12	31.58%
	Chile verde (unidad)	\$0.15	\$0.15	\$0.19	\$0.14	-\$0.05	-26.32%	-\$0.01	-6.67%	-\$0.01	-6.67%
	Coliflor	\$1.27	\$1.21	\$1.63	\$1.08	-\$0.55	-33.74%	-\$0.13	-10.74%	-\$0.19	-14.96%
	Ejote	\$0.48	\$0.96	\$0.58	\$0.52	-\$0.06	-10.34%	-\$0.44	-45.83%	\$0.04	8.33%
	Güisquil, Blanco	n.d	\$0.25	\$0.28	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.23	\$0.17	\$0.26	\$0.15	-\$0.11	-42.31%	-\$0.02	-11.76%	-\$0.08	-34.78%
	Güisquil, Oscuro	\$0.37	n.d	\$0.42	\$0.33	-\$0.09	-21.43%	n.a	n.a	-\$0.04	-10.81%
	Lechuga repollada (unidad)	\$0.58	\$0.78	\$0.79	\$0.61	-\$0.18	-22.78%	-\$0.17	-21.79%	\$0.03	5.17%
	Loroco	\$0.40	\$0.50	\$0.64	\$0.68	\$0.04	6.25%	\$0.18	36.00%	\$0.28	70.00%
	Papa, Lavada	\$0.46	\$0.37	\$0.67	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papa, Morena	\$0.37	\$0.42	\$0.60	\$0.48	-\$0.12	-20.00%	\$0.06	14.29%	\$0.11	29.73%
	Pipián	\$0.23	\$0.21	\$0.22	\$0.17	-\$0.05	-22.73%	-\$0.04	-19.05%	-\$0.06	-26.09%
	Remolacha, Cruda	\$0.22	\$0.28	\$0.27	\$0.30	\$0.03	11.11%	\$0.02	7.14%	\$0.08	36.36%
	Repollo, Verde (unidad)	\$1.21	\$1.38	\$1.54	\$1.38	-\$0.16	-10.39%	\$0.00	0.00%	\$0.17	14.05%
	Tomate de cocina (unidad)	\$0.07	\$0.10	\$0.09	\$0.08	-\$0.01	-11.11%	-\$0.02	-20.00%	\$0.01	14.29%
	Tomate de ensalada (unidad)	\$0.25	\$0.24	\$0.33	\$0.27	-\$0.06	-18.18%	\$0.03	12.50%	\$0.02	8.00%
	Zanahoria (unidad)	\$0.14	\$0.25	\$0.16	\$0.17	\$0.01	6.25%	-\$0.08	-32.00%	\$0.03	21.43%

Precio promedio de las Verduras en la zona oriental

Categoría	Producto	07/05/2018	01/04/2019	29/04/2019	06/05/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.32	\$0.24	\$0.35	\$0.39	\$0.04	11.43%	\$0.15	62.50%	\$0.07	21.88%
	Aguacate Hass	\$0.26	\$0.33	\$0.34	\$0.33	-\$0.01	-2.94%	\$0.00	0.00%	\$0.07	26.92%
	Ajo (red de 3)	n.d	\$0.09	\$0.09	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Brócoli (unidad)	\$0.82	\$1.06	\$1.08	\$1.10	\$0.02	1.85%	\$0.04	3.77%	\$0.28	34.15%
	Cebolla, Blanca (unidad)	\$0.20	\$0.32	\$0.22	\$0.23	\$0.01	4.55%	-\$0.09	-28.13%	\$0.03	15.00%
	Cebolla, Morada (unidad)	\$0.22	\$0.23	\$0.23	\$0.20	-\$0.03	-13.04%	-\$0.03	-13.04%	-\$0.02	-9.09%
	Chile Jalapeño	\$0.63	\$1.00	\$0.50	\$0.52	\$0.02	4.00%	-\$0.48	-48.00%	-\$0.11	-17.46%
	Chile verde (unidad)	\$0.11	\$0.09	\$0.15	\$0.13	-\$0.02	-13.33%	\$0.04	44.44%	\$0.02	18.18%
	Coliflor	\$1.30	\$1.06	\$1.25	\$1.23	-\$0.02	-1.60%	\$0.17	16.04%	-\$0.07	-5.38%
	Ejote	\$0.80	\$0.75	\$0.67	\$0.83	\$0.16	23.88%	\$0.08	10.67%	\$0.03	3.75%
	Güisquil, Blanco	\$0.32	n.d	n.d	\$0.29	n.a	n.a	n.a	n.a	-\$0.03	-9.38%
	Güisquil, Criollo	\$0.28	\$0.25	\$0.38	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Oscuro	\$0.33	n.d	\$0.50	\$0.33	-\$0.17	-34.00%	n.a	n.a	\$0.00	0.00%
	Lechuga repollada (unidad)	\$0.88	\$0.93	\$0.86	\$0.88	\$0.02	2.33%	-\$0.05	-5.38%	\$0.00	0.00%
	Loroco	\$1.02	\$1.00	\$1.00	\$1.00	\$0.00	0.00%	\$0.00	0.00%	-\$0.02	-1.96%
	Papa, Lavada	\$0.50	n.d	n.d	\$0.50	n.a	n.a	n.a	n.a	\$0.00	0.00%
	Papa, Morena	\$0.50	\$0.36	\$0.49	\$0.50	\$0.01	2.04%	\$0.14	38.89%	\$0.00	0.00%
	Pipián	\$0.09	\$0.13	\$0.13	\$0.13	\$0.00	0.00%	\$0.00	0.00%	\$0.04	44.44%
	Remolacha, Cruda	\$0.21	\$0.14	\$0.27	\$0.20	-\$0.07	-25.93%	\$0.06	42.86%	-\$0.01	-4.76%
	Repollo, Verde (unidad)	\$1.35	\$1.35	\$1.58	\$1.21	-\$0.37	-23.42%	-\$0.14	-10.37%	-\$0.14	-10.37%
	Tomate de cocina (unidad)	\$0.09	\$0.06	\$0.10	\$0.10	\$0.00	0.00%	\$0.04	66.67%	\$0.01	11.11%
	Tomate de ensalada (unidad)	\$0.24	\$0.09	n.d	\$0.25	n.a	n.a	\$0.16	177.78%	\$0.01	4.17%
	Zanahoria (unidad)	\$0.21	\$0.21	\$0.22	\$0.20	-\$0.02	-9.09%	-\$0.01	-4.76%	-\$0.01	-4.76%