



# Sondeo semanal de precios

## Resultado general

29/04/2019

**Defensoría del Consumidor**



GOBIERNO  
DE EL SALVADOR

# Granos básicos





# Precio promedio de granos básicos por mercado

GOBIERNO  
DE EL SALVADOR

Producto	Mercado Central de Santa Ana	Mercado Colón de Santa Ana	Mercado de San Miguel	Promedio Nacional
Arroz Blanco (minorista)	\$0.50	\$0.52	\$0.47	\$0.49
Arroz Precocido (minorista)	\$0.57	\$0.58	\$0.49	\$0.52
Frijol Negro (minorista)	\$0.63	\$0.60	n.d	\$0.61
Frijol Rojo de Seda (minorista)	\$0.71	\$0.70	\$0.61	\$0.65
Frijol Tinto (minorista)	\$0.60	\$0.60	\$0.61	\$0.60
Maíz (minorista)	\$0.25	\$0.25	\$0.25	\$0.25



# Precio promedio de granos básicos de la región central

GOBIERNO  
DE EL SALVADOR

Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.51	\$0.48	\$0.45	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Arroz Precocido (minorista)	\$0.55	\$0.50	\$0.48	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Azúcar (minorista)	\$0.50	\$0.50	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.76	\$0.76	\$0.74	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Frijol Tinto (minorista)	\$0.67	\$0.66	\$0.64	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Maíz (minorista)	\$0.20	\$0.25	\$0.25	n.d	n.a	n.a	n.a	n.a	n.a	n.a

Región Central: Mercado Central y Mercado de Santa Tecla.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



# Precio promedio de granos básicos de la región occidental

GOBIERNO  
DE EL SALVADOR

Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.52	\$0.52	\$0.51	\$0.51	\$0.00	0.00%	-\$0.01	-1.92%	-\$0.01	-1.92%
Arroz Precocido (minorista)	\$0.58	\$0.61	\$0.56	\$0.57	\$0.01	1.79%	-\$0.04	-6.56%	-\$0.01	-1.72%
Frijol Negro (minorista)	\$0.70	\$0.64	\$0.62	\$0.61	-\$0.01	-1.61%	-\$0.03	-4.69%	-\$0.09	-12.86%
Frijol Rojo de Seda (minorista)	\$0.78	\$0.75	\$0.70	\$0.70	\$0.00	0.00%	-\$0.05	-6.67%	-\$0.08	-10.26%
Frijol Tinto (minorista)	\$0.68	\$0.69	\$0.60	\$0.60	\$0.00	0.00%	-\$0.09	-13.04%	-\$0.08	-11.76%
Maíz (minorista)	\$0.18	\$0.24	\$0.25	\$0.25	\$0.00	0.00%	\$0.01	4.17%	\$0.07	38.89%



# Precio promedio de granos básicos de la región oriental

GOBIERNO  
DE EL SALVADOR

Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
					\$	%	\$	%	\$	%
Arroz Blanco (minorista)	\$0.47	\$0.49	\$0.43	\$0.47	\$0.04	9.30%	-\$0.02	-4.08%	\$0.00	0.00%
Arroz Precocido (minorista)	\$0.49	\$0.56	\$0.48	\$0.49	\$0.01	2.08%	-\$0.07	-12.50%	\$0.00	0.00%
Azúcar (minorista)	n.d	\$0.49	\$0.49	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Frijol Rojo de Seda (minorista)	\$0.65	n.d	\$0.63	\$0.61	-\$0.02	-3.17%	n.a	n.a	-\$0.04	-6.15%
Frijol Tinto (minorista)	\$0.63	n.d	\$0.63	\$0.61	-\$0.02	-3.17%	n.a	n.a	-\$0.02	-3.17%
Maíz (minorista)	\$0.21	\$0.25	\$0.25	\$0.25	\$0.00	0.00%	\$0.00	0.00%	\$0.04	19.05%

Región Occidental: Precios del Mercado de San Miguel.

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



GOBIERNO  
DE EL SALVADOR

# Harinas de Trigo





# Precio mínimo, promedio y máximo por región de la Harina de Trigo Fuerte

GOBIERNO DE EL SALVADOR

Harina de Trigo Fuerte		23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.75	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.64%
	Occidente	\$13.25	\$14.00	\$13.50	\$14.00	\$0.50	3.70%	\$0.00	0.00%	\$0.75	5.66%
	Oriente	\$14.00	\$14.75	\$15.00	\$14.75	-\$0.25	-1.67%	\$0.00	0.00%	\$0.75	5.36%
Promedio	Centro	\$14.71	\$15.28	\$15.34	\$15.35	\$0.01	0.07%	\$0.07	0.46%	\$0.64	4.35%
	Occidente	\$14.56	\$15.08	\$15.04	\$15.14	\$0.10	0.66%	\$0.06	0.40%	\$0.58	3.98%
	Oriente	\$15.11	\$15.19	\$15.33	\$15.15	-\$0.18	-1.17%	-\$0.04	-0.26%	\$0.04	0.26%
Máximo	Centro	\$15.75	\$16.00	\$16.25	\$16.25	\$0.00	0.00%	\$0.25	1.56%	\$0.50	3.17%
	Occidente	\$16.00	\$16.25	\$16.25	\$16.75	\$0.50	3.08%	\$0.50	3.08%	\$0.75	4.69%
	Oriente	\$15.74	\$15.75	\$15.75	\$15.75	\$0.00	0.00%	\$0.00	0.00%	\$0.01	0.06%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.





# Precio mínimo, promedio y máximo por región de la Harina de Trigo Semifuerte

GOBIERNO DE EL SALVADOR

Harina de Trigo Semifuerte		23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$13.75	\$14.25	\$13.75	\$14.25	\$0.50	3.64%	\$0.00	0.00%	\$0.50	3.64%
	Occidente	\$14.00	\$14.25	\$14.25	\$14.25	\$0.00	0.00%	\$0.00	0.00%	\$0.25	1.79%
	Oriente	\$14.10	\$14.35	\$14.35	\$14.35	\$0.00	0.00%	\$0.00	0.00%	\$0.25	1.77%
Promedio	Centro	\$14.25	\$14.82	\$14.70	\$14.90	\$0.20	1.36%	\$0.08	0.54%	\$0.65	4.56%
	Occidente	\$14.50	\$15.00	\$14.93	\$15.00	\$0.07	0.47%	\$0.00	0.00%	\$0.50	3.45%
	Oriente	\$14.69	\$14.89	\$14.85	\$14.84	-\$0.01	-0.07%	-\$0.05	-0.34%	\$0.15	1.02%
Máximo	Centro	\$15.00	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$0.50	3.33%
	Occidente	\$15.00	\$16.50	\$16.50	\$16.50	\$0.00	0.00%	\$0.00	0.00%	\$1.50	10.00%
	Oriente	\$15.00	\$15.75	\$15.75	\$15.75	\$0.00	0.00%	\$0.00	0.00%	\$0.75	5.00%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



# Precio mínimo, promedio y máximo por región de la Harina de Trigo Suave

GOBIERNO DE EL SALVADOR

Harina de Trigo Suave		23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Mínimo	Centro	\$12.00	\$13.00	\$12.25	\$13.25	\$1.00	8.16%	\$0.25	1.92%	\$1.25	10.42%
	Occidente	\$12.25	\$12.50	\$12.50	\$12.50	\$0.00	0.00%	\$0.00	0.00%	\$0.25	2.04%
	Oriente	\$12.75	\$13.00	\$13.00	\$13.75	\$0.75	5.77%	\$0.75	5.77%	\$1.00	7.84%
Promedio	Centro	\$13.70	\$14.32	\$14.18	\$14.48	\$0.30	2.12%	\$0.16	1.12%	\$0.78	5.69%
	Occidente	\$13.47	\$13.90	\$14.02	\$14.08	\$0.06	0.43%	\$0.18	1.29%	\$0.61	4.53%
	Oriente	\$14.07	\$14.33	\$14.38	\$14.13	-\$0.25	-1.74%	-\$0.20	-1.40%	\$0.06	0.43%
Máximo	Centro	\$14.50	\$15.50	\$15.50	\$15.50	\$0.00	0.00%	\$0.00	0.00%	\$1.00	6.90%
	Occidente	\$14.50	\$15.00	\$15.50	\$15.50	\$0.00	0.00%	\$0.50	3.33%	\$1.00	6.90%
	Oriente	\$15.50	\$16.00	\$16.50	\$14.60	-\$1.90	-11.52%	-\$1.40	-8.75%	-\$0.90	-5.81%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



GOBIERNO  
DE EL SALVADOR

# Aceites, margarinas, manteca y lácteos





# Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO  
DE EL SALVADOR

Nacional											
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.49	\$1.45	\$1.41	\$1.38	-\$0.03	-2.13%	-\$0.07	-4.83%	-\$0.11	-7.38%
	Aceite Vegetal (botella)	\$1.40	\$1.32	\$1.38	\$1.45	\$0.07	5.07%	\$0.13	9.85%	\$0.05	3.57%
Margarinas y mantecas	Manteca 4 x 200g	n.d	n.d	n.d	\$1.33	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	\$0.72	\$0.86	\$0.86	\$0.96	\$0.10	11.63%	\$0.10	11.63%	\$0.24	33.33%
	Margarina vegetal en barra	\$1.29	\$1.37	\$1.25	\$1.33	\$0.08	6.40%	-\$0.04	-2.92%	\$0.04	3.10%
Lácteos	Queso fresco	\$1.83	\$2.26	\$1.95	\$1.93	-\$0.02	-1.03%	-\$0.33	-14.60%	\$0.10	5.46%
Centro											
Aceites	Aceite Vegetal (bolsa)	\$1.60	\$1.44	\$1.43	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Aceite Vegetal (botella)	\$1.40	n.d	\$1.27	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Margarinas y mantecas	Margarina vegetal en barra	\$1.30	n.d	\$1.24	n.d	n.a	n.a	n.a	n.a	n.a	n.a
Lácteos	Queso fresco	\$1.87	\$2.41	\$1.99	\$1.85	-\$0.14	-7.04%	-\$0.56	-23.24%	-\$0.02	-1.07%

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



# Precio promedio del Aceite, Margarinas, Mantecas y Lácteos, nacional y por región

GOBIERNO DE EL SALVADOR

Occidente											
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Aceites	Aceite Vegetal (bolsa)	\$1.51	\$1.40	\$1.50	\$1.48	-\$0.02	-1.33%	\$0.08	5.71%	-\$0.03	-1.99%
	Aceite Vegetal (botella)	\$1.48	\$1.41	\$1.50	\$1.47	-\$0.03	-2.00%	\$0.06	4.26%	-\$0.01	-0.68%
Margarinas y mantecas	Manteca vegetal (bolsa plástica)	n.d	n.d	n.d	\$1.00	n.a	n.a	n.a	n.a	n.a	n.a
	Margarina vegetal en barra	\$1.30	\$1.37	\$1.30	\$1.35	\$0.05	3.85%	-\$0.02	-1.46%	\$0.05	3.85%
Lácteos	Queso fresco	\$1.57	\$1.73	\$1.57	\$1.64	\$0.07	4.46%	-\$0.09	-5.20%	\$0.07	4.46%
Oriente											
Aceites	Aceite Vegetal (bolsa)	\$1.35	\$1.47	\$1.27	\$1.26	-\$0.01	-0.79%	-\$0.21	-14.29%	-\$0.09	-6.67%
	Aceite Vegetal (botella)	\$1.27	\$1.24	\$1.22	\$1.25	\$0.03	2.46%	\$0.01	0.81%	-\$0.02	-1.57%
Margarinas y mantecas	Manteca 4 x 200g	n.d	n.d	n.d	\$1.33	n.a	n.a	n.a	n.a	n.a	n.a
	Manteca vegetal (bolsa plástica)	\$0.72	\$0.86	\$0.86	\$0.83	-\$0.03	-3.49%	-\$0.03	-3.49%	\$0.11	15.28%
	Margarina vegetal en barra	\$1.23	n.d	\$1.20	\$1.28	\$0.08	6.67%	n.a	n.a	\$0.05	4.07%
Lácteos	Queso fresco	\$2.50	\$2.59	\$2.63	\$2.55	-\$0.08	-3.04%	-\$0.04	-1.54%	\$0.05	2.00%



# Frutas





# Precio promedio de la Fruta, nacional y por región

GOBIERNO DE EL SALVADOR

		Nacional									
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.14	\$0.10	\$0.12	\$0.12	\$0.00	0.00%	\$0.02	20.00%	-\$0.02	-14.29%
	Guineo, Indio (unidad)	\$0.08	\$0.08	\$0.08	\$0.08	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%
	Limón Criollo	\$0.07	\$0.11	\$0.07	\$0.07	\$0.00	0.00%	-\$0.04	-36.36%	\$0.00	0.00%
	Limón Pérsico	\$0.12	\$0.17	\$0.16	\$0.19	\$0.03	18.75%	\$0.02	11.76%	\$0.07	58.33%
	Melón (unidad)	\$0.85	\$0.76	\$0.91	\$1.10	\$0.19	20.88%	\$0.34	44.74%	\$0.25	29.41%
	Naranja, De Jugo	\$0.08	\$0.09	\$0.07	\$0.09	\$0.02	28.57%	\$0.00	0.00%	\$0.01	12.50%
	Naranja, Sin Semilla	\$0.15	\$0.20	\$0.12	\$0.22	\$0.10	83.33%	\$0.02	10.00%	\$0.07	46.67%
	Papaya, Tainung (unidad)	\$1.32	\$1.21	\$1.21	\$1.36	\$0.15	12.40%	\$0.15	12.40%	\$0.04	3.03%
	Piña, Hawaiana (unidad)	\$1.49	\$1.69	\$1.64	\$1.55	-\$0.09	-5.49%	-\$0.14	-8.28%	\$0.06	4.03%
	Plátano, Corriente (unidad)	\$0.20	\$0.17	\$0.18	\$0.19	\$0.01	5.56%	\$0.02	11.76%	-\$0.01	-5.00%
	Sandia, Redonda (unidad)	\$1.32	\$2.01	\$1.86	\$1.54	-\$0.32	-17.20%	-\$0.47	-23.38%	\$0.22	16.67%
		Centro									
Frutas	Guineo, Banano (unidad)	\$0.14	\$0.20	\$0.11	\$0.09	-\$0.02	-18.18%	-\$0.11	-55.00%	-\$0.05	-35.71%
	Guineo, Indio (unidad)	\$0.09	\$0.07	\$0.08	\$0.07	-\$0.01	-12.50%	\$0.00	0.00%	-\$0.02	-22.22%
	Limón Criollo	\$0.08	n.d	\$0.07	\$0.08	\$0.01	14.29%	n.a	n.a	\$0.00	0.00%
	Limón Pérsico	\$0.10	\$0.17	\$0.14	\$0.19	\$0.05	35.71%	\$0.02	11.76%	\$0.09	90.00%
	Melón (unidad)	\$0.81	\$1.00	\$0.78	\$0.83	\$0.05	6.41%	-\$0.17	-17.00%	\$0.02	2.47%
	Naranja, De Jugo	\$0.07	\$0.08	\$0.07	\$0.12	\$0.05	71.43%	\$0.04	50.00%	\$0.05	71.43%
	Naranja, Sin Semilla	\$0.17	\$0.23	\$0.13	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papaya, Tainung (unidad)	\$1.21	\$1.09	\$1.02	\$1.37	\$0.35	34.31%	\$0.28	25.69%	\$0.16	13.22%
	Piña, Hawaiana (unidad)	\$1.60	n.d	\$1.74	\$1.78	\$0.04	2.30%	n.a	n.a	\$0.18	11.25%
	Plátano, Corriente (unidad)	\$0.21	\$0.18	\$0.19	\$0.16	-\$0.03	-15.79%	-\$0.02	-11.11%	-\$0.05	-23.81%
	Sandia, Redonda (unidad)	\$0.98	\$2.38	\$1.89	\$1.47	-\$0.42	-22.22%	-\$0.91	-38.24%	\$0.49	50.00%



**Defensoría  
del Consumidor**

# Precio promedio de la Fruta, nacional y por región

**GOBIERNO  
DE EL SALVADOR**

Occidente											
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Frutas	Guineo, Banano (unidad)	\$0.14	\$0.05	\$0.14	\$0.13	-\$0.01	-7.14%	\$0.08	160.00%	-\$0.01	-7.14%
	Guineo, Indio (unidad)	\$0.07	\$0.09	\$0.08	\$0.07	-\$0.01	-12.50%	-\$0.02	-22.22%	\$0.00	0.00%
	Limón Criollo	n.d	n.d	n.d	\$0.08	n.a	n.a	n.a	n.a	n.a	n.a
	Limón Pérsico	\$0.14	\$0.18	\$0.22	\$0.23	\$0.01	4.55%	\$0.05	27.78%	\$0.09	64.29%
	Melón (unidad)	\$0.50	\$0.70	\$1.04	\$1.19	\$0.15	14.42%	\$0.49	70.00%	\$0.69	138.00%
	Naranja, De Jugo	\$0.08	\$0.08	\$0.09	\$0.07	-\$0.02	-22.22%	-\$0.01	-12.50%	-\$0.01	-12.50%
	Naranja, Sin Semilla	\$0.09	\$0.18	\$0.10	\$0.22	\$0.12	120.00%	\$0.04	22.22%	\$0.13	144.44%
	Papaya, Tainung (unidad)	\$1.21	\$1.17	\$1.31	\$1.33	\$0.02	1.53%	\$0.16	13.68%	\$0.12	9.92%
	Piña, Hawaiana (unidad)	\$1.35	\$1.44	\$1.35	\$1.22	-\$0.13	-9.63%	-\$0.22	-15.28%	-\$0.13	-9.63%
	Plátano, Corriente (unidad)	\$0.15	\$0.16	\$0.15	\$0.23	\$0.08	53.33%	\$0.07	43.75%	\$0.08	53.33%
Sandía, Redonda (unidad)	\$1.64	\$1.23	\$1.58	\$1.70	\$0.12	7.59%	\$0.47	38.21%	\$0.06	3.66%	
Oriente											
Frutas	Guineo, Banano (unidad)	\$0.13	\$0.09	\$0.10	\$0.12	\$0.02	20.00%	\$0.03	33.33%	-\$0.01	-7.69%
	Guineo, Indio (unidad)	\$0.10	n.d	n.d	\$0.10	n.a	n.a	n.a	n.a	\$0.00	0.00%
	Limón Criollo	\$0.05	\$0.11	\$0.06	\$0.05	-\$0.01	-16.67%	-\$0.06	-54.55%	\$0.00	0.00%
	Limón Pérsico	\$0.17	n.d	\$0.22	\$0.15	-\$0.07	-31.82%	n.a	n.a	-\$0.02	-11.76%
	Melón (unidad)	\$1.11	\$0.73	\$1.09	\$1.08	-\$0.01	-0.92%	\$0.35	47.95%	-\$0.03	-2.70%
	Naranja, De Jugo	\$0.08	\$0.11	\$0.06	\$0.07	\$0.01	16.67%	-\$0.04	-36.36%	-\$0.01	-12.50%
	Papaya, Tainung (unidad)	\$1.64	\$1.44	\$1.56	\$1.34	-\$0.22	-14.10%	-\$0.10	-6.94%	-\$0.30	-18.29%
	Piña, Hawaiana (unidad)	\$1.53	\$2.00	\$2.00	\$1.50	-\$0.50	-25.00%	-\$0.50	-25.00%	-\$0.03	-1.96%
	Plátano, Corriente (unidad)	\$0.23	\$0.18	\$0.20	\$0.22	\$0.02	10.00%	\$0.04	22.22%	-\$0.01	-4.35%
	Sandía, Redonda (unidad)	\$1.42	\$2.17	\$2.16	\$1.50	-\$0.66	-30.56%	-\$0.67	-30.88%	\$0.08	5.63%





# Huevos y carne





# Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO DE EL SALVADOR

		Nacional									
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.93	\$3.00	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Carne de cerdo, costilla	\$3.10	\$2.91	\$3.04	\$2.98	-\$0.06	-1.97%	\$0.07	2.41%	-\$0.12	-3.87%
	Carne de cerdo, posta	\$2.79	\$2.82	\$2.84	\$2.84	\$0.00	0.00%	\$0.02	0.71%	\$0.05	1.79%
	Carne de res, angelina	\$4.10	\$3.95	\$4.08	\$4.14	\$0.06	1.47%	\$0.19	4.81%	\$0.04	0.98%
	Carne de res, choquezuela	\$3.74	\$3.44	\$3.90	\$3.71	-\$0.19	-4.87%	\$0.27	7.85%	-\$0.03	-0.80%
	Carne de res, molida corriente	\$2.72	\$2.15	\$2.61	\$2.47	-\$0.14	-5.36%	\$0.32	14.88%	-\$0.25	-9.19%
	Carne de res, molida especial	\$3.25	\$2.88	\$3.06	\$2.69	-\$0.37	-12.09%	-\$0.19	-6.60%	-\$0.56	-17.23%
	Carne de res, posta negra	\$3.72	\$3.58	\$3.89	\$3.79	-\$0.10	-2.57%	\$0.21	5.87%	\$0.07	1.88%
	Huevo	\$0.12	\$0.11	\$0.11	\$0.11	\$0.00	0.00%	\$0.00	0.00%	-\$0.01	-8.33%
	Pollo sin menudos	\$1.27	\$1.28	\$1.25	\$1.21	-\$0.04	-3.20%	-\$0.07	-5.47%	-\$0.06	-4.72%
		Centro									
Huevos y Carnes	Carne de cerdo, costilla	\$3.12	\$3.02	\$3.07	\$3.00	-\$0.07	-2.28%	-\$0.02	-0.66%	-\$0.12	-3.85%
	Carne de cerdo, posta	\$2.84	\$2.87	\$2.83	\$2.91	\$0.08	2.83%	\$0.04	1.39%	\$0.07	2.46%
	Carne de res, angelina	\$4.03	\$4.14	\$3.94	\$4.02	\$0.08	2.03%	-\$0.12	-2.90%	-\$0.01	-0.25%
	Carne de res, choquezuela	\$3.69	\$3.63	\$3.88	\$3.55	-\$0.33	-8.51%	-\$0.08	-2.20%	-\$0.14	-3.79%
	Carne de res, molida corriente	n.d	n.d	\$2.50	\$2.43	-\$0.07	-2.80%	n.a	n.a	n.a	n.a
	Carne de res, molida especial	n.d	\$2.79	\$2.87	\$2.35	-\$0.52	-18.12%	-\$0.44	-15.77%	n.a	n.a
	Carne de res, posta negra	\$3.65	\$3.69	\$3.84	\$3.45	-\$0.39	-10.16%	-\$0.24	-6.50%	-\$0.20	-5.48%
	Huevo	\$0.13	\$0.11	\$0.12	\$0.11	-\$0.01	-8.33%	\$0.00	0.00%	-\$0.02	-15.38%
	Pollo sin menudos	\$1.29	\$1.30	\$1.28	\$1.19	-\$0.09	-7.03%	-\$0.11	-8.46%	-\$0.10	-7.75%



# Precio promedio de Huevos y Carnes, nacional y por región

GOBIERNO DE EL SALVADOR

		Occidente											
Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual			
						\$	%	\$	%	\$	%		
Huevos y Carnes	Carne de cerdo, costilla	\$3.25	\$2.80	\$3.00	\$3.00	\$0.00	0.00%	\$0.20	7.14%	-\$0.25	-7.69%		
	Carne de cerdo, posta	\$2.60	\$2.53	\$2.75	\$2.63	-\$0.12	-4.36%	\$0.10	3.95%	\$0.03	1.15%		
	Carne de res, angelina	\$4.50	\$4.30	\$4.50	\$4.50	\$0.00	0.00%	\$0.20	4.65%	\$0.00	0.00%		
	Carne de res, choquezuela	\$4.00	\$3.94	\$4.00	\$4.00	\$0.00	0.00%	\$0.06	1.52%	\$0.00	0.00%		
	Carne de res, molida especial	\$3.25	\$3.09	\$3.25	\$3.25	\$0.00	0.00%	\$0.16	5.18%	\$0.00	0.00%		
	Carne de res, posta negra	\$4.00	\$3.88	\$4.00	\$4.00	\$0.00	0.00%	\$0.12	3.09%	\$0.00	0.00%		
	Huevo	\$0.12	\$0.11	\$0.12	\$0.12	\$0.00	0.00%	\$0.01	9.09%	\$0.00	0.00%		
	Pollo sin menudos	\$1.33	\$1.43	\$1.33	\$1.40	\$0.07	5.26%	-\$0.03	-2.10%	\$0.07	5.26%		
		Oriente											
Huevos y Carnes	Carne de cerdo, chuleta corriente (redonda)	n.d	\$2.93	\$3.00	n.d	n.a	n.a	n.a	n.a	n.a	n.a		
	Carne de cerdo, costilla	\$2.93	\$2.92	\$3.00	\$2.96	-\$0.04	-1.33%	\$0.04	1.37%	\$0.03	1.02%		
	Carne de cerdo, posta	\$2.92	\$3.02	\$3.10	\$2.95	-\$0.15	-4.84%	-\$0.07	-2.32%	\$0.03	1.03%		
	Carne de res, angelina	\$3.87	\$3.47	\$3.96	\$3.93	-\$0.03	-0.76%	\$0.46	13.26%	\$0.06	1.55%		
	Carne de res, choquezuela	\$3.60	\$2.88	\$3.75	\$3.60	-\$0.15	-4.00%	\$0.72	25.00%	\$0.00	0.00%		
	Carne de res, molida corriente	\$2.72	\$2.15	\$2.92	\$2.50	-\$0.42	-14.38%	\$0.35	16.28%	-\$0.22	-8.09%		
	Carne de res, molida especial	n.d	\$2.80	\$3.00	n.d	n.a	n.a	n.a	n.a	n.a	n.a		
	Carne de res, posta negra	\$3.61	\$3.25	\$3.92	\$3.73	-\$0.19	-4.85%	\$0.48	14.77%	\$0.12	3.32%		
	Huevo	\$0.11	\$0.10	\$0.11	\$0.11	\$0.00	0.00%	\$0.01	10.00%	\$0.00	0.00%		
	Pollo sin menudos	\$1.17	\$1.16	\$1.10	\$1.12	\$0.02	1.82%	-\$0.04	-3.45%	-\$0.05	-4.27%		



# Verduras





# Precio promedio nacional de las Verduras

GOBIERNO DE EL SALVADOR

Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.54	\$0.43	\$0.37	\$0.27	-\$0.10	-27.03%	-\$0.16	-37.21%	-\$0.27	-50.00%
	Aguacate Hass	\$0.36	\$0.30	\$0.34	\$0.39	\$0.05	14.71%	\$0.09	30.00%	\$0.03	8.33%
	Ajo (red de 3)	\$0.09	\$0.09	\$0.10	\$0.11	\$0.01	10.00%	\$0.02	22.22%	\$0.02	22.22%
	Brócoli (unidad)	\$0.95	\$0.88	\$0.96	\$1.09	\$0.13	13.54%	\$0.21	23.86%	\$0.14	14.74%
	Cebolla, Blanca (unidad)	\$0.16	\$0.21	\$0.26	\$0.22	-\$0.04	-15.38%	\$0.01	4.76%	\$0.06	37.50%
	Cebolla, Morada (unidad)	\$0.20	\$0.23	\$0.25	\$0.26	\$0.01	4.00%	\$0.03	13.04%	\$0.06	30.00%
	Chile Jalapeño	\$0.47	\$0.74	\$0.63	\$0.51	-\$0.12	-19.05%	-\$0.23	-31.08%	\$0.04	8.51%
	Chile verde (unidad)	\$0.14	\$0.11	\$0.14	\$0.17	\$0.03	21.43%	\$0.06	54.55%	\$0.03	21.43%
	Coliflor	\$1.20	\$1.04	\$1.42	\$1.34	-\$0.08	-5.63%	\$0.30	28.85%	\$0.14	11.67%
	Ejote	\$0.67	\$0.66	\$0.65	\$0.66	\$0.01	1.54%	\$0.00	0.00%	-\$0.01	-1.49%
	Güisquil, Blanco	n.d	n.d	n.d	\$0.28	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.25	\$0.21	\$0.30	\$0.29	-\$0.01	-3.33%	\$0.08	38.10%	\$0.04	16.00%
	Güisquil, Oscuro	\$0.37	\$0.33	\$0.40	\$0.43	\$0.03	7.50%	\$0.10	30.30%	\$0.06	16.22%
	Lechuga repollada (unidad)	\$0.81	\$0.70	\$0.86	\$0.75	-\$0.11	-12.79%	\$0.05	7.14%	-\$0.06	-7.41%
	Loroco	\$0.65	\$0.76	\$0.92	\$1.03	\$0.11	11.96%	\$0.27	35.53%	\$0.38	58.46%
	Papa, Lavada	\$0.48	\$0.33	\$0.59	\$0.67	\$0.08	13.56%	\$0.34	103.03%	\$0.19	39.58%
	Papa, Morena	\$0.40	\$0.36	\$0.53	\$0.57	\$0.04	7.55%	\$0.21	58.33%	\$0.17	42.50%
	Pipián	\$0.15	\$0.14	\$0.16	\$0.19	\$0.03	18.75%	\$0.05	35.71%	\$0.04	26.67%
	Remolacha, Cruda	\$0.29	\$0.23	\$0.27	\$0.26	-\$0.01	-3.70%	\$0.03	13.04%	-\$0.03	-10.34%
	Repollo, Verde (unidad)	\$1.48	\$1.30	\$1.43	\$1.68	\$0.25	17.48%	\$0.38	29.23%	\$0.20	13.51%
Tomate de cocina (unidad)	\$0.09	\$0.08	\$0.11	\$0.09	-\$0.02	-18.18%	\$0.01	12.50%	\$0.00	0.00%	
Tomate de ensalada (unidad)	\$0.25	\$0.34	\$0.28	\$0.33	\$0.05	17.86%	-\$0.01	-2.94%	\$0.08	32.00%	
Zanahoria (unidad)	\$0.20	\$0.20	\$0.19	\$0.20	\$0.01	5.26%	\$0.00	0.00%	\$0.00	0.00%	

Fuente: Elaboración propia con base en datos del Sondeo de la Defensoría del Consumidor 2019.



**Defensoría  
del Consumidor**

# Precio promedio de las Verduras en la zona central

**GOBIERNO  
DE EL SALVADOR**

Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.80	n.d	\$0.43	\$0.23	-\$0.20	-46.51%	n.a	n.a	-\$0.57	-71.25%
	Aguacate Hass	\$0.40	\$0.30	\$0.31	\$0.20	-\$0.11	-35.48%	-\$0.10	-33.33%	-\$0.20	-50.00%
	Ajo (red de 3)	\$0.09	\$0.08	\$0.10	\$0.11	\$0.01	10.00%	\$0.03	37.50%	\$0.02	22.22%
	Brócoli (unidad)	\$0.96	\$0.88	\$0.83	\$1.06	\$0.23	27.71%	\$0.18	20.45%	\$0.10	10.42%
	Cebolla, Blanca (unidad)	\$0.14	\$0.17	\$0.24	\$0.21	-\$0.03	-12.50%	\$0.04	23.53%	\$0.07	50.00%
	Cebolla, Morada (unidad)	\$0.21	\$0.24	\$0.24	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Chile Jalapeño	\$0.58	\$0.96	\$0.51	\$1.00	\$0.49	96.08%	\$0.04	4.17%	\$0.42	72.41%
	Chile verde (unidad)	\$0.18	\$0.13	\$0.15	\$0.17	\$0.02	13.33%	\$0.04	30.77%	-\$0.01	-5.56%
	Coliflor	\$1.10	\$1.13	\$1.25	\$1.00	-\$0.25	-20.00%	-\$0.13	-11.50%	-\$0.10	-9.09%
	Ejote	\$0.75	\$0.75	\$0.62	\$1.00	\$0.38	61.29%	\$0.25	33.33%	\$0.25	33.33%
	Güisquil, Criollo	\$0.22	\$0.15	\$0.26	\$0.20	-\$0.06	-23.08%	\$0.05	33.33%	-\$0.02	-9.09%
	Güisquil, Oscuro	\$0.36	n.d	\$0.39	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Lechuga repollada (unidad)	\$0.86	\$0.57	\$0.81	\$0.64	-\$0.17	-20.99%	\$0.07	12.28%	-\$0.22	-25.58%
	Loroco	\$0.59	\$0.75	\$0.69	\$1.50	\$0.81	117.39%	\$0.75	100.00%	\$0.91	154.24%
	Papa, Morena	\$0.36	\$0.42	\$0.54	\$0.59	\$0.05	9.26%	\$0.17	40.48%	\$0.23	63.89%
	Pipián	\$0.17	\$0.13	\$0.16	\$0.21	\$0.05	31.25%	\$0.08	61.54%	\$0.04	23.53%
	Remolacha, Cruda	\$0.27	\$0.19	\$0.31	\$0.21	-\$0.10	-32.26%	\$0.02	10.53%	-\$0.06	-22.22%
	Repollo, Verde (unidad)	\$1.59	\$1.01	\$1.43	\$2.00	\$0.57	39.86%	\$0.99	98.02%	\$0.41	25.79%
Tomate de cocina (unidad)	\$0.13	\$0.08	\$0.13	\$0.08	-\$0.05	-38.46%	\$0.00	0.00%	-\$0.05	-38.46%	
Tomate de ensalada (unidad)	\$0.25	n.d	\$0.29	n.d	n.a	n.a	n.a	n.a	n.a	n.a	
Zanahoria (unidad)	\$0.17	\$0.22	\$0.19	\$0.21	\$0.02	10.53%	-\$0.01	-4.55%	\$0.04	23.53%	

# Precio promedio de las Verduras en la zona occidental

Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.31	n.d	\$0.23	\$0.26	\$0.03	13.04%	n.a	n.a	-\$0.05	-16.13%
	Aguacate Hass	\$0.32	\$0.31	\$0.38	\$0.44	\$0.06	15.79%	\$0.13	41.94%	\$0.12	37.50%
	Ajo (red de 3)	\$0.09	\$0.08	\$0.08	\$0.11	\$0.03	37.50%	\$0.03	37.50%	\$0.02	22.22%
	Brócoli (unidad)	\$0.89	\$0.85	\$1.13	\$1.10	-\$0.03	-2.65%	\$0.25	29.41%	\$0.21	23.60%
	Cebolla, Blanca (unidad)	\$0.12	\$0.22	\$0.27	\$0.24	-\$0.03	-11.11%	\$0.02	9.09%	\$0.12	100.00%
	Cebolla, Morada (unidad)	\$0.19	\$0.27	\$0.29	\$0.29	\$0.00	0.00%	\$0.02	7.41%	\$0.10	52.63%
	Chile Jalapeño	\$0.35	\$0.60	\$0.65	\$0.44	-\$0.21	-32.31%	-\$0.16	-26.67%	\$0.09	25.71%
	Chile verde (unidad)	\$0.13	\$0.09	\$0.13	\$0.19	\$0.06	46.15%	\$0.10	111.11%	\$0.06	46.15%
	Coliflor	\$1.33	\$1.03	\$1.54	\$1.63	\$0.09	5.84%	\$0.60	58.25%	\$0.30	22.56%
	Ejote	\$0.44	\$0.58	\$0.67	\$0.58	-\$0.09	-13.43%	\$0.00	0.00%	\$0.14	31.82%
	Güisquil, Blanco	n.d	n.d	n.d	\$0.28	n.a	n.a	n.a	n.a	n.a	n.a
	Güisquil, Criollo	\$0.23	\$0.19	\$0.37	\$0.26	-\$0.11	-29.73%	\$0.07	36.84%	\$0.03	13.04%
	Güisquil, Oscuro	\$0.38	\$0.33	\$0.45	\$0.42	-\$0.03	-6.67%	\$0.09	27.27%	\$0.04	10.53%
	Lechuga repollada (unidad)	\$0.72	\$0.73	\$0.83	\$0.79	-\$0.04	-4.82%	\$0.06	8.22%	\$0.07	9.72%
	Loroco	\$0.52	\$0.79	\$1.46	\$0.64	-\$0.82	-56.16%	-\$0.15	-18.99%	\$0.12	23.08%
	Papa, Lavada	\$0.48	n.d	\$0.59	\$0.67	\$0.08	13.56%	n.a	n.a	\$0.19	39.58%
	Papa, Morena	\$0.36	\$0.38	\$0.50	\$0.60	\$0.10	20.00%	\$0.22	57.89%	\$0.24	66.67%
	Pipián	\$0.21	\$0.15	\$0.19	\$0.22	\$0.03	15.79%	\$0.07	46.67%	\$0.01	4.76%
	Remolacha, Cruda	\$0.33	\$0.27	\$0.23	\$0.27	\$0.04	17.39%	\$0.00	0.00%	-\$0.06	-18.18%
	Repollo, Verde (unidad)	\$1.33	\$1.17	\$1.25	\$1.54	\$0.29	23.20%	\$0.37	31.62%	\$0.21	15.79%
Tomate de cocina (unidad)	\$0.07	\$0.08	\$0.09	\$0.09	\$0.00	0.00%	\$0.01	12.50%	\$0.02	28.57%	
Tomate de ensalada (unidad)	\$0.25	\$0.36	\$0.25	\$0.33	\$0.08	32.00%	-\$0.03	-8.33%	\$0.08	32.00%	
Zanahoria (unidad)	\$0.17	\$0.18	\$0.16	\$0.16	\$0.00	0.00%	-\$0.02	-11.11%	-\$0.01	-5.88%	



**Defensoría  
del Consumidor**

# Precio promedio de las Verduras en la zona oriental

**GOBIERNO  
DE EL SALVADOR**

Categoría	Producto	23/04/2018	25/03/2019	23/04/2019	29/04/2019	Diferencia semanal		Diferencia mensual		Diferencia anual	
						\$	%	\$	%	\$	%
Verduras	Aguacate Criollo	\$0.34	\$0.43	\$0.36	\$0.35	-\$0.01	-2.78%	-\$0.08	-18.60%	\$0.01	2.94%
	Aguacate Hass	\$0.33	\$0.28	\$0.35	\$0.34	-\$0.01	-2.86%	\$0.06	21.43%	\$0.01	3.03%
	Ajo (red de 3)	\$0.08	\$0.12	\$0.10	\$0.09	-\$0.01	-10.00%	-\$0.03	-25.00%	\$0.01	12.50%
	Brócoli (unidad)	\$1.00	\$0.92	\$1.07	\$1.08	\$0.01	0.93%	\$0.16	17.39%	\$0.08	8.00%
	Cebolla, Blanca (unidad)	\$0.20	\$0.26	\$0.31	\$0.22	-\$0.09	-29.03%	-\$0.04	-15.38%	\$0.02	10.00%
	Cebolla, Morada (unidad)	\$0.19	\$0.20	\$0.21	\$0.23	\$0.02	9.52%	\$0.03	15.00%	\$0.04	21.05%
	Chile Jalapeño	\$0.45	n.d	\$1.00	\$0.50	-\$0.50	-50.00%	n.a	n.a	\$0.05	11.11%
	Chile verde (unidad)	\$0.10	\$0.11	\$0.14	\$0.15	\$0.01	7.14%	\$0.04	36.36%	\$0.05	50.00%
	Coliflor	\$1.22	\$0.95	\$1.66	\$1.25	-\$0.41	-24.70%	\$0.30	31.58%	\$0.03	2.46%
	Ejote	\$0.77	n.d	\$0.80	\$0.67	-\$0.13	-16.25%	n.a	n.a	-\$0.10	-12.99%
	Güisquil, Criollo	\$0.29	\$0.27	\$0.38	\$0.38	\$0.00	0.00%	\$0.11	40.74%	\$0.09	31.03%
	Güisquil, Oscuro	n.d	n.d	\$0.35	\$0.50	\$0.15	42.86%	n.a	n.a	n.a	n.a
	Lechuga repollada (unidad)	\$0.83	\$0.88	\$1.00	\$0.86	-\$0.14	-14.00%	-\$0.02	-2.27%	\$0.03	3.61%
	Loroco	\$1.00	n.d	\$0.92	\$1.00	\$0.08	8.70%	n.a	n.a	\$0.00	0.00%
	Papa, Lavada	n.d	\$0.33	n.d	n.d	n.a	n.a	n.a	n.a	n.a	n.a
	Papa, Morena	\$0.46	\$0.25	\$0.55	\$0.49	-\$0.06	-10.91%	\$0.24	96.00%	\$0.03	6.52%
	Pipián	\$0.08	\$0.14	\$0.13	\$0.13	\$0.00	0.00%	-\$0.01	-7.14%	\$0.05	62.50%
	Remolacha, Cruda	\$0.28	\$0.21	\$0.25	\$0.27	\$0.02	8.00%	\$0.06	28.57%	-\$0.01	-3.57%
	Repollo, Verde (unidad)	\$1.50	\$1.81	\$1.75	\$1.58	-\$0.17	-9.71%	-\$0.23	-12.71%	\$0.08	5.33%
	Tomate de cocina (unidad)	\$0.07	\$0.09	\$0.10	\$0.10	\$0.00	0.00%	\$0.01	11.11%	\$0.03	42.86%
Tomate de ensalada (unidad)	\$0.25	\$0.32	\$0.29	n.d	n.a	n.a	n.a	n.a	n.a	n.a	
Zanahoria (unidad)	\$0.26	\$0.19	\$0.22	\$0.22	\$0.00	0.00%	\$0.03	15.79%	-\$0.04	-15.38%	