



DEFENSORÍA DEL CONSUMIDOR

INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor hace del conocimiento público el sondeo semanal de precios, con el fin de proteger la economía de las familias salvadoreñas y fomentar la transparencia de mercados.

Es competencia de la Defensoría “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art. 58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Unidad | Precio regional | | | Precio nacional | | |
|-----------------|---------------------------------|---------|-----------------|-----------|---------|-----------------|----------|---------|
| | | | Centro | Occidente | Oriente | Mínimo | Promedio | Máximo |
| Frutas | Guineo, Banano (unidad) | Unidad | n.d. | n.d. | \$0.10 | \$0.08 | \$0.10 | \$0.10 |
| | Guineo, Indio (unidad) | | n.d. | \$0.10 | n.d. | \$0.06 | \$0.10 | \$0.13 |
| | Limón Criollo | | n.d. | n.d. | \$0.08 | \$0.07 | \$0.08 | \$0.10 |
| | Limón Pérsico | | n.d. | \$0.32 | \$0.27 | \$0.25 | \$0.30 | \$0.35 |
| | Melón (unidad) | | n.d. | \$1.07 | \$0.86 | \$0.50 | \$0.99 | \$1.50 |
| | Naranja, De Jugo | | n.d. | \$0.09 | n.d. | \$0.07 | \$0.09 | \$0.11 |
| | Naranja, Sin Semilla | | n.d. | \$0.22 | n.d. | \$0.17 | \$0.22 | \$0.25 |
| | Papaya, Tainung (unidad) | | n.d. | \$1.33 | \$1.11 | \$1.00 | \$1.24 | \$1.75 |
| | Piña, Hawaiana (unidad) | | n.d. | \$1.30 | \$1.56 | \$1.00 | \$1.40 | \$2.00 |
| | Plátano, Corriente (unidad) | | n.d. | \$0.33 | \$0.12 | \$0.10 | \$0.23 | \$0.35 |
| | Sandía, Redonda (unidad) | | n.d. | \$1.63 | \$1.61 | \$1.00 | \$1.62 | \$2.00 |
| Granos | Arroz Blanco (minorista) | Libra | n.d. | \$0.50 | \$0.48 | \$0.43 | \$0.49 | \$0.53 |
| | Arroz Precocido (minorista) | | n.d. | \$0.59 | \$0.51 | \$0.48 | \$0.55 | \$0.60 |
| | Frijol Rojo de Seda (minorista) | | n.d. | \$0.74 | \$0.72 | \$0.70 | \$0.73 | \$0.75 |
| | Frijol Tinto (minorista) | | n.d. | \$0.65 | \$0.67 | \$0.60 | \$0.65 | \$0.70 |
| | Maíz (minorista) | | n.d. | \$0.23 | \$0.22 | \$0.20 | \$0.23 | \$0.25 |
| | Arroz Blanco (mayorista) | Quintal | \$42.00 | n.d. | \$40.65 | \$38.63 | \$40.85 | \$43.00 |
| | Arroz Precocido (mayorista) | | \$45.33 | n.d. | \$45.24 | \$42.00 | \$45.26 | \$48.00 |
| | Azúcar (mayorista) | | n.d. | \$46.50 | \$45.89 | \$44.50 | \$45.93 | \$48.00 |
| | Frijol Rojo de Seda (mayorista) | | \$62.00 | \$61.25 | \$64.56 | \$60.00 | \$63.99 | \$67.00 |
| | Frijol Tinto (mayorista) | | \$59.00 | \$56.20 | \$62.60 | \$50.00 | \$58.44 | \$65.00 |
| | Maíz (mayorista) | | \$18.67 | \$17.62 | \$18.18 | \$17.00 | \$18.07 | \$19.00 |
| Huevos y Carnes | Carne de cerdo, costilla | Libra | n.d. | \$3.13 | \$3.00 | \$3.00 | \$3.08 | \$3.25 |
| | Carne de cerdo, posta | | n.d. | \$2.67 | \$3.00 | \$2.50 | \$2.80 | \$3.00 |
| | Carne de res, angelina | | n.d. | \$4.50 | \$4.00 | \$4.00 | \$4.29 | \$4.50 |
| | Carne de res, choquezuela | | n.d. | \$4.13 | \$3.75 | \$3.50 | \$3.98 | \$4.25 |
| | Carne de res, molida especial | | n.d. | \$3.25 | \$3.00 | \$3.00 | \$3.18 | \$3.25 |



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| | Carne de res, posta negra | | n.d. | \$4.13 | \$3.83 | \$3.50 | \$4.00 | \$4.25 |
| | Pollo sin menudos | | n.d. | \$1.39 | \$1.21 | \$0.91 | \$1.30 | \$1.45 |
| | Huevo | Unidad | n.d. | \$0.13 | n.d. | \$0.12 | \$0.13 | \$0.13 |
| Verduras | Chile Jalapeño | Bolsa | n.d. | \$0.72 | \$0.70 | \$0.50 | \$0.71 | \$1.00 |
| | Ejote | | n.d. | \$0.67 | \$1.00 | \$0.50 | \$0.79 | \$1.00 |
| | Loroco | | n.d. | \$0.83 | n.d. | \$0.50 | \$0.83 | \$1.00 |
| | Papa, Lavada | Libra | n.d. | n.d. | \$0.65 | \$0.65 | \$0.65 | \$0.65 |
| | Papa, Morena | | n.d. | \$0.75 | \$0.63 | \$0.60 | \$0.70 | \$0.75 |
| | Aguacate Hass | Unidad | n.d. | \$0.45 | n.d. | \$0.33 | \$0.45 | \$0.50 |
| | Ajo (red de 3) | | n.d. | \$0.75 | n.d. | \$0.75 | \$0.75 | \$0.75 |
| | Brócoli (unidad) | | n.d. | \$1.09 | \$0.88 | \$0.75 | \$1.00 | \$1.25 |
| | Cebolla, Blanca (unidad) | | n.d. | \$0.25 | \$0.25 | \$0.13 | \$0.25 | \$0.33 |
| | Cebolla, Morada (unidad) | | n.d. | \$0.29 | \$0.29 | \$0.17 | \$0.29 | \$0.35 |
| | Chile verde (unidad) | | n.d. | \$0.19 | \$0.12 | \$0.11 | \$0.16 | \$0.20 |
| | Coliflor | | n.d. | \$1.51 | \$1.17 | \$1.00 | \$1.32 | \$1.60 |
| | Güisquil, Blanco | | n.d. | \$0.35 | \$0.50 | \$0.35 | \$0.43 | \$0.50 |
| | Güisquil, Criollo | | n.d. | \$0.39 | n.d. | \$0.35 | \$0.39 | \$0.50 |
| | Güisquil, Oscuro | | n.d. | \$0.58 | n.d. | \$0.50 | \$0.58 | \$0.60 |
| | Lechuga repollada (unidad) | | n.d. | \$0.81 | \$0.78 | \$0.50 | \$0.80 | \$1.00 |
| | Pipián | | n.d. | \$0.21 | \$0.13 | \$0.11 | \$0.18 | \$0.25 |
| | Remolacha, Cruda | | n.d. | \$0.28 | \$0.25 | \$0.20 | \$0.27 | \$0.35 |
| | Repollo, Verde (unidad) | | n.d. | \$1.27 | \$1.25 | \$1.00 | \$1.26 | \$1.50 |
| | Tomate de cocina (unidad) | | n.d. | \$0.09 | \$0.08 | \$0.05 | \$0.08 | \$0.10 |
| Zanahoria (unidad) | n.d. | | \$0.19 | \$0.23 | \$0.10 | \$0.21 | \$0.25 | |

Fuente: elaboración propia en base a datos del sondeo de precios de la DC 2020

Notas:

n.d.= No disponible

Fecha de sondeo: del 23 al 29 de marzo de 2020.

Mercados sondeados: Central de Santa Ana, Colón de Santa Ana y San Miguel.

Tiendas mayoristas de granos básicos: Ahuachapán, Morazán, San Miguel, San Salvador, Santa Ana, Sonsonate y Usulután.