



DEFENSORÍA DEL CONSUMIDOR

INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de proteger la economía de las familias salvadoreñas y fomentar la transparencia de mercados.

Es competencia de la Defensoría “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art. 58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Unidad | Precio regional | | | Precio nacional | | |
|-----------|------------------------------------|---------|-----------------|-----------|---------|-----------------|----------|---------|
| | | | Centro | Occidente | Oriente | Mínimo | Promedio | Máximo |
| Frutas | Guineo, Banano (unidad) | Unidad | \$0.15 | n.d. | \$0.08 | \$0.08 | \$0.14 | \$0.17 |
| | Guineo, Indio (unidad) | | \$0.08 | \$0.13 | \$0.10 | \$0.07 | \$0.10 | \$0.20 |
| | Limón Criollo | | \$0.17 | \$0.26 | \$0.10 | \$0.10 | \$0.21 | \$0.35 |
| | Limón Pérsico | | \$0.22 | n.d. | \$0.28 | \$0.17 | \$0.23 | \$0.35 |
| | Melón (unidad) | | \$0.80 | \$1.43 | n.d. | \$0.50 | \$1.15 | \$1.50 |
| | Naranja, De Jugo | | \$0.10 | \$0.10 | n.d. | \$0.07 | \$0.10 | \$0.14 |
| | Naranja, Sin semilla | | \$0.18 | n.d. | n.d. | \$0.14 | \$0.18 | \$0.25 |
| | Papaya, Tainung (unidad) | | \$1.24 | \$1.57 | \$1.60 | \$1.00 | \$1.38 | \$2.00 |
| | Piña, Hawaiana (unidad) | | \$1.82 | \$1.82 | \$2.13 | \$0.25 | \$1.90 | \$2.50 |
| | Plátano, Corriente (unidad) | | \$0.22 | \$0.21 | \$0.25 | \$0.17 | \$0.22 | \$0.25 |
| | Sandia, Redonda (unidad) | | \$1.83 | \$1.96 | \$2.20 | \$1.00 | \$1.93 | \$2.50 |
| Granos | Arroz Blanco (minorista) | Libra | \$0.50 | \$0.45 | \$0.46 | \$0.40 | \$0.48 | \$0.50 |
| | Arroz Precocido (minorista) | | \$0.50 | \$0.51 | \$0.51 | \$0.50 | \$0.51 | \$0.55 |
| | Azúcar (minorista) | | n.d. | \$0.45 | n.d. | \$0.45 | \$0.45 | \$0.45 |
| | Frijol Negro (minorista) | | n.d. | \$0.56 | n.d. | \$0.50 | \$0.56 | \$0.60 |
| | Frijol Rojo de Seda (minorista) | | \$0.75 | \$0.59 | \$0.66 | \$0.55 | \$0.71 | \$0.80 |
| | Frijol Tinto (minorista) | | \$0.64 | \$0.54 | \$0.57 | \$0.50 | \$0.61 | \$0.70 |
| | Maíz (minorista) | | \$0.25 | \$0.17 | \$0.24 | \$0.15 | \$0.23 | \$0.25 |
| | Arroz blanco (mayorista) | Quintal | n.d. | n.d. | \$37.20 | \$36.00 | \$37.20 | \$38.00 |
| | Arroz blanco precocido (mayorista) | | n.d. | n.d. | \$41.20 | \$40.00 | \$41.20 | \$44.00 |
| | Azúcar (mayorista) | | n.d. | n.d. | \$45.15 | \$45.00 | \$45.15 | \$45.75 |
| | Frijol Rojo de Seda (mayorista) | | n.d. | n.d. | \$57.00 | \$55.00 | \$57.00 | \$60.00 |
| | Frijol Tinto (mayorista) | | n.d. | n.d. | \$52.50 | \$50.00 | \$52.50 | \$55.00 |
| | Maíz (mayorista) | | n.d. | n.d. | \$16.00 | \$15.00 | \$16.00 | \$18.00 |



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| Harinas | Harina de Maíz | 50 Libras | n.d. | n.d. | \$15.20 | \$15.00 | \$15.20 | \$15.80 |
| | Harina de Trigo Fuerte | | n.d. | \$14.63 | n.d. | \$14.25 | \$14.63 | \$15.00 |
| | Harina de Trigo Fuerte Fortalecida | | n.d. | \$15.75 | n.d. | \$15.75 | \$15.75 | \$15.75 |
| | Harina de Trigo Semifuerte | | n.d. | \$15.00 | n.d. | \$15.00 | \$15.00 | \$15.00 |
| | Harina de Trigo Suave | | n.d. | \$15.25 | \$17.00 | \$14.50 | \$15.83 | \$17.00 |
| Carnes y huevos | Huevo grande | Unidad | \$0.13 | n.d. | \$0.11 | \$0.11 | \$0.13 | \$0.13 |
| | Huevo mediano | | \$0.12 | n.d. | \$0.10 | \$0.10 | \$0.12 | \$0.13 |
| | Huevo (unidad) | | \$0.12 | \$0.13 | \$0.10 | \$0.10 | \$0.12 | \$0.13 |
| | Carne de cerdo, chuleta corriente (redonda) | Libra | n.d. | n.d. | \$3.00 | \$3.00 | \$3.00 | \$3.00 |
| | Carne de cerdo, costilla | | \$3.06 | n.d. | \$3.00 | \$2.90 | \$3.05 | \$3.25 |
| | Carne de cerdo, posta | | \$2.92 | \$3.42 | \$3.00 | \$2.75 | \$3.01 | \$3.50 |
| | Carne de res, angelina | | \$4.08 | \$3.88 | \$3.88 | \$3.50 | \$4.01 | \$4.25 |
| | Carne de res, choquezuela | | \$3.96 | n.d. | \$3.58 | \$3.50 | \$3.85 | \$4.25 |
| | Carne de res, molida corriente | | n.d. | \$2.50 | \$3.00 | \$2.50 | \$2.75 | \$3.00 |
| | Carne de res, molida especial | | \$2.58 | n.d. | \$3.13 | \$2.50 | \$2.69 | \$3.50 |
| | Carne de res, posta negra | | \$3.92 | \$4.00 | \$3.70 | \$3.50 | \$3.89 | \$4.00 |
| | Pollo sin menudos | | \$1.20 | \$1.40 | \$1.28 | \$1.05 | \$1.24 | \$1.40 |
| Verduras | Papa, Lavada | | Libra | n.d. | \$0.70 | n.d. | \$0.70 | \$0.70 |
| | Papa, Morena | \$0.52 | | \$0.67 | n.d. | \$0.45 | \$0.55 | \$0.70 |
| | Aguacate Criollo | Unidad | \$0.55 | \$0.34 | \$0.28 | \$0.22 | \$0.38 | \$0.75 |
| | Aguacate Hass | | \$0.33 | n.d. | \$0.35 | \$0.25 | \$0.33 | \$0.40 |
| | Ajo (red de 3) | | \$0.34 | \$0.30 | \$0.35 | \$0.30 | \$0.33 | \$0.35 |
| | Brócoli (unidad) | | \$1.00 | \$1.00 | \$2.02 | \$1.00 | \$1.19 | \$2.10 |
| | Cebolla, Blanca (unidad) | | \$0.21 | \$0.20 | \$0.24 | \$0.13 | \$0.21 | \$0.33 |
| | Cebolla, Morada (unidad) | | \$0.27 | \$0.20 | \$0.25 | \$0.20 | \$0.24 | \$0.33 |
| | Chile verde (unidad) | | \$0.17 | \$0.15 | \$0.07 | \$0.06 | \$0.15 | \$0.20 |
| | Coliflor | | \$1.07 | \$1.73 | \$1.17 | \$1.00 | \$1.33 | \$2.00 |
| | Güisquil, Criollo | | \$0.26 | \$0.30 | \$0.26 | \$0.17 | \$0.27 | \$0.33 |
| | Güisquil, Oscuro | | \$0.44 | n.d. | \$0.25 | \$0.25 | \$0.40 | \$0.50 |
| | Lechuga repollada (unidad) | \$0.84 | \$1.50 | \$0.88 | \$0.50 | \$0.94 | \$1.50 | |
| | Chile Jalapeño | Bolsa | \$0.79 | n.d. | n.d. | \$0.50 | \$0.79 | \$1.00 |
| | Ejotes | | \$0.45 | n.d. | n.d. | \$0.25 | \$0.45 | \$0.75 |
| | Pipián | Unidad | \$0.18 | \$0.33 | n.d. | \$0.14 | \$0.23 | \$0.35 |
| | Remolacha, Cruda | | \$0.25 | n.d. | n.d. | \$0.20 | \$0.25 | \$0.33 |
| | Repollo, Verde (unidad) | | \$1.22 | n.d. | \$1.02 | \$1.00 | \$1.18 | \$1.50 |
| Tomate de cocina (unidad) | \$0.11 | | \$0.10 | \$0.05 | \$0.05 | \$0.10 | \$0.13 | |



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| | Tomate de ensalada (unidad) | | \$0.29 | n.d. | \$0.08 | \$0.05 | \$0.19 | \$0.33 |
| | Zanahoria (unidad) | | \$0.22 | \$0.30 | \$0.11 | \$0.10 | \$0.23 | \$0.33 |

Fuente: elaboración propia en base a datos del sondeo de precios de la DC 2021.

Fecha de sondeo de precio: 13 y 14 de abril 2021.

Mercados sondeados: Región Occidente: Mercado de Santa Ana y Mercado Colón de Santa Ana. Región Centro: Mercado Central, La Tiendona y Mercado Mejicanos. Región Oriente: Mercado de San Miguel.