INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de proteger la economía de las familias salvadoreñas y fomentar la transparencia de mercados.

Es competencia de la Defensoría “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art.58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Unidad | Precio regional | | | Precio nacional | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Centro | Occidente | Oriente | Mínimo | Promedio | Máximo |
| Frutas | Guineo, Banano (unidad) | Unidad | $0.13 | n.d. | $0.16 | $0.08 | $0.14 | $0.17 |
| Guineo, Indio (unidad) | $0.07 | $0.10 | $0.08 | $0.06 | $0.09 | $0.15 |
| Limón Criollo | $0.09 | n.d. | $0.03 | $0.03 | $0.07 | $0.10 |
| Limón Pérsico | $0.17 | n.d. | $0.09 | $0.08 | $0.16 | $0.20 |
| Melón (unidad) | $0.88 | $1.35 | $1.08 | $0.75 | $1.21 | $1.50 |
| Naranja, De Jugo | n.d. | $0.10 | n.d. | $0.10 | $0.10 | $0.10 |
| Naranja, sin semilla | $0.16 | n.d. | n.d. | $0.14 | $0.16 | $0.17 |
| Papaya, Tainung (unidad) | $1.35 | $1.40 | $1.25 | $1.00 | $1.35 | $1.50 |
| Piña, Hawaiana (unidad) | n.d. | $1.70 | $2.13 | $1.50 | $1.82 | $2.25 |
| Plátano, Corriente (unidad) | $0.21 | $0.20 | $0.15 | $0.14 | $0.21 | $0.25 |
| Sandia, Redonda (unidad) | $2.13 | $1.96 | $1.83 | $1.00 | $2.00 | $2.50 |
| Granos | Arroz Blanco (minorista) | Libra | $0.49 | $0.45 | $0.43 | $0.39 | $0.48 | $0.50 |
| Arroz Precocido (minorista) | $0.50 | $0.50 | $0.47 | $0.41 | $0.49 | $0.55 |
| Azúcar (minorista) | n.d. | $0.45 | n.d. | $0.45 | $0.45 | $0.45 |
| Frijol Negro (minorista) | n.d. | $0.50 | n.d. | $0.50 | $0.50 | $0.50 |
| Frijol Rojo de Seda (minorista) | $0.76 | $0.60 | $0.66 | $0.60 | $0.72 | $0.80 |
| Frijol Tinto (minorista) | $0.67 | $0.55 | $0.72 | $0.55 | $0.65 | $0.80 |
| Maíz (minorista) | $0.22 | $0.16 | $0.20 | $0.15 | $0.20 | $0.25 |
| Arroz blanco (mayorista) | Quintal | n.d. | n.d. | $40.53 | $36.75 | $40.53 | $46.00 |
| Arroz blanco precocido (mayorista) | n.d. | n.d. | $43.93 | $40.95 | $43.93 | $48.00 |
| Azúcar (mayorista) | n.d. | n.d. | $46.08 | $44.75 | $46.08 | $47.50 |
| Frijol Rojo de Seda (mayorista) | n.d. | n.d. | $56.40 | $50.40 | $56.40 | $60.00 |
| Frijol Tinto (mayorista) | n.d. | n.d. | $64.33 | $60.00 | $64.33 | $70.35 |
| Maíz (mayorista) | n.d. | n.d. | $17.20 | $16.06 | $17.20 | $18.53 |
| Harinas | Harina de Maíz | 50 Libras | n.d. | n.d. | $15.02 | $15.02 | $15.02 | $15.02 |
| Harina de Trigo Fuerte | n.d. | $15.44 | $15.75 | $15.00 | $15.50 | $15.75 |
| Harina de Trigo Fuerte Fortalecida | n.d. | $16.00 | n.d. | $16.00 | $16.00 | $16.00 |
| Harina de Trigo Suave | n.d. | $14.92 | $15.31 | $14.75 | $15.11 | $16.10 |
| Carnes y huevos | Huevo extragrande | Unidad | n.d. | n.d. | $0.13 | $0.13 | $0.13 | $0.13 |
| Huevo grande | $0.11 | n.d. | $0.12 | $0.10 | $0.11 | $0.13 |
| Huevo mediano | $0.10 | n.d. | $0.10 | $0.09 | $0.10 | $0.11 |
| Huevo (unidad) | n.d. | n.d. | $0.11 | $0.10 | $0.11 | $0.12 |
| Carne de cerdo, chuleta corriente (redonda) | Libra | n.d. | $3.00 | $2.83 | $2.75 | $2.88 | $3.00 |
| Carne de cerdo, costilla | $3.18 | n.d. | $3.00 | $3.00 | $3.14 | $3.50 |
| Carne de cerdo, posta | $2.77 | $3.17 | $3.00 | $2.50 | $2.90 | $3.50 |
| Carne de res, angelina | $4.03 | $3.83 | $4.00 | $3.50 | $3.98 | $4.50 |
| Carne de res, choquezuela | $3.59 | n.d. | $3.50 | $3.00 | $3.57 | $4.00 |
| Carne de res, molida corriente | $2.21 | n.d. | $2.25 | $2.00 | $2.23 | $3.00 |
| Carne de res, molida especial | $2.69 | n.d. | $2.75 | $2.50 | $2.70 | $3.00 |
| Carne de res, posta negra | $3.72 | n.d. | $4.00 | $3.25 | $3.78 | $4.25 |
| Pollo sin menudos | $1.27 | $1.40 | $1.40 | $1.00 | $1.33 | $1.45 |
| Verduras | Papa, Lavada | Libra | n.d. | $0.62 | $0.50 | $0.50 | $0.56 | $0.65 |
| Papa, Morena | $0.53 | $0.65 | $0.50 | $0.50 | $0.53 | $0.65 |
| Aguacate Criollo | Unidad | $0.31 | $0.36 | $0.38 | $0.20 | $0.34 | $0.50 |
| Aguacate Hass | $0.30 | n.d. | $0.31 | $0.25 | $0.30 | $0.33 |
| Ajo (red de 3) | $0.33 | $0.30 | $0.28 | $0.25 | $0.30 | $0.35 |
| Brócoli (unidad) | $1.03 | $1.00 | $1.17 | $0.75 | $1.03 | $1.50 |
| Cebolla, Blanca (unidad) | $0.18 | $0.20 | $0.23 | $0.14 | $0.19 | $0.25 |
| Cebolla, Morada (unidad) | $0.23 | $0.20 | $0.28 | $0.20 | $0.22 | $0.33 |
| Chile verde (unidad) | $0.14 | $0.15 | $0.13 | $0.13 | $0.14 | $0.17 |
| Coliflor | $1.25 | $1.38 | $1.38 | $1.00 | $1.28 | $1.50 |
| Güisquil, Blanco | n.d. | n.d. | $0.25 | $0.25 | $0.25 | $0.25 |
| Güisquil, Criollo | $0.24 | $0.33 | $0.29 | $0.20 | $0.26 | $0.35 |
| Lechuga repollada (unidad) | $0.65 | $1.40 | $0.92 | $0.50 | $0.87 | $1.50 |
| Pipián | $0.13 | $0.35 | $0.15 | $0.08 | $0.18 | $0.35 |
| Remolacha, Cruda | $0.23 | n.d. | $0.29 | $0.20 | $0.24 | $0.33 |
| Repollo, Verde (unidad) | $1.17 | $1.50 | $1.25 | $1.00 | $1.20 | $1.50 |
| Tomate de cocina (unidad) | $0.07 | $0.10 | $0.08 | $0.05 | $0.08 | $0.10 |
| Tomate de ensalada (unidad) | $0.35 | n.d. | $0.32 | $0.31 | $0.34 | $0.40 |
| Zanahoria (unidad) | $0.23 | $0.30 | $0.23 | $0.14 | $0.24 | $0.33 |

**Fuente:** elaboración propia en base a datos del sondeo de precios de la DC 2021.

**Fecha de sondeo de precio:** 11 y 13 de mayo 2021.

**Mercados sondeados:** Región Occidente: Mercado de Santa Ana y Colón de Santa Ana. Región Centro: Mercado Central, La Tiendona y Mercado Mejicanos. Región Oriente: Mercado de San Miguel.