INFORME SEMANAL DE PRECIOS EN MERCADOS Y TIENDAS MAYORISTAS

La Defensoría del Consumidor (DC) hace del conocimiento público el sondeo semanal de precios, con el fin de proteger la economía de las familias salvadoreñas y fomentar la transparencia de mercados.

Es competencia de la Defensoría “Organizar, recopilar y divulgar información para facilitar al consumidor un mejor conocimiento de los precios, tasas o tarifas y características de los bienes y servicios que se ofrecen en el mercado, y de las condiciones de contratación de los mismos, así como toda otra información de interés para los consumidores”, art.58, literal k), de la Ley de Protección al Consumidor.

| Categoría | Producto | Unidad | Precio regional | Precio nacional |
| --- | --- | --- | --- | --- |
| Centro | Occidente | Oriente | Mínimo | Promedio | Máximo |
| Frutas | Guineo, Banano (unidad) | Unidad | $0.13  | n.d. | $0.16  | $0.08  | $0.14  | $0.17  |
| Guineo, Indio (unidad) | $0.07  | $0.10  | $0.08 | $0.06  | $0.09  | $0.15  |
| Limón Criollo | $0.09  | n.d. | $0.03 | $0.03  | $0.07  | $0.10  |
| Limón Pérsico | $0.17  | n.d. | $0.09  | $0.08  | $0.16  | $0.20  |
| Melón (unidad) | $0.88  | $1.35  | $1.08  | $0.75  | $1.21  | $1.50  |
| Naranja, De Jugo | n.d. | $0.10  | n.d. | $0.10  | $0.10  | $0.10  |
| Naranja, sin semilla | $0.16  | n.d. | n.d. | $0.14  | $0.16  | $0.17  |
| Papaya, Tainung (unidad) | $1.35  | $1.40  | $1.25 | $1.00  | $1.35  | $1.50  |
| Piña, Hawaiana (unidad) | n.d. | $1.70  | $2.13 | $1.50  | $1.82  | $2.25  |
| Plátano, Corriente (unidad) | $0.21  | $0.20  | $0.15 | $0.14  | $0.21  | $0.25  |
| Sandia, Redonda (unidad) | $2.13  | $1.96  | $1.83 | $1.00  | $2.00  | $2.50  |
| Granos | Arroz Blanco (minorista) | Libra | $0.49  | $0.45  | $0.43 | $0.39  | $0.48  | $0.50  |
| Arroz Precocido (minorista) | $0.50  | $0.50  | $0.47 | $0.41  | $0.49  | $0.55  |
| Azúcar (minorista) | n.d. | $0.45  | n.d. | $0.45  | $0.45  | $0.45  |
| Frijol Negro (minorista) | n.d. | $0.50  | n.d. | $0.50  | $0.50  | $0.50  |
| Frijol Rojo de Seda (minorista) | $0.76  | $0.60  | $0.66 | $0.60  | $0.72  | $0.80  |
| Frijol Tinto (minorista) | $0.67  | $0.55  | $0.72  | $0.55  | $0.65  | $0.80  |
| Maíz (minorista) | $0.22  | $0.16  | $0.20 | $0.15  | $0.20  | $0.25  |
| Arroz blanco (mayorista) | Quintal | n.d. | n.d. | $40.53 | $36.75  | $40.53  | $46.00  |
| Arroz blanco precocido (mayorista) | n.d. | n.d. | $43.93 | $40.95  | $43.93  | $48.00  |
| Azúcar (mayorista) | n.d. | n.d. | $46.08 | $44.75  | $46.08  | $47.50  |
| Frijol Rojo de Seda (mayorista) | n.d. | n.d. | $56.40  | $50.40  | $56.40  | $60.00  |
| Frijol Tinto (mayorista) | n.d. | n.d. | $64.33  | $60.00  | $64.33  | $70.35  |
| Maíz (mayorista) | n.d. | n.d. | $17.20 | $16.06  | $17.20  | $18.53  |
| Harinas | Harina de Maíz | 50 Libras | n.d. | n.d. | $15.02 | $15.02  | $15.02  | $15.02  |
| Harina de Trigo Fuerte | n.d. | $15.44  | $15.75 | $15.00  | $15.50  | $15.75  |
| Harina de Trigo Fuerte Fortalecida | n.d. | $16.00  | n.d. | $16.00  | $16.00  | $16.00  |
| Harina de Trigo Suave | n.d. | $14.92  | $15.31 | $14.75  | $15.11  | $16.10  |
| Carnes y huevos | Huevo extragrande | Unidad | n.d. | n.d. | $0.13 | $0.13  | $0.13  | $0.13  |
| Huevo grande | $0.11  | n.d. | $0.12 | $0.10  | $0.11  | $0.13  |
| Huevo mediano | $0.10  | n.d. | $0.10 | $0.09  | $0.10  | $0.11  |
| Huevo (unidad) | n.d. | n.d. | $0.11 | $0.10  | $0.11  | $0.12  |
| Carne de cerdo, chuleta corriente (redonda) | Libra | n.d. | $3.00  | $2.83 | $2.75  | $2.88  | $3.00  |
| Carne de cerdo, costilla | $3.18  | n.d. | $3.00 | $3.00  | $3.14  | $3.50  |
| Carne de cerdo, posta | $2.77  | $3.17  | $3.00 | $2.50  | $2.90  | $3.50  |
| Carne de res, angelina | $4.03  | $3.83  | $4.00 | $3.50  | $3.98  | $4.50  |
| Carne de res, choquezuela | $3.59  | n.d. | $3.50 | $3.00  | $3.57  | $4.00  |
| Carne de res, molida corriente | $2.21  | n.d. | $2.25 | $2.00  | $2.23  | $3.00  |
| Carne de res, molida especial | $2.69  | n.d. | $2.75 | $2.50  | $2.70  | $3.00  |
| Carne de res, posta negra | $3.72  | n.d. | $4.00 | $3.25  | $3.78  | $4.25  |
| Pollo sin menudos | $1.27  | $1.40  | $1.40 | $1.00  | $1.33  | $1.45  |
| Verduras | Papa, Lavada  | Libra | n.d. | $0.62  | $0.50 | $0.50  | $0.56  | $0.65  |
| Papa, Morena | $0.53  | $0.65  | $0.50 | $0.50  | $0.53  | $0.65  |
| Aguacate Criollo | Unidad | $0.31  | $0.36  | $0.38 | $0.20  | $0.34  | $0.50  |
| Aguacate Hass | $0.30  | n.d. | $0.31 | $0.25  | $0.30  | $0.33  |
| Ajo (red de 3) | $0.33  | $0.30  | $0.28 | $0.25  | $0.30  | $0.35  |
| Brócoli (unidad) | $1.03  | $1.00  | $1.17 | $0.75  | $1.03  | $1.50  |
| Cebolla, Blanca (unidad) | $0.18  | $0.20  | $0.23 | $0.14  | $0.19  | $0.25  |
| Cebolla, Morada (unidad) | $0.23  | $0.20  | $0.28 | $0.20  | $0.22  | $0.33  |
| Chile verde (unidad) | $0.14  | $0.15  | $0.13 | $0.13  | $0.14  | $0.17  |
| Coliflor | $1.25  | $1.38  | $1.38 | $1.00  | $1.28  | $1.50  |
| Güisquil, Blanco | n.d. | n.d. | $0.25 | $0.25  | $0.25  | $0.25  |
| Güisquil, Criollo | $0.24  | $0.33  | $0.29 | $0.20  | $0.26  | $0.35  |
| Lechuga repollada (unidad) | $0.65  | $1.40  | $0.92 | $0.50  | $0.87  | $1.50  |
| Pipián | $0.13  | $0.35  | $0.15 | $0.08  | $0.18  | $0.35  |
| Remolacha, Cruda | $0.23  | n.d. | $0.29 | $0.20  | $0.24  | $0.33  |
| Repollo, Verde (unidad) | $1.17  | $1.50  | $1.25 | $1.00  | $1.20  | $1.50  |
| Tomate de cocina (unidad) | $0.07  | $0.10  | $0.08 | $0.05  | $0.08  | $0.10  |
| Tomate de ensalada (unidad) | $0.35  | n.d. | $0.32 | $0.31  | $0.34  | $0.40  |
| Zanahoria (unidad) | $0.23  | $0.30  | $0.23 | $0.14  | $0.24  | $0.33  |

**Fuente:** elaboración propia en base a datos del sondeo de precios de la DC 2021.

**Fecha de sondeo de precio:** 11 y 13 de mayo 2021.

**Mercados sondeados:** Región Occidente: Mercado de Santa Ana y Colón de Santa Ana. Región Centro: Mercado Central, La Tiendona y Mercado Mejicanos. Región Oriente: Mercado de San Miguel.